

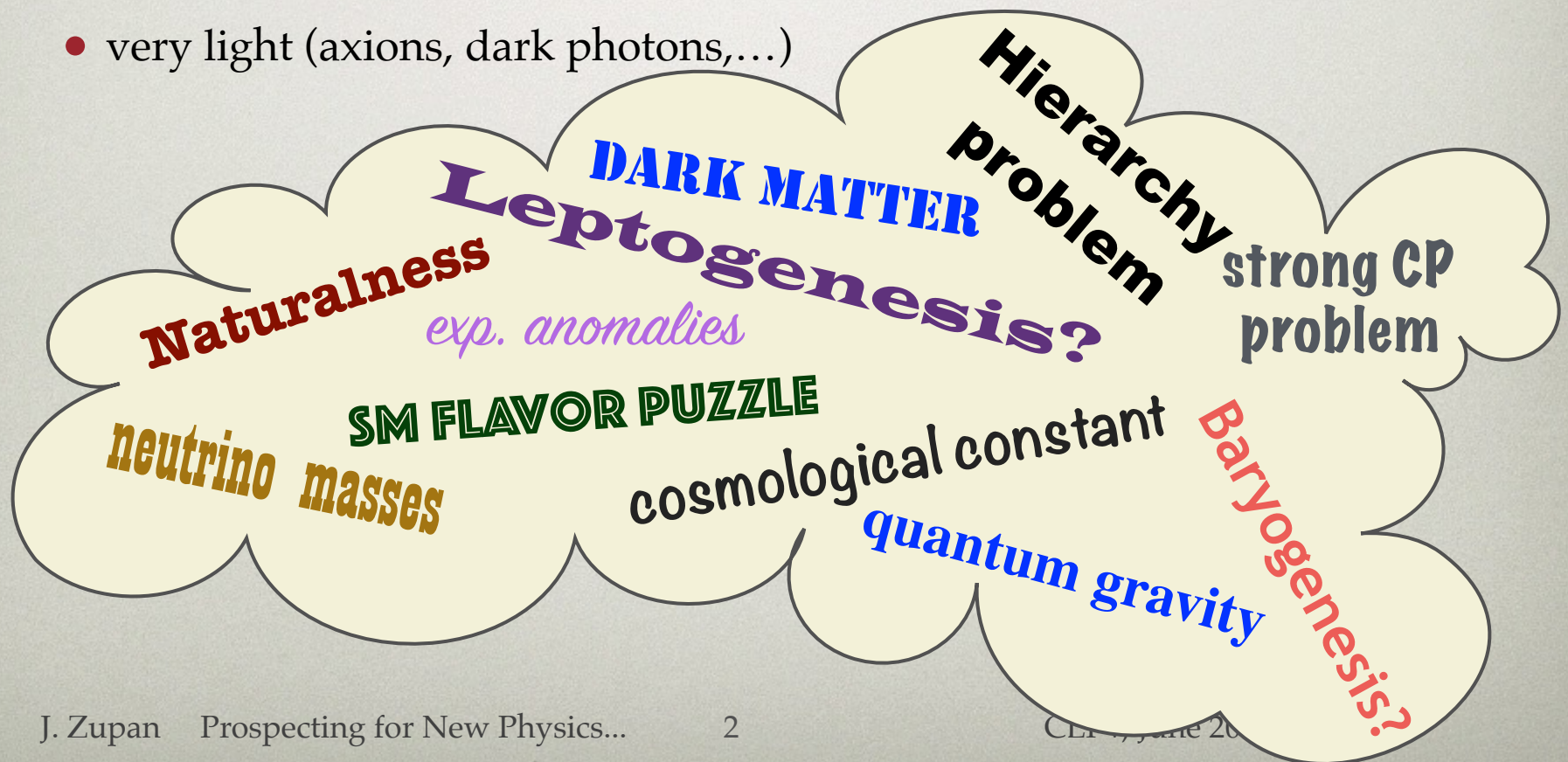
SCOUTING FOR NEW PHYSICS (USING CHARGED LEPTONS)

JURE ZUPAN
U. OF CINCINNATI

CLFV, Charlottesville, VA, June 20 2016

WHY NEW PHYSICS?

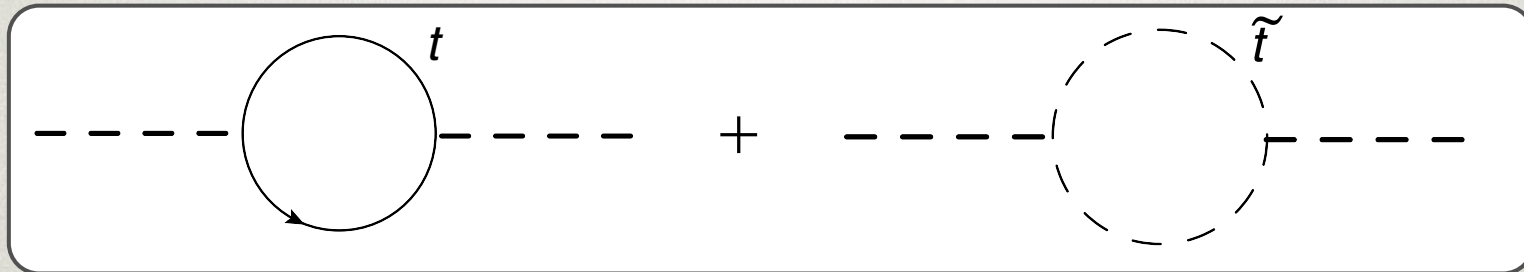
- many of the questions in particle physics may require new physics
- NP can be at very different scales
 - weak scale (WIMPS, weak scale SUSY...)
 - GUT scale (right handed neutrinos, extra gauge bosons,...)
 - very light (axions, dark photons,...)



WHICH SCALE?

- for the Higgs mass we had unitarity bounds, $m_h \lesssim 1 \text{ TeV}$
 - no such precise statement about the next scale
- naturalness / hierarchy problem an important guidance
 - but not bullet proof
- cLFV probes of new physics
 - can probe high scales
 - if new particles are discovered, complementary information to high p_T searches

NATURALNESS



- the naturalness problem
 - large M_{Pl} - weak scale hierarchy
 - what sequesters m_h from M_{Pl} ?
- the problem with naturalness
 - how much fine-tuning is too much?

radiative
corrections

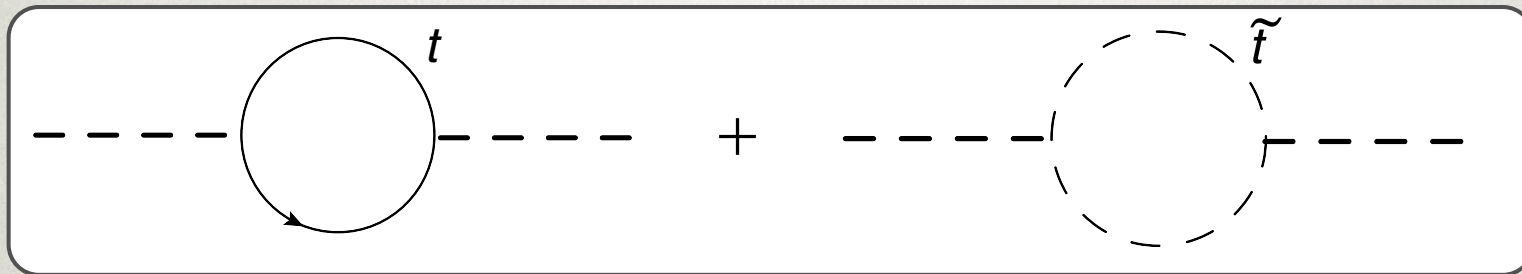
1.00TeV^2

bare
mass

$-.99\text{TeV}^2$

$=(0.1\text{TeV})^2$

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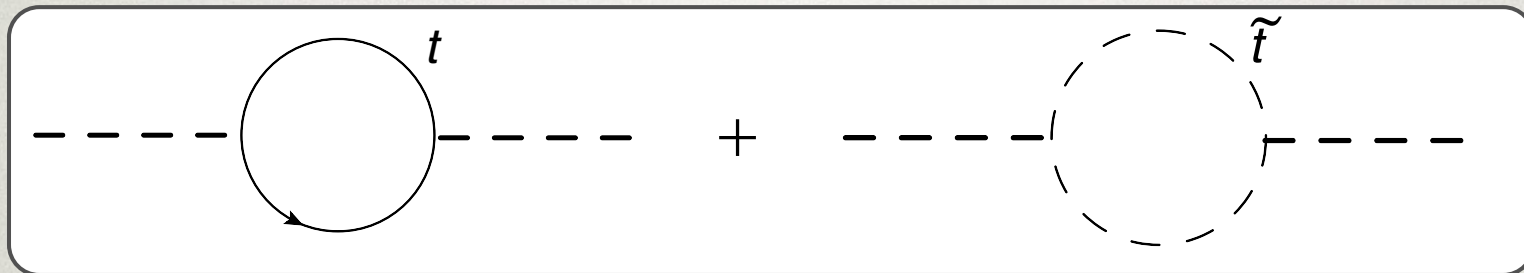
$$100.00\text{TeV}^2$$

bare
mass

$$-99.99\text{TeV}^2$$

$$=(0.1\text{TeV})^2$$

NATURALNESS



- the naturalness problem
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radiative
corrections

$$10000.00\text{TeV}^2$$

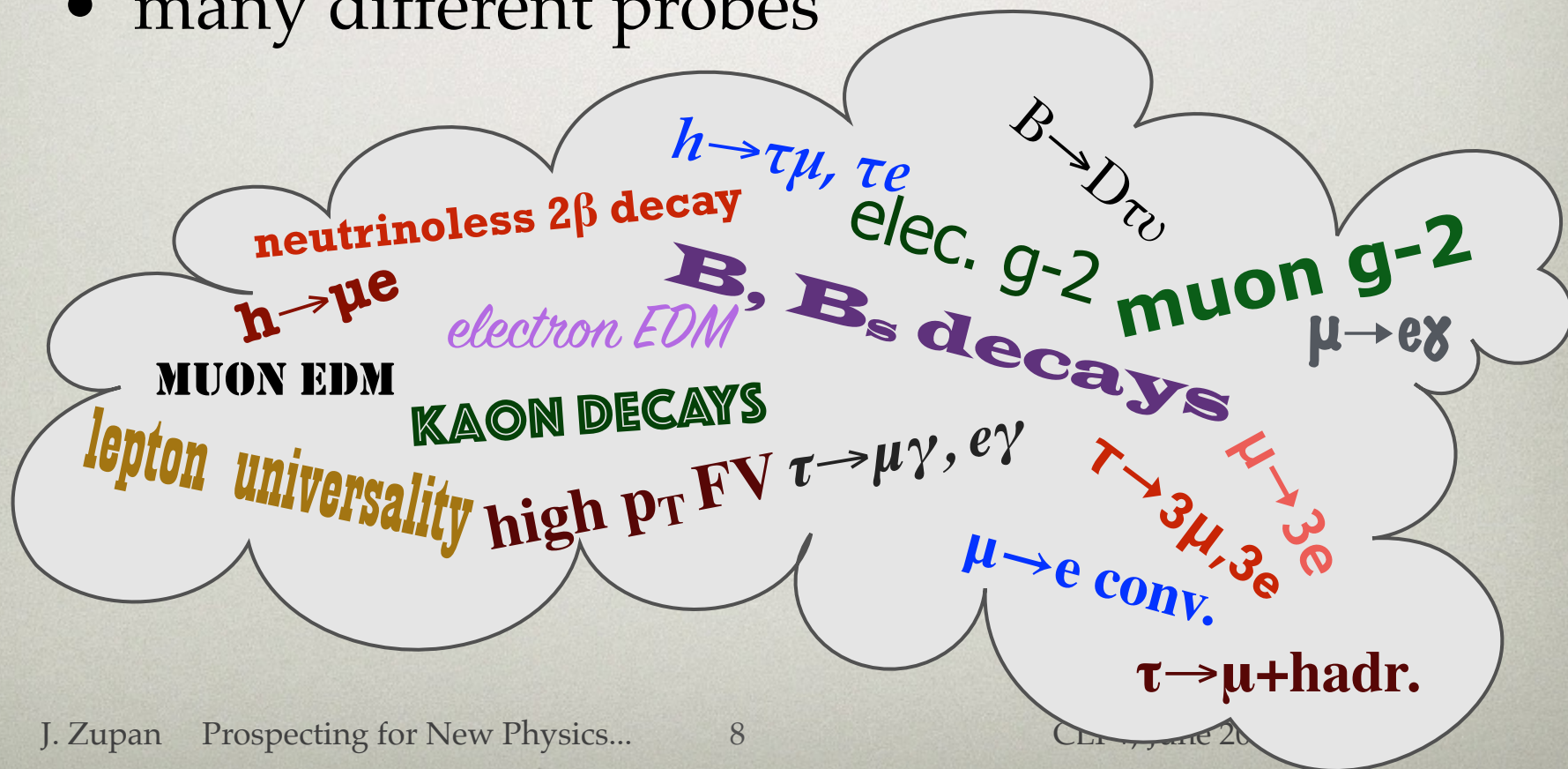
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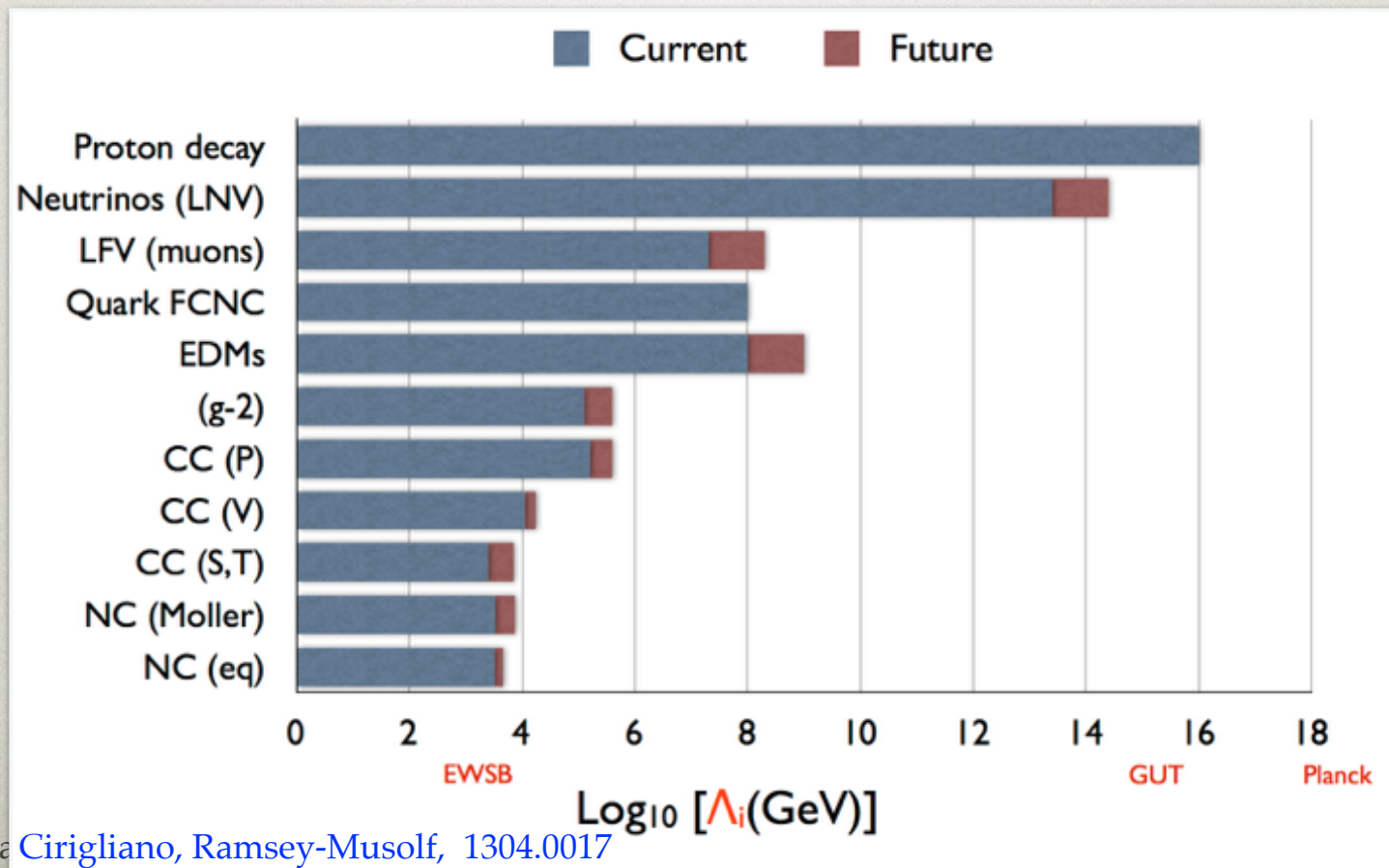
WHY CHARGED LEPTONS?

- theoretically simpler than hadrons
- can make very precise measurements
- many different probes



SENSITIVITY

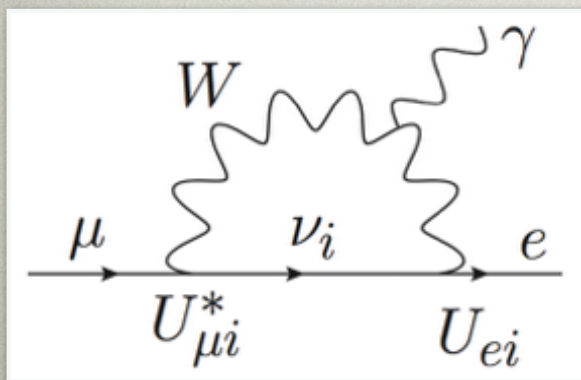
- cLFV very high reach in NP scale
 - depends on the chiral/Lorentz structure of NP operators
 - several low eng. measrm.nts \Rightarrow nontrivial info. about NP



WHY SO SENSITIVE?

- the flavor structure in the SM is special
 - gauge invariance \Rightarrow lepton universality in couplings to Z, γ
 - GIM cancellation leads to very suppressed FCNCs in the ν SM
- LFV established in neutrino oscillations \Rightarrow cLFV generated at least at loop level
 - due to GIM mechanism vanishingly small

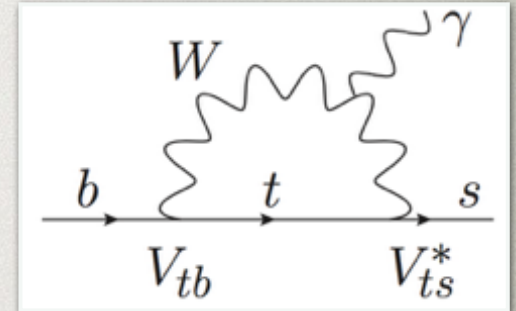
$$\text{Br}(\mu \rightarrow e\gamma) = \frac{3\alpha}{32\pi} \left| \sum_i U_{\mu i}^* U_{ei} \frac{m_{\nu_i}^2}{m_W^2} \right|^2 \sim 10^{-54}$$



PMNS unitary, $U_{\mu i}^* U_{ei} = 0$
 \Rightarrow the piece indep. of m_ν cancels

CHARGED LEPTONS VS. QUARKS

- compare with quarks
 - GIM mechanism less effective
 - not a zero theory (“SM background” free) search

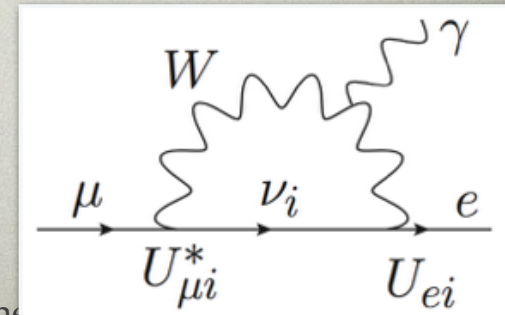


$$\text{Br}(b \rightarrow s\gamma) \simeq \frac{6\alpha}{\pi} \left| \frac{V_{ts}^* V_{tb}}{V_{cb}} f(m_t/m_W, \alpha_S) \right|^2 \xrightarrow{\text{NNLO QCD}} (3.36 \pm 0.23) \times 10^{-4}$$

[Asatrian et al., 1503.01789](#)

- for cFLV as soon as signal found it means NP
 - i.e. NP beyond vSM (=SM+ dim5 op. for neutrino masses)

$$\text{Br}(\mu \rightarrow e\gamma) = \frac{3\alpha}{32\pi} \left| \sum_i U_{\mu i}^* U_{ei} \frac{m_{\nu_i}^2}{m_W^2} \right|^2 \sim 10^{-54}$$



CHARGED LEPTONS AND NEUTRINOS

- if neutrinos Majorana, their masses from dim 5 Weinberg operator

$$C_{ij} \frac{(HL_i)(HL_j)}{\Lambda}$$

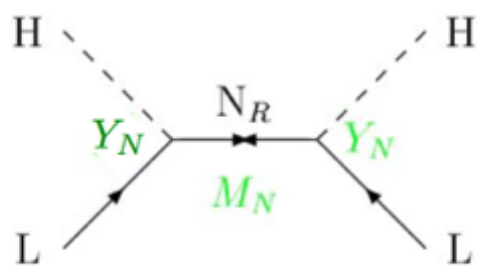
- requires new particles that couple to leptons
 - in general new sources of flavor violation beyond PMNS
 - can enhance cFLV to observable levels

SEE SAW MODELS

- 3 tree level see-saw models to generate Majorana neutrino masses

Right-handed singlet:
(type-I seesaw)

$$\mathcal{L} \ni -Y_{N_{ij}} \bar{N}_i L_j H - \frac{m_{N_i}}{2} \bar{N}_i^c N_i + h.c.$$

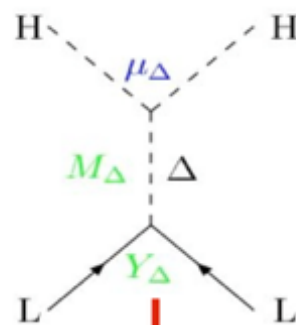


$$m_\nu = Y_N^T \frac{1}{M_N} Y_N v^2$$

Scalar triplet:
(type-II seesaw)

$$\Delta \equiv (\Delta^{++}, \Delta^+, \Delta^0)$$

$$\mathcal{L} \ni -Y_\Delta \Delta L_i L_j - \mu_\Delta \Delta H H + h.c.$$

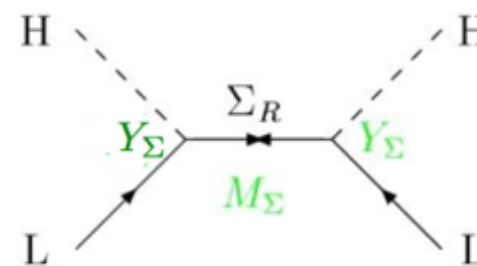


$$m_\nu = Y_\Delta \frac{\mu_\Delta}{M_\Delta^2} v^2$$

Fermion triplet:
(type-III seesaw)

$$\Sigma_i \equiv (\Sigma_i^+, \Sigma_i^0, \Sigma_i^-)$$

$$\mathcal{L} \ni -Y_{\Sigma_{ij}} \bar{\Sigma}_i L_j H - \frac{m_{\Sigma_i}}{2} \bar{\Sigma}_i^c \Sigma_i + h.c.$$



$$m_\nu = Y_\Sigma^T \frac{1}{M_\Sigma} Y_\Sigma v^2$$

DISTINGUISHING SEE-SAW MODELS

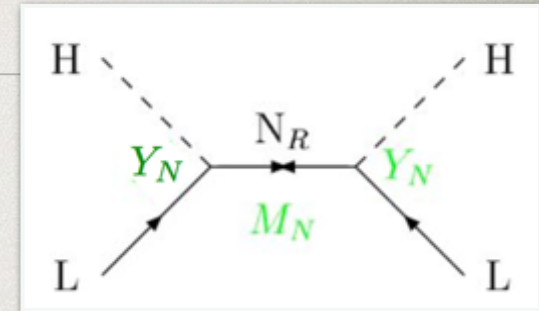
- all three see-saw models lead to the same Weinberg operator

$$C_{ij} \frac{(HL_i)(HL_j)}{\Lambda}$$

- impossible to distinguish the models from neutrino oscillation data alone
- need extra input
 - production of extra states at the LHC if scale low enough
 - from cLFV processes also for high scales, if Yukawas large enough
- note: different combinations of FV couplings enter the cFLV processes and the Weinberg operator

TYPE I SEE-SAW

- for instance in type I see saw (with quasi-degenerate N_i)



$$m_\nu = Y_N^T \frac{1}{M_N} Y_N v^2$$

$$\Gamma(\mu \rightarrow e\gamma) \propto \frac{1}{m_N^4} \sum_{N_i} \left| Y_{N_{ie}} Y_{N_{i\mu}}^\dagger \right|^2$$

- using (approximate) symmetries possible to have large cLFV and small neutrino masses
- for quasi-degenerate N_i to a good extent the product of Yukawas cancel in ratios of cLFV processes

$$\frac{R_{\mu \rightarrow e}^N}{\Gamma(\mu \rightarrow e\gamma)} = \left(\frac{b^N + b'^N \log[m_N^2/m_W^2]}{c + c' \log[m_N^2/m_W^2]} \right)^2$$

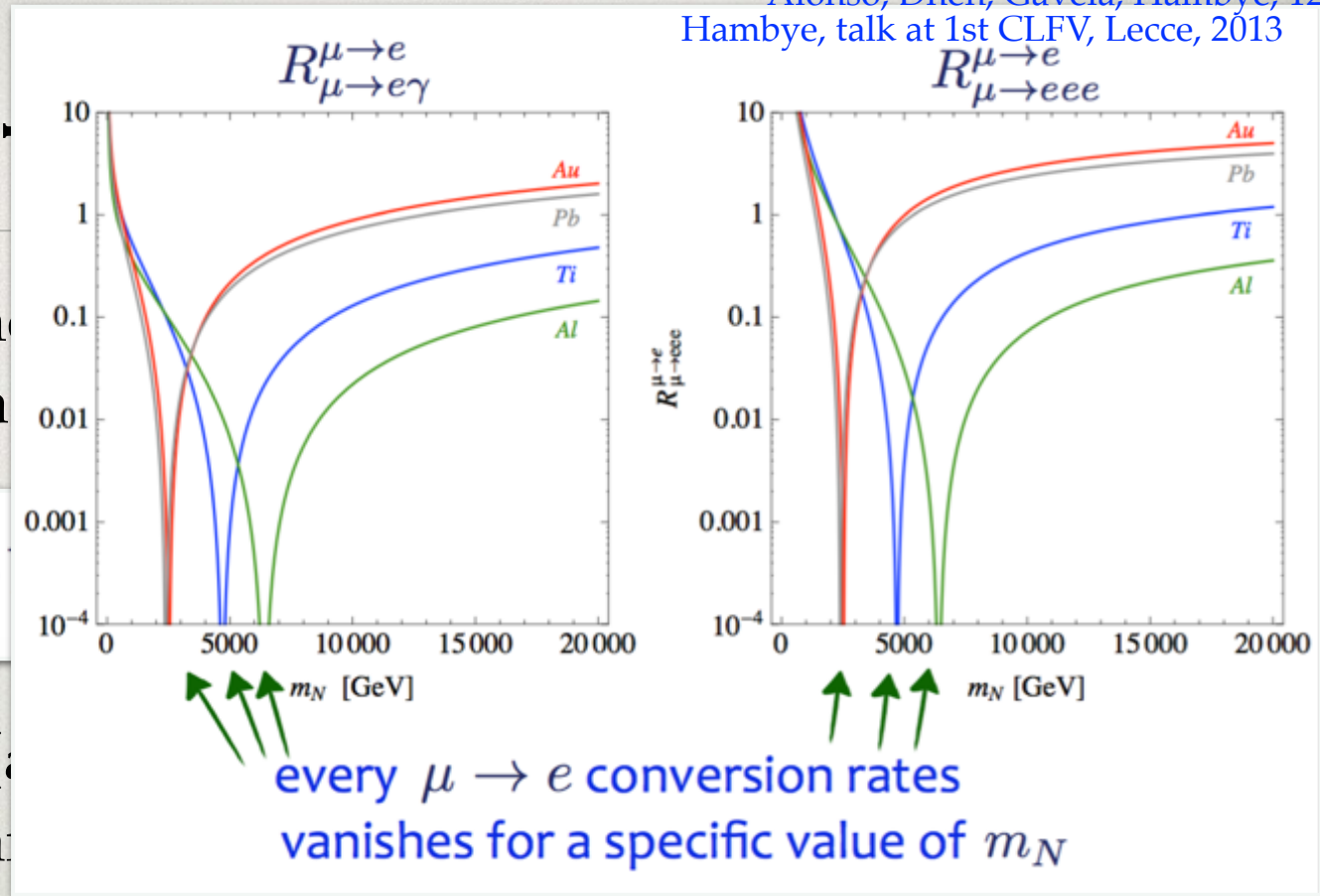
$$\frac{\Gamma(\mu \rightarrow e\gamma)}{\Gamma(\mu \rightarrow eee)} = \left(\frac{c + c' \log[m_N^2/m_W^2]}{d + d' \log[m_N^2/m_W^2]} \right)^2$$

- can probe scale of m_N from $\mu \rightarrow e$ conversion

- for instance (with quasi-degenerate N_i)

$$m_\nu = Y_N^T \frac{1}{M_N}$$

- using (cLFV and $\mu \rightarrow e$ conversion)



- for quasi-degenerate N_i to a good extent the product of Yukawas cancel in ratios of cLFV processes

$$\frac{R_{\mu \rightarrow e}^N}{\Gamma(\mu \rightarrow e\gamma)} = \left(\frac{b^N + b'^N \log[m_N^2/m_W^2]}{c + c' \log[m_N^2/m_W^2]} \right)^2$$

$$\frac{\Gamma(\mu \rightarrow e\gamma)}{\Gamma(\mu \rightarrow eee)} = \left(\frac{c + c' \log[m_N^2/m_W^2]}{d + d' \log[m_N^2/m_W^2]} \right)^2$$

- can probe scale of m_N from $\mu \rightarrow e$ conversion

SINGLING OUT THE RIGHT NEW PHYSICS MODEL

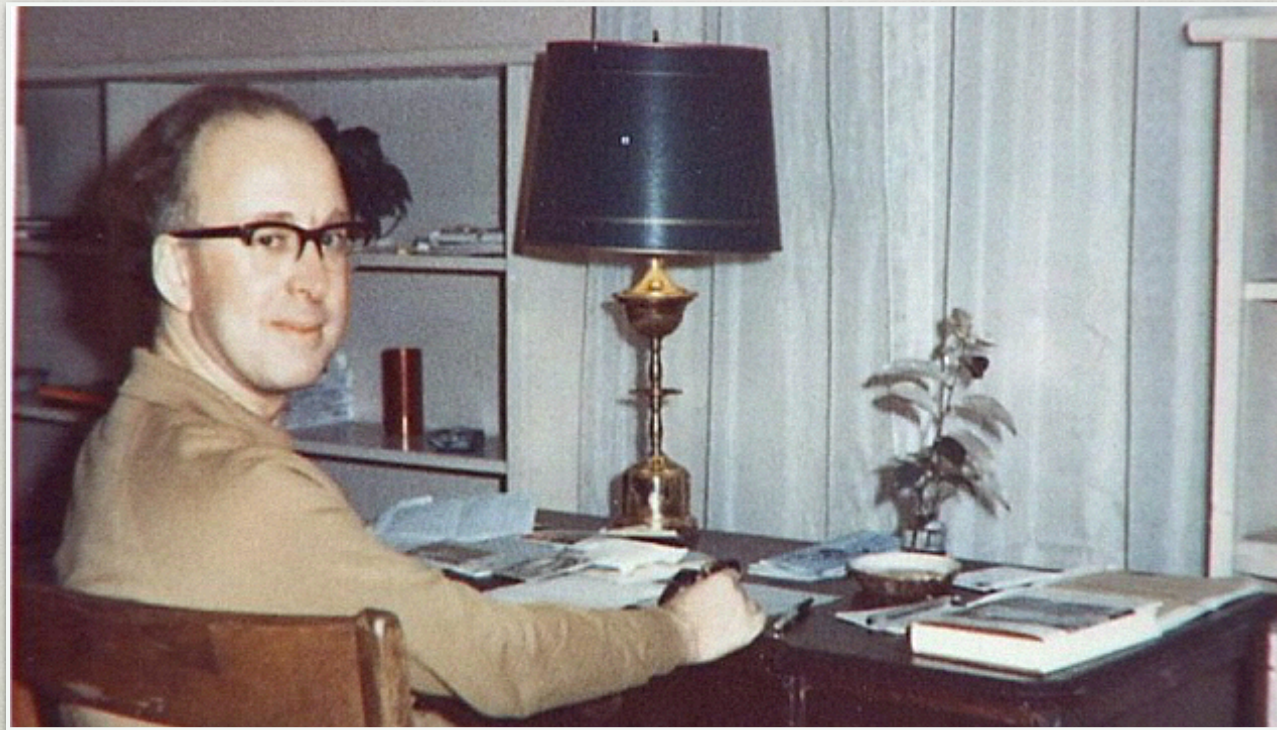
- more generally, the pattern of observed cLFV processes can point to which NP

ratio	LHT	MSSM (dipole)	MSSM (Higgs)	SM4
$\frac{\text{Br}(\mu^- \rightarrow e^- e^+ e^-)}{\text{Br}(\mu \rightarrow e \gamma)}$	0.02... 1	$\sim 6 \cdot 10^{-3}$	$\sim 6 \cdot 10^{-3}$	0.06... 2.2
$\frac{\text{Br}(\tau^- \rightarrow e^- e^+ e^-)}{\text{Br}(\tau \rightarrow e \gamma)}$	0.04... 0.4	$\sim 1 \cdot 10^{-2}$	$\sim 1 \cdot 10^{-2}$	0.07... 2.2
$\frac{\text{Br}(\tau^- \rightarrow \mu^- \mu^+ \mu^-)}{\text{Br}(\tau \rightarrow \mu \gamma)}$	0.04... 0.4	$\sim 2 \cdot 10^{-3}$	0.06... 0.1	0.06... 2.2
$\frac{\text{Br}(\tau^- \rightarrow e^- \mu^+ \mu^-)}{\text{Br}(\tau \rightarrow e \gamma)}$	0.04... 0.3	$\sim 2 \cdot 10^{-3}$	0.02... 0.04	0.03... 1.3
$\frac{\text{Br}(\tau^- \rightarrow \mu^- e^+ e^-)}{\text{Br}(\tau \rightarrow \mu \gamma)}$	0.04... 0.3	$\sim 1 \cdot 10^{-2}$	$\sim 1 \cdot 10^{-2}$	0.04... 1.4
$\frac{\text{Br}(\tau^- \rightarrow e^- e^+ e^-)}{\text{Br}(\tau^- \rightarrow e^- \mu^+ \mu^-)}$	0.8... 2	~ 5	0.3... 0.5	1.5... 2.3
$\frac{\text{Br}(\tau^- \rightarrow \mu^- \mu^+ \mu^-)}{\text{Br}(\tau^- \rightarrow \mu^- e^+ e^-)}$	0.7... 1.6	~ 0.2	5... 10	1.4... 1.7
$\frac{\text{R}(\mu \text{Ti} \rightarrow e \text{Ti})}{\text{Br}(\mu \rightarrow e \gamma)}$	$10^{-3} \dots 10^2$	$\sim 5 \cdot 10^{-3}$	0.08... 0.15	$10^{-12} \dots 26$

Buras, Duling, Feldmann, Heidsieck, Promberger, 1006.5356

EXAMINING THE HIGGS

- another case in point : flavor properties of the Higgs

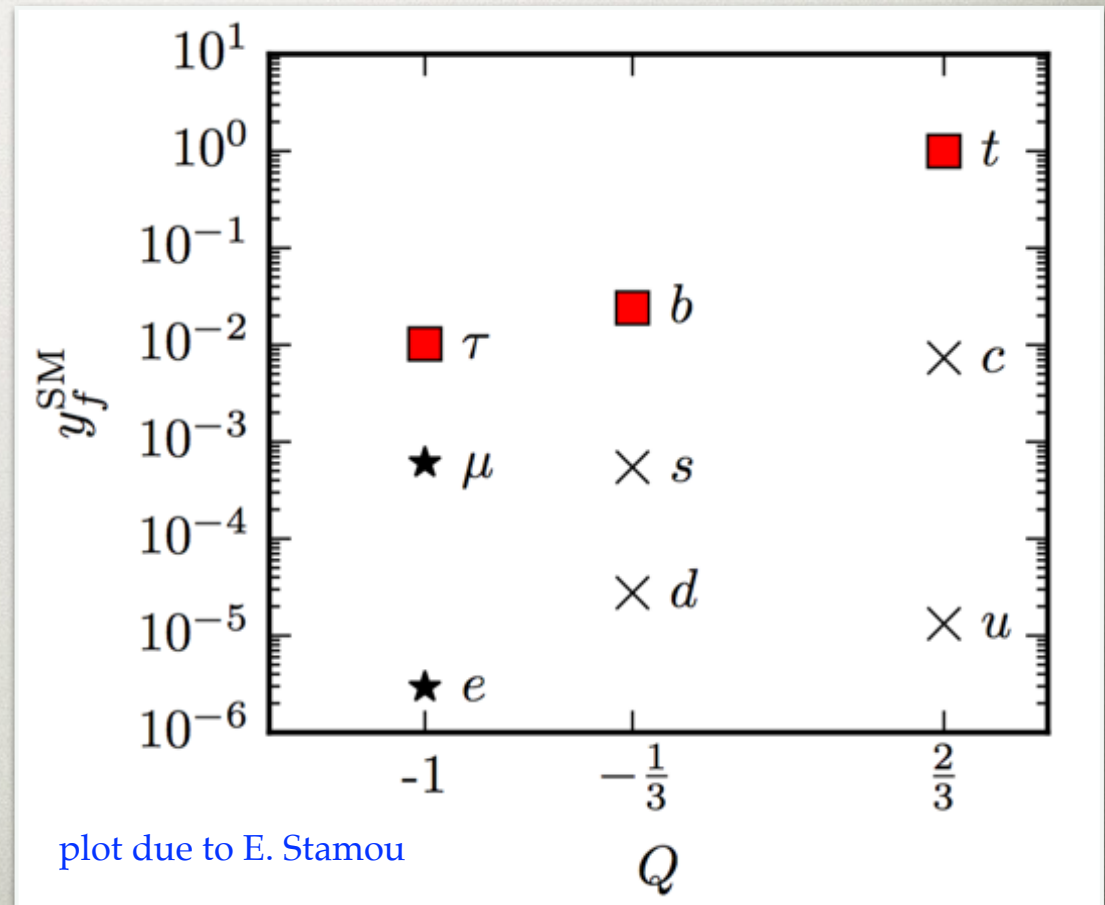


HIGGS

- two main questions about the Higgs
 - responsible for electroweak symmetry breaking?
 - from couplings to $Z, W \Rightarrow$ predominant source of EWSB
 - does it give the dominant contrib. to quark and lepton masses?
 - here precision low eng. measurements with charged leptons very important

HIGGS = NONTRIVIAL FLAVOR STRUCTURE

- generation of masses in the SM through the Higgs mechanism
- implies Higgs has hierarchical couplings to fermions
- in the SM
$$y_f = \sqrt{2}m_f/v$$
- can it be modified by NP?
- how well have we tested this?



TESTING THE FLAVOR OF THE HIGGS

Nir, 1605.00433

- how well have we tested the flavor of the Higgs?
- several questions

$$y_f^{\text{SM}} = \sqrt{2}m_f/v$$

- proportionality?

$$y_{ii} \propto m_i$$

- factor of proportionality?

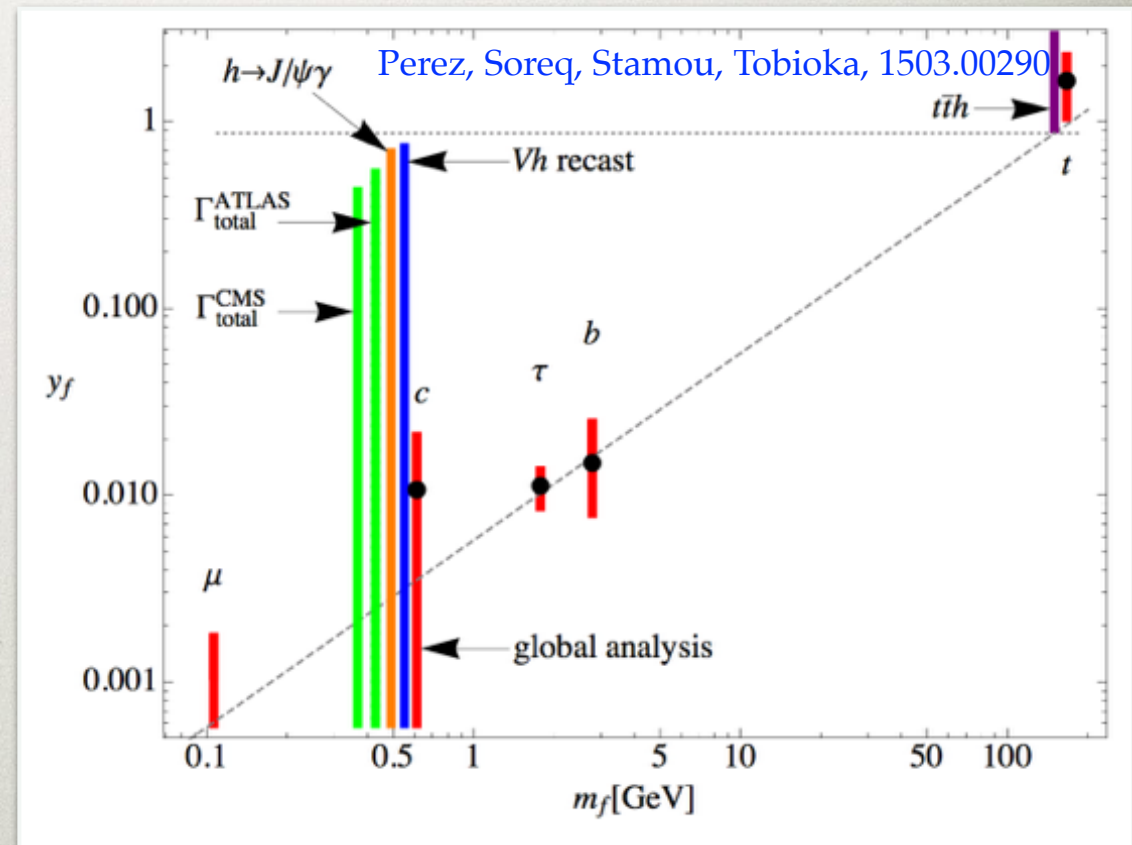
$$y_{ii}/m_i = \sqrt{2}/v$$

- diagonality?

$$y_{ij} = 0, \quad i \neq j$$

- reality?
(CP conserving?)

$$\arg(y_{ij}) = 0$$



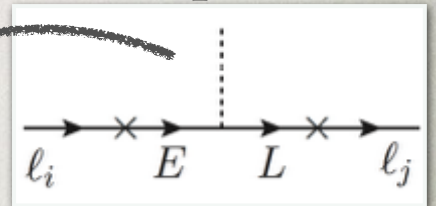
HOW LARGE?

- two important questions
 - how large are Y_{ij} assuming EFT?
 - how large can Y_{ij} be in reasonable models?

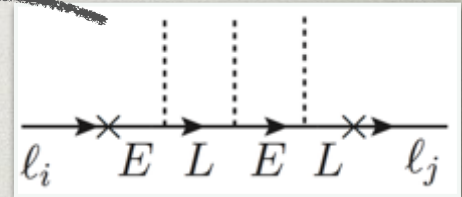
CPV AND FV HIGGS COUPLINGS TO SM FERMIONS

- if SM an EFT, the Yukawas get corrected by higher dim. ops

$$\mathcal{L}_{SM} = - [\lambda_{ij} (\bar{f}_L^i f_R^j) H + h.c.]$$



$$\Delta\mathcal{L}_Y = -\frac{\lambda'_{ij}}{\Lambda^2} (\bar{f}_L^i f_R^j) H (H^\dagger H) + h.c. + \dots$$



- decouples mass terms from yukawas

$$\mathcal{L}_Y = -m_i \bar{f}_L^i f_R^i - Y_{ij} (\bar{f}_L^i f_R^j) h + h.c. + \dots,$$

- can lead to flavor violating Higgs decays
- can lead to CPV Higgs decays
- different models lead to different patterns of flavor diagonal and flavor violating Yukawas

SUMMARY OF MODELS

- an example: higgs couplings to 2nd&3rd gen. charged leptons

adapted from Dery, Efrati, Hochberg, Nir, 1302.3229 and extended;
see also Bishara, Brod, Uttayarat, JZ, 1504.04022

Model	$\hat{\mu}_{\tau\tau}$	$(\hat{\mu}_{\mu\mu}/\hat{\mu}_{\tau\tau})/(m_\mu^2/m_\tau^2)$	$\hat{\mu}_{\mu\tau}/\hat{\mu}_{\tau\tau}$
SM	1	1	0
NFC	$(V_{h\ell}^* v/v_\ell)^2$	1	0
MSSM	$(\sin\alpha/\cos\beta)^2$	1	0
MFV	$1 + 2av^2/\Lambda^2$	$1 - 4bm_\tau^2/\Lambda^2$	0
FN	$1 + \mathcal{O}(v^2/\Lambda^2)$	$1 + \mathcal{O}(v^2/\Lambda^2)$	$\mathcal{O}(U_{23} ^2 v^4/\Lambda^4)$
GL	9	25/9	$\mathcal{O}(\hat{\mu}_{\mu\mu}/\hat{\mu}_{\tau\tau})$
RS (i)	$1 + \mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2)$	$1 + \mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2)$	$\mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2) \sqrt{m_\tau/m_\mu}$
RS (ii)	$1 + \mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2)$	$1 + \mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2)$	$\mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2)$
PGB (1 rep.)	$1 - v^2/f^2$	1	0

EXPERIMENTAL CONSTRAINTS

- what are present experimental constraints?
- right now can address
 - are diagonal Yukawas hierarchical?
 - are they CP violating?
 - are there FV Yukawas?
- the notation

$$\mathcal{L} \supset -\frac{y_f}{\sqrt{2}} (\kappa_f \bar{f} f + i\tilde{\kappa}_f \bar{f} \gamma_5 f) h$$

- focus on charged leptons

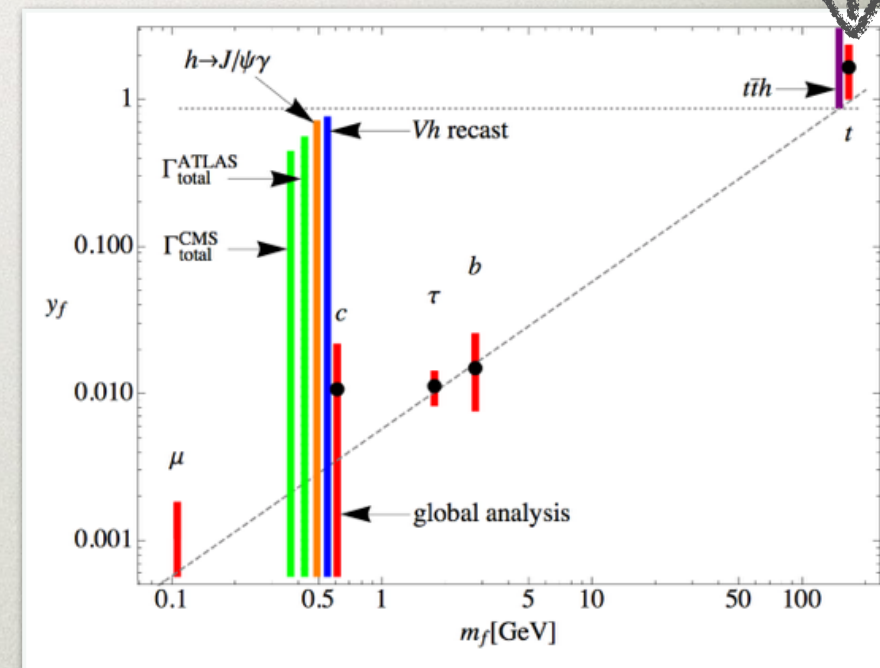
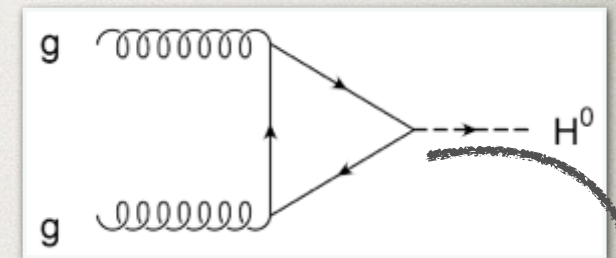
HIERARCHICAL YUKAWAS?

- proportionality for 3rd generation?

$$y_{ii} \propto m_i$$

- top quark yukawa most precise indirectly through loops
- Y_b and Y_τ could still be equal
- hierarchical among generations?
 - i.e., are 1st and 2nd generation Yukawas smaller than 3rd gen.?
 - only established for leptons

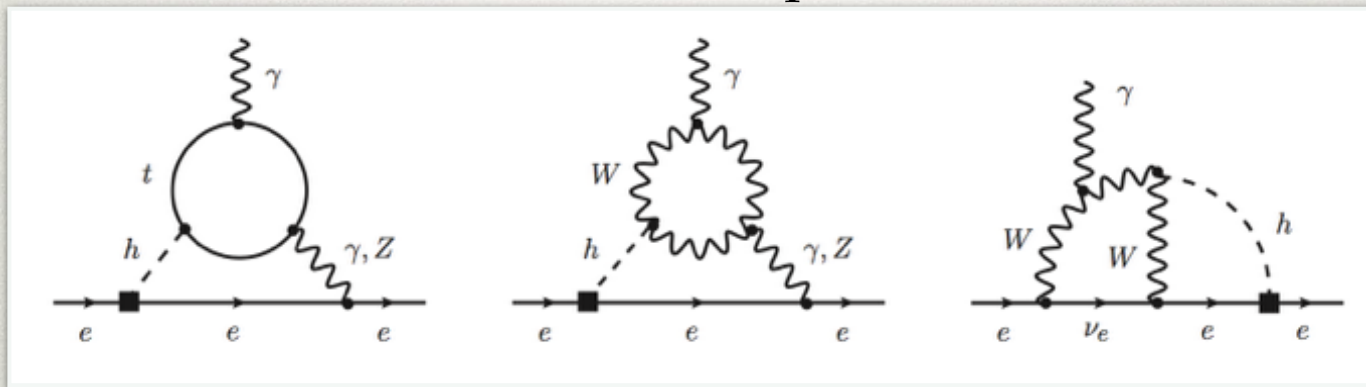
$$Y_e, Y_\mu \ll Y_\tau$$



CPV ELECTRON YUKAWA?

- $\tilde{\kappa}_e \neq 0$ induces electron EDM
- dominant contributions at 2-loop

Altmannshofer, Brod, Schmaltz, 1503.04830



- experimental bound [ACME coll., 1310.7534](#)

$$\left| \frac{d_e}{e} \right|_{\text{exp}} < 8.7 \times 10^{-29} \text{ cm @ 90\% C.L.,}$$

$$|\tilde{\kappa}_e| < 1.7 \times 10^{-2}$$

- for $c_0 = i \Rightarrow M > 1000 \text{ TeV}$

$$g_{eeh} = y_e + \frac{3c_0}{2} \frac{v^2}{M^2} = \frac{\sqrt{2}m_e}{v} + c_0 \frac{v^2}{M^2}.$$

- compare with

$$\text{Br}(h \rightarrow e^+e^-) < 0.0019 \text{ @ 95\% C.L..}$$

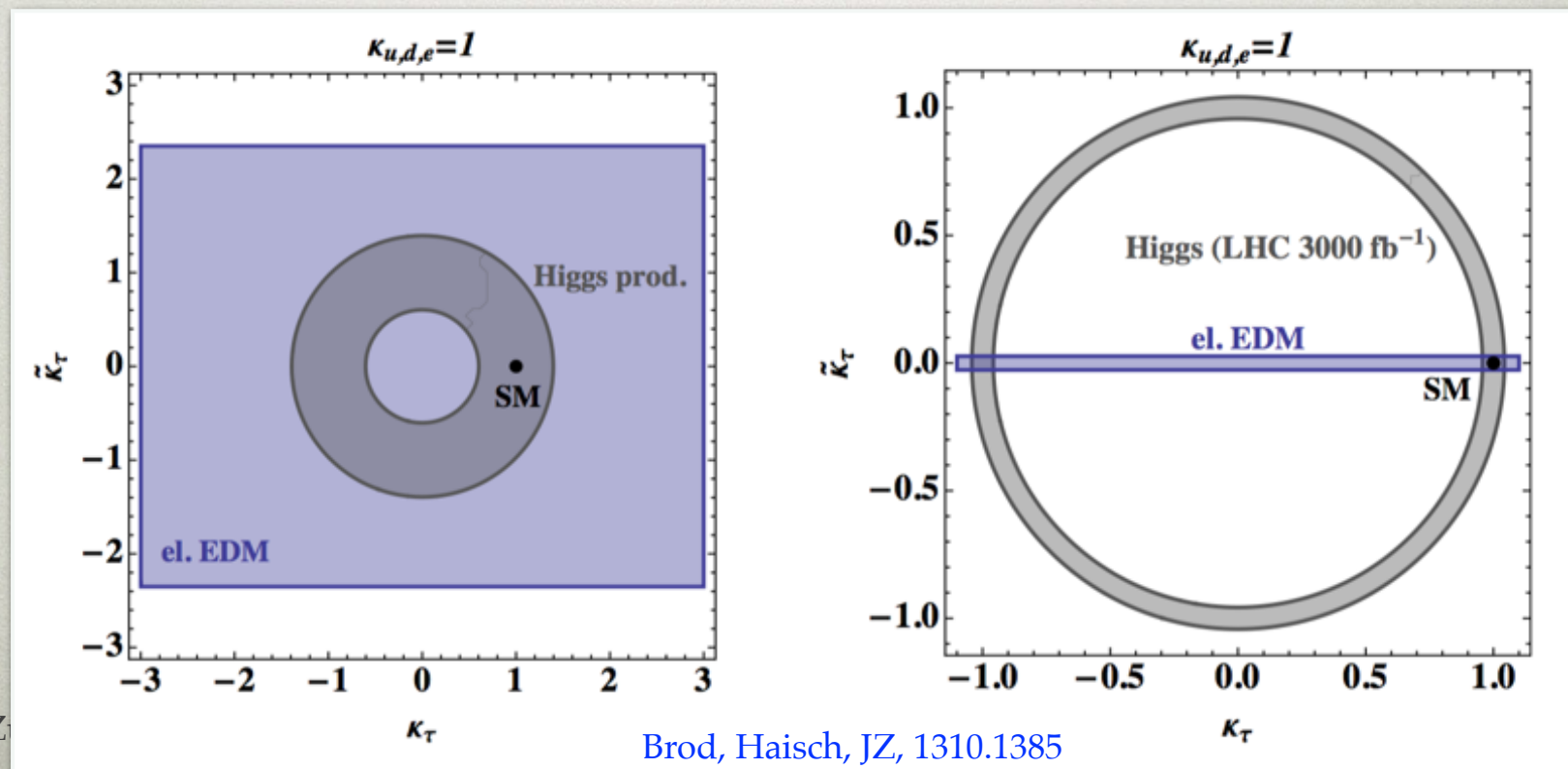
$$\sqrt{|\kappa_e|^2 + |\tilde{\kappa}_e|^2} < 611$$

CMS-HIG-13-007

CPV COUPLING TO τ

- impressive improvement in el. EDM is projected
 - 3 orders of magnitude
- in the plot no direct CPV measnt. at the LHC is assumed
 - $O(0.2)$ measrmnt. on $\tilde{\kappa}_\tau$ maybe possible (at LHC 3 ab^{-1})

Harnik, Martin, Okui, Primulando, Yu, 1308.1094

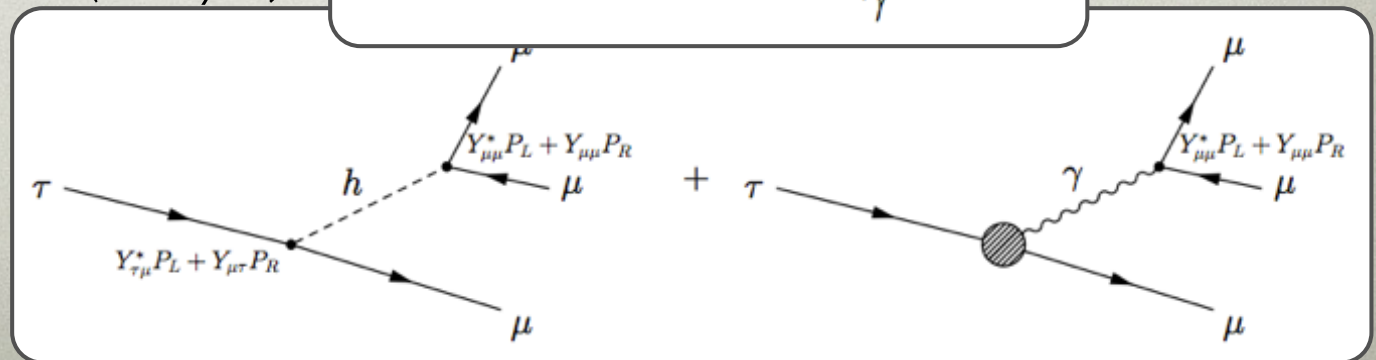
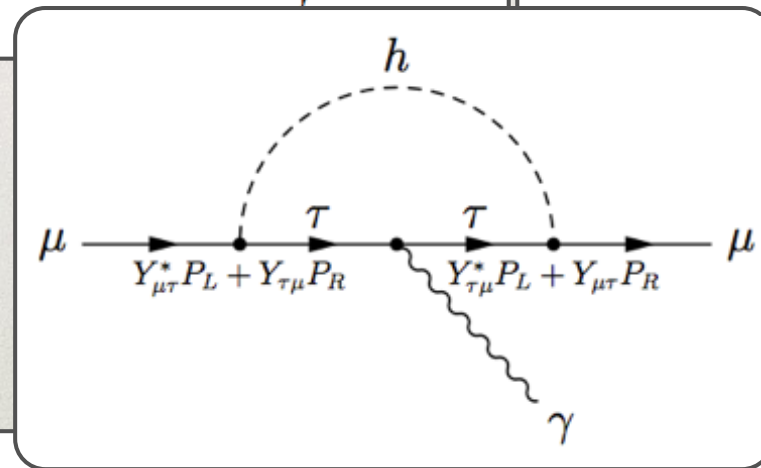
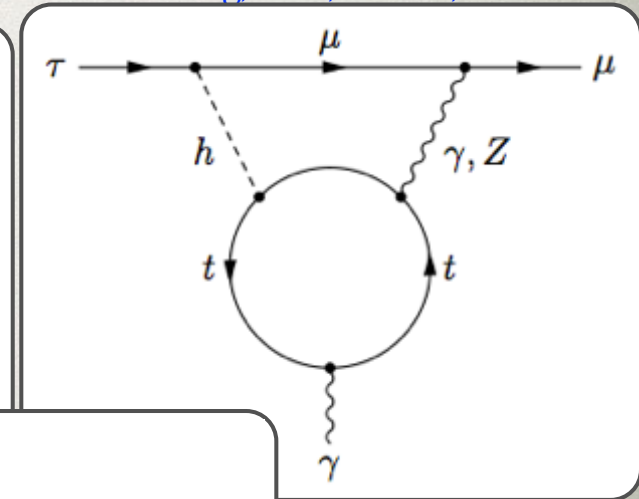
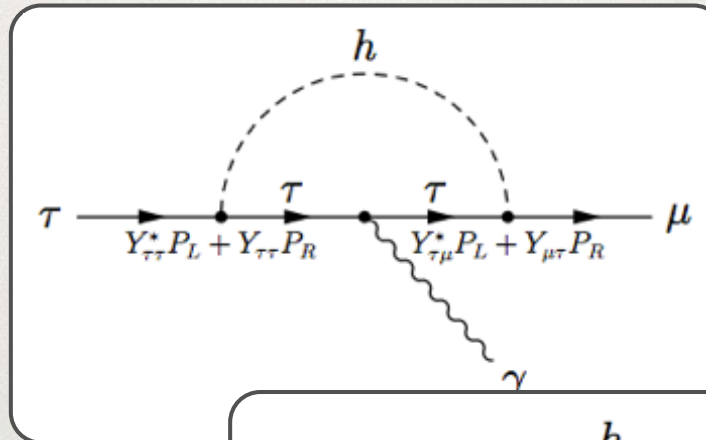


$h \rightarrow \tau\mu$

Harnik, Kopp, JZ, 1209.1397

see also Blankenburg, Ellis, Isidori, 1202.5704

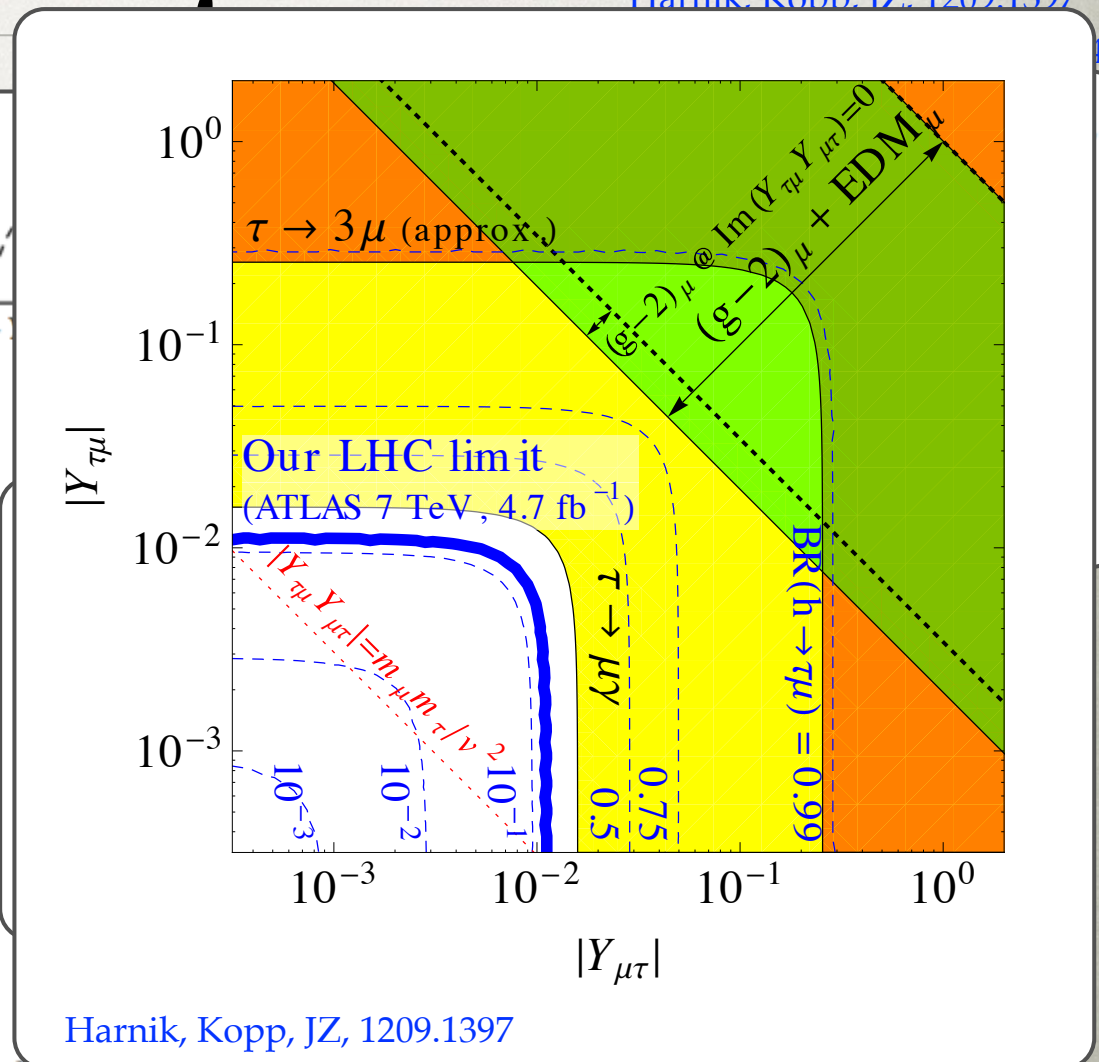
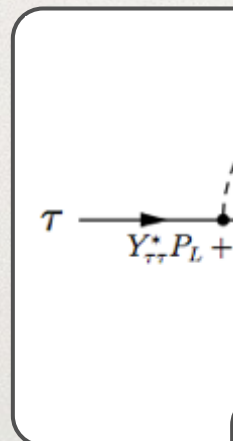
- bounds from
 - $\tau \rightarrow \mu\gamma$
 - $\tau \rightarrow 3\mu$
 - muon $g-2$
 - muon EDM
- $Br(h \rightarrow \tau\mu) \sim O(10\%)$ allowed



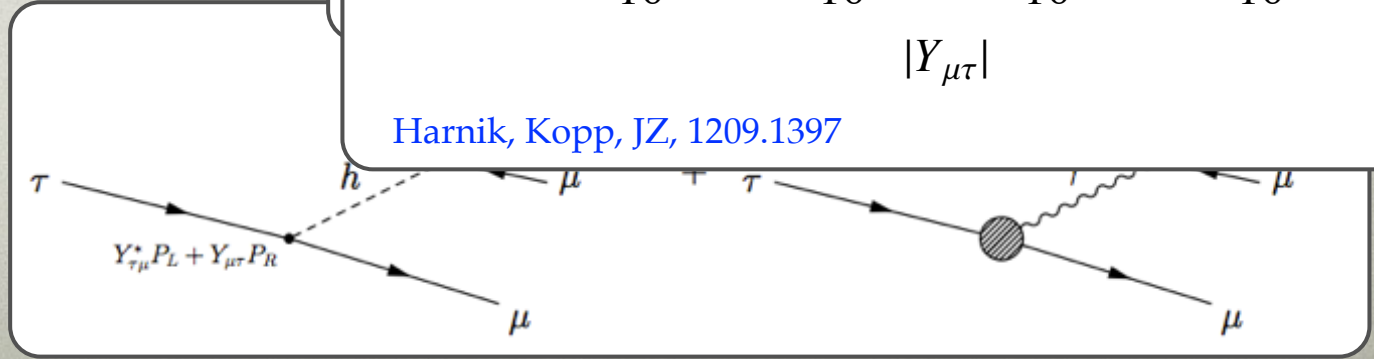
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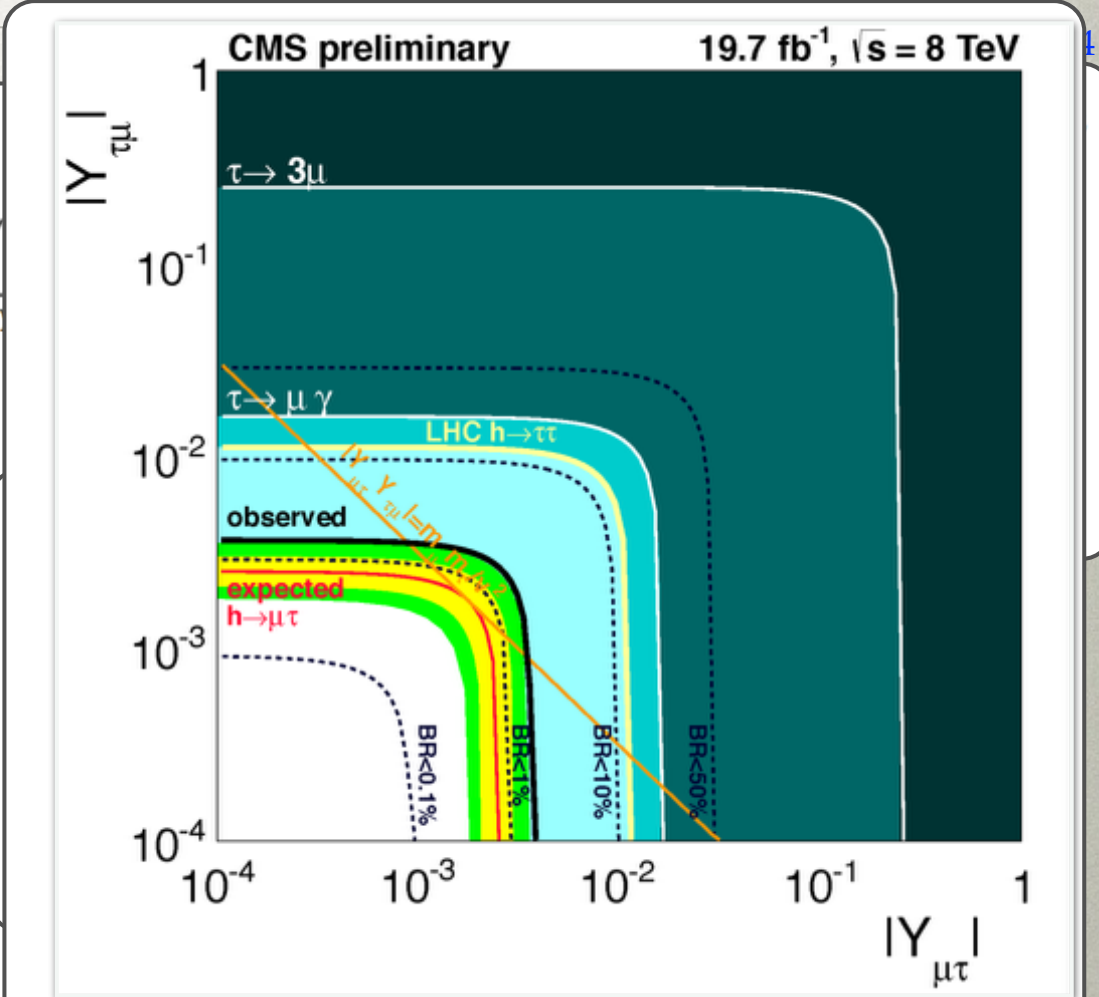
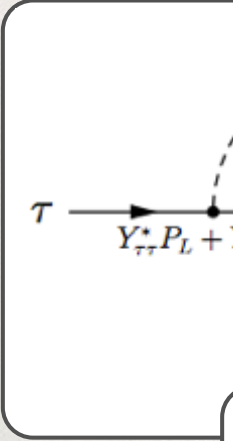
Harnik, Kopp, JZ, 1209.1397



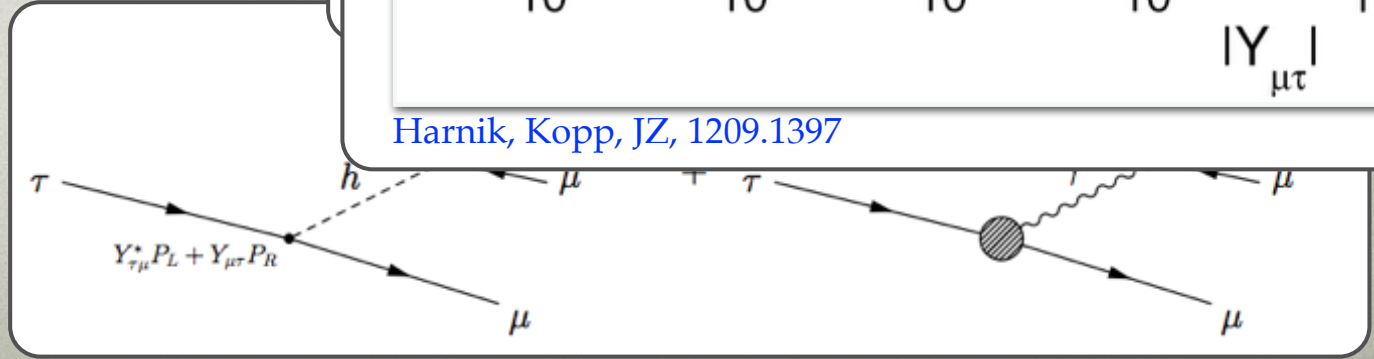
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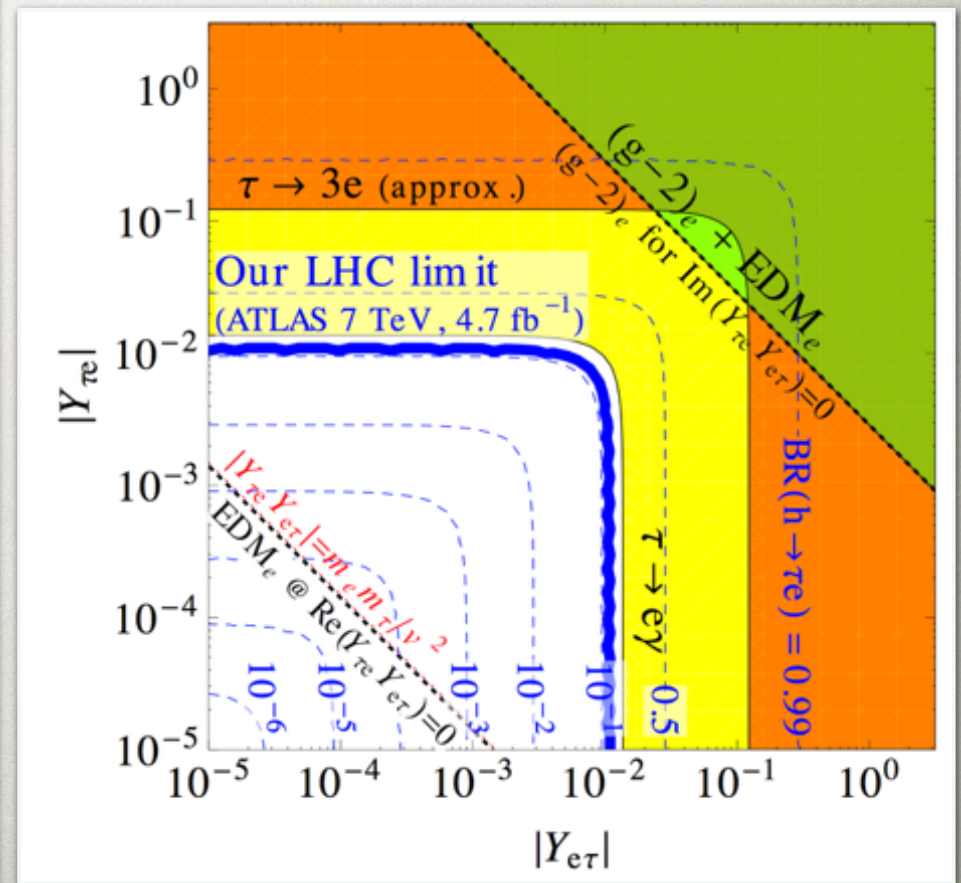
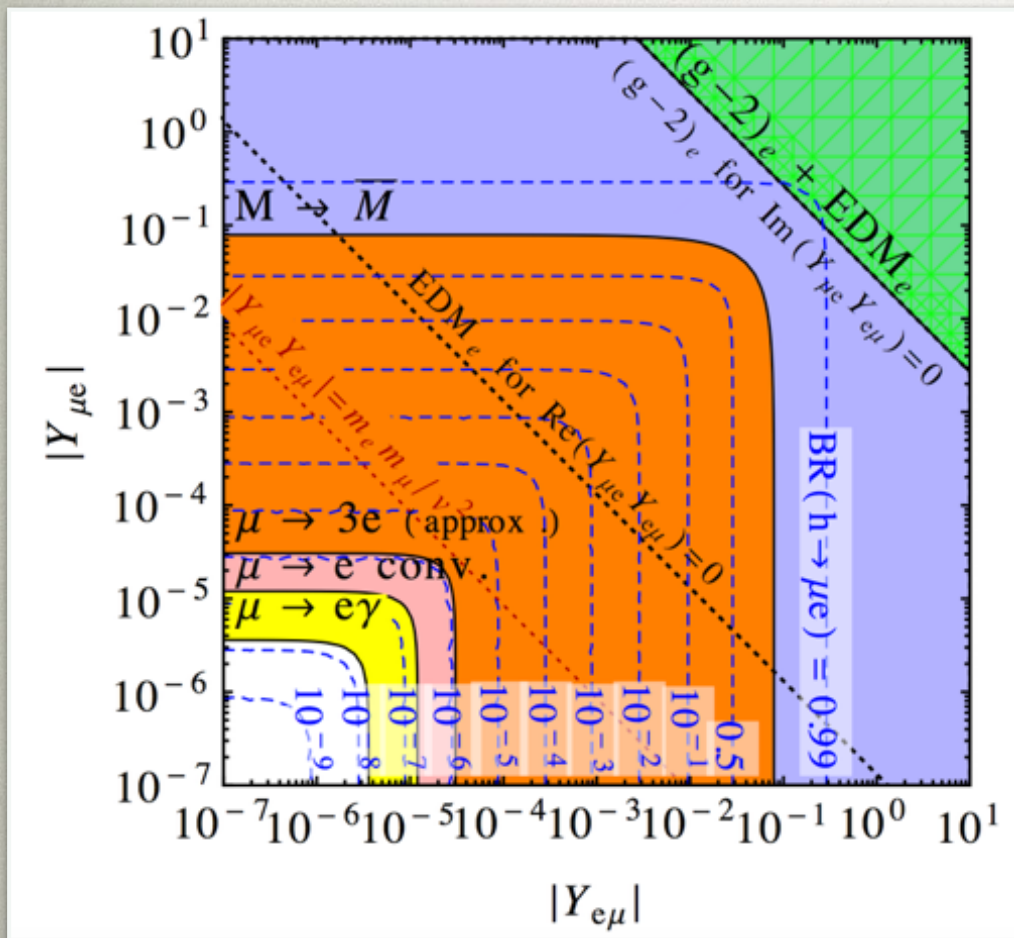


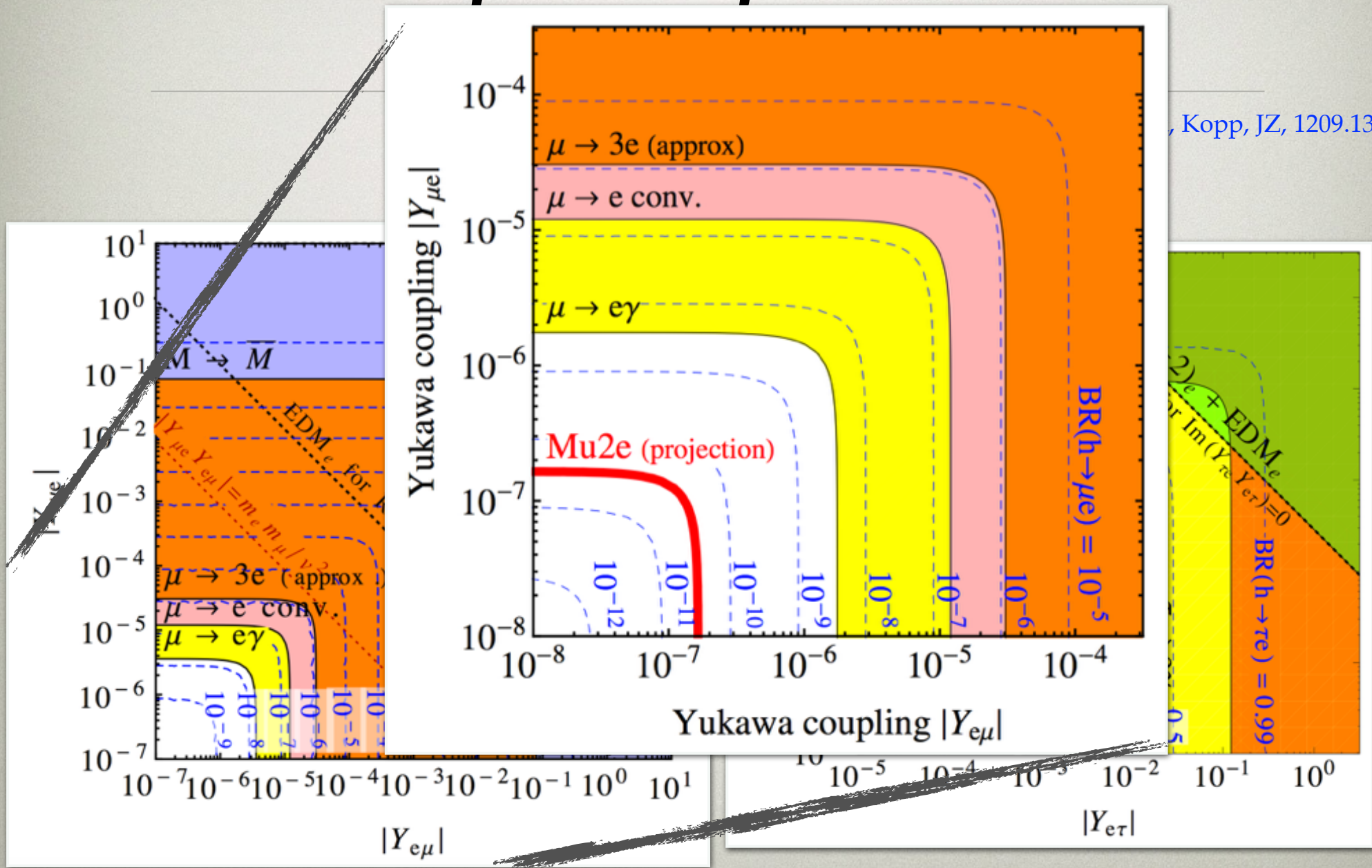
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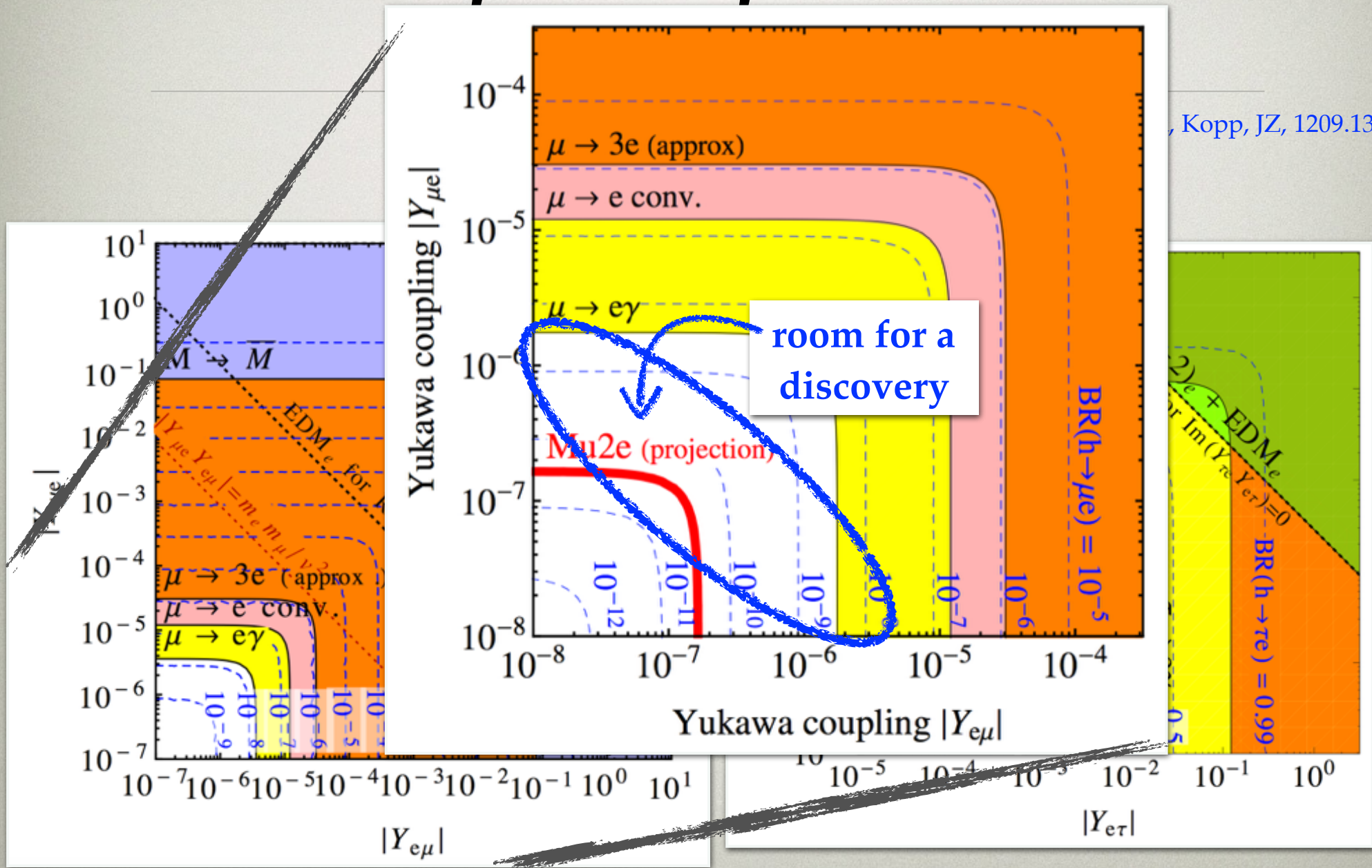


$h \rightarrow \tau e, h \rightarrow \mu e$

Harnik, Kopp, JZ, 1209.1397







FLAVOR VIOLATING HIGGS DECAYS?

ATLAS, 1508.03372, 1604.07730
CMS-HIG-14-005

- CMS [ATLAS] at 8 TeV observes hint of a signal at $2.4 [1]\sigma$

$$\text{BR}(H \rightarrow \mu\tau) = (0.84^{+0.39}_{-0.37}) \% [(0.53 \pm 0.51) \%]$$

- first 13 TeV analysis (CMS)

talk by María Cepeda at Higgs Tasting,
May 2016, Benasque, Spain

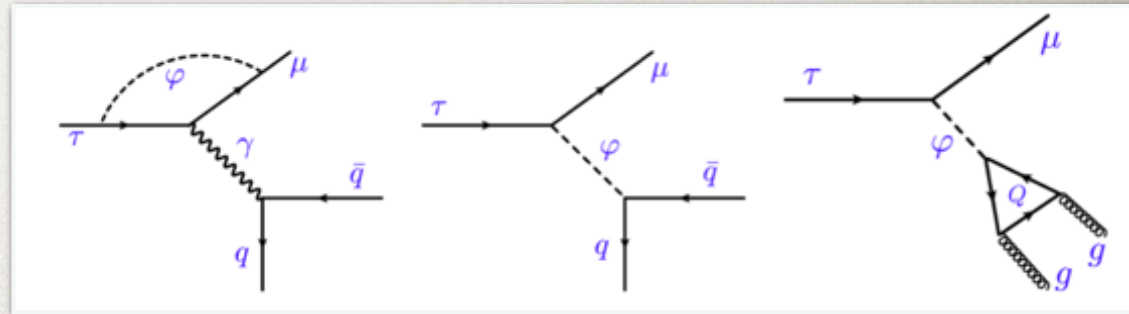
$$\text{BR}(H \rightarrow \mu\tau) = (-0.76^{+0.81}_{-0.84}) \%$$

- does not exclude 8TeV
- a hint of a signal?

$\tau \rightarrow \mu \pi \pi$

reinterpreting Celis, Cirigliano, Passemar, 1309.3564;
see also Petrov, Zhuridov, 1308.6561

- hadronic tau decays $\tau \rightarrow \mu \pi^+ \pi^-$, $\tau \rightarrow \mu \pi^0 \pi^0$
 - sensitive to both $Y_{\tau \mu' \mu \tau}$ and light quark yukawas $Y_{u,d,s}$
 - $Y_{u,d,s}$ poorly bounded $\sim O(Y_b)$
- for $Y_{u,d,s}$ at their SM values then



$$Br(\tau \rightarrow \mu \pi^+ \pi^-) < 1.6 \times 10^{-11}, Br(\tau \rightarrow \mu \pi^0 \pi^0) < 4.6 \times 10^{-12}$$

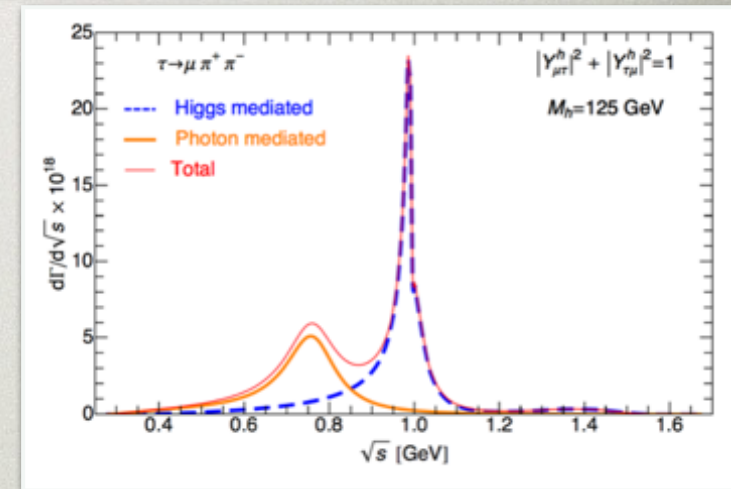
$$Br(\tau \rightarrow e \pi^+ \pi^-) < 2.3 \times 10^{-10}, Br(\tau \rightarrow e \pi^0 \pi^0) < 6.9 \times 10^{-11}$$

- for $Y_{u,d,s}$ at their present upper bounds

$$Br(\tau \rightarrow \mu \pi^+ \pi^-) < 3.0 \times 10^{-8}, Br(\tau \rightarrow \mu \pi^0 \pi^0) < 1.5 \times 10^{-8}$$

$$Br(\tau \rightarrow e \pi^+ \pi^-) < 4.3 \times 10^{-7}, Br(\tau \rightarrow e \pi^0 \pi^0) < 2.1 \times 10^{-7}$$

- $Br(\tau \rightarrow \mu \pi^+ \pi^-)$ below present exp. limit, if discovered would (among other things) imply upper limit on $Y_{u,d}$
- similarly pseudoscalar Higgses can be bounded from $\tau \rightarrow \mu \pi(\eta, \eta')$, $\tau \rightarrow e \pi(\eta, \eta')$
 - can saturate present experimental limits



CORRELATED BOUNDS

- $\mu \rightarrow e\gamma$ and $\mu \rightarrow e$ conversion constrain also the products of off-diagonal tau Yukawas
 - setting $Y_{\mu e}$ and $Y_{e\mu}$ to zero one has

$$\mathcal{B}(\mu \rightarrow e\gamma) \simeq \mathcal{B}_0^{\mu \rightarrow e\gamma} (|y_{\mu\tau}y_{\tau e}|^2 + |y_{\tau\mu}y_{e\tau}|^2), \quad \mathcal{B}_0^{\mu \rightarrow e\gamma} = 185.$$

$$\mathcal{B}(\mu \rightarrow e)_{\text{Au}} = \mathcal{B}_0^{\mu e} (|y_{e\tau}y_{\mu\tau}|^2 + |y_{\tau e}y_{\tau\mu}|^2), \quad \mathcal{B}_0^{\mu e} = 4.67 \times 10^{-4},$$

- one then has a constraint on FV Higgs decay Br's

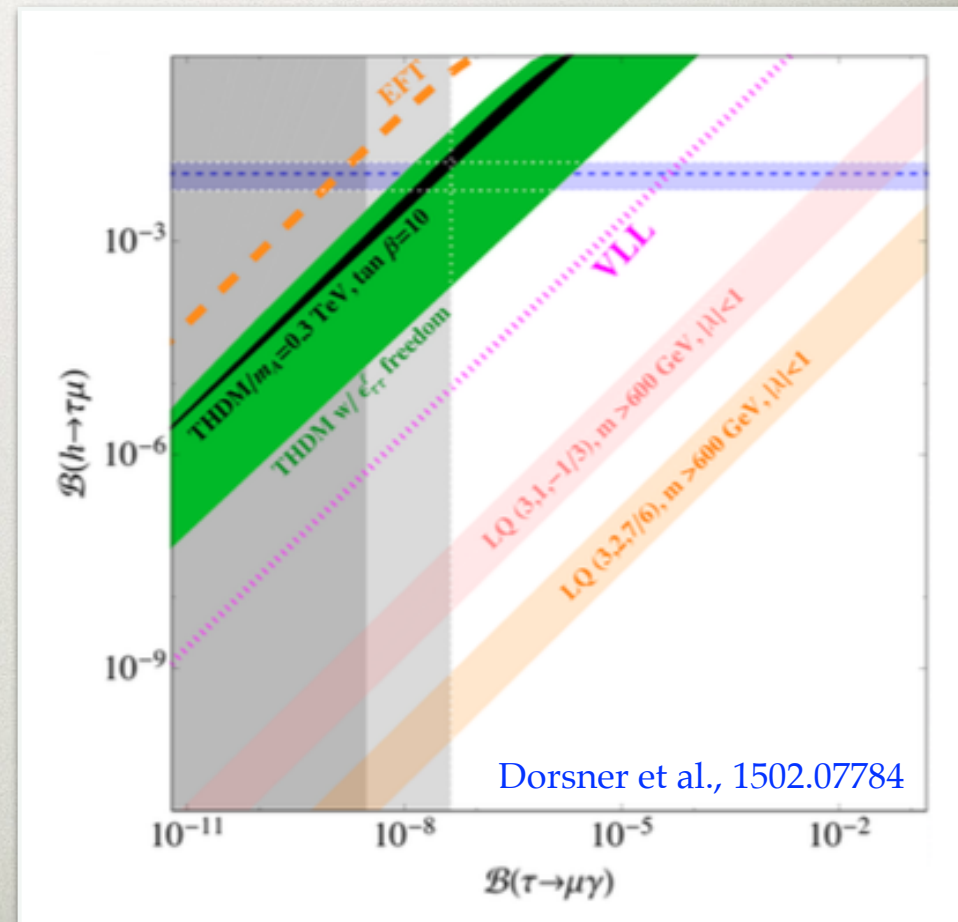
Dorsner, Fajfer, Greljo, Kamenik, Kosnik, Nisandzic, 1502.07784

$$\mathcal{B}(h \rightarrow \tau\mu) \times \mathcal{B}(h \rightarrow \tau e) = 7.95 \times 10^{-10} \left[\frac{\mathcal{B}(\mu \rightarrow e\gamma)}{10^{-13}} \right] + 3.15 \times 10^{-4} \left[\frac{\mathcal{B}(\mu \rightarrow e)_{\text{Au}}}{10^{-13}} \right]$$

- \Rightarrow if $Br(h \rightarrow \tau\mu)$ is at the CMS central value, then $Br(h \rightarrow \tau e) < 25\%$
 - improving $\mu \rightarrow e$ conversion can have a big effect

LARGE FV HIGGS DECAYS?

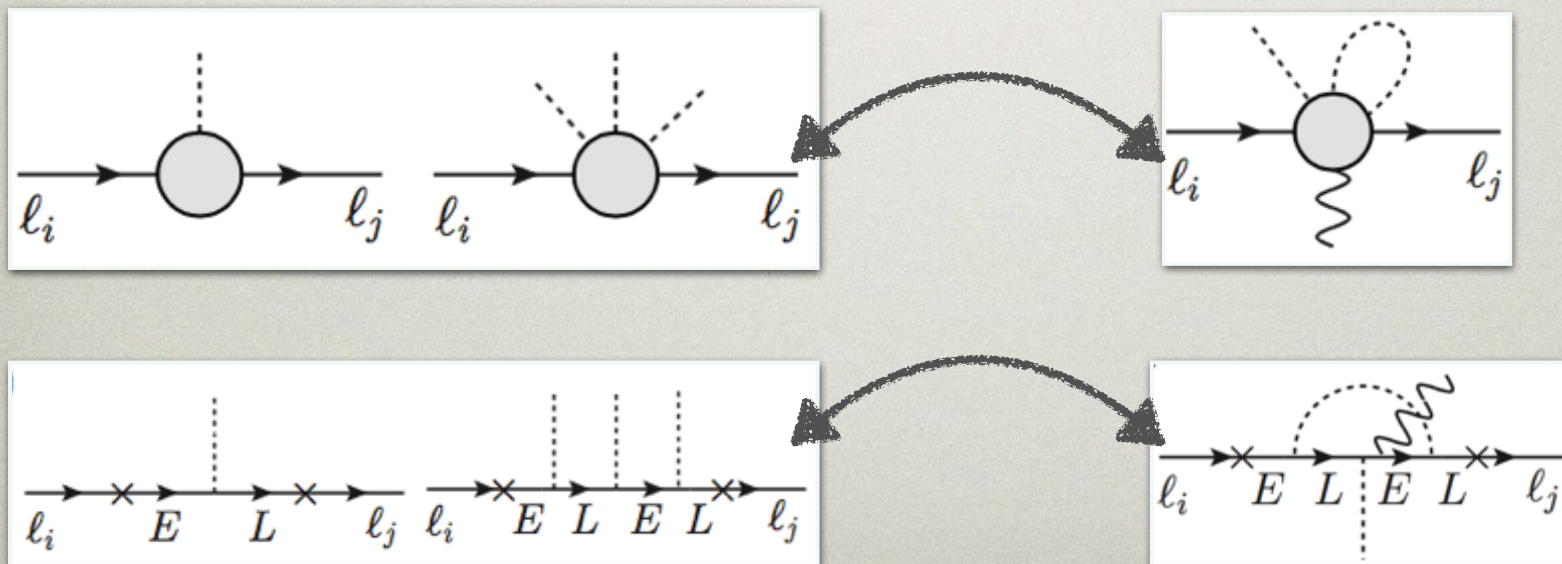
- Can one have large flavor violating Higgs decays in reasonable NP models?
- What is so special about type III 2HDM?



LARGE FV

Altmannshofer, Gori, Kagan, Silvestrini, JZ, 1507.07927

- a generic obstacle to large $h \rightarrow \tau \mu$ is the bound on $\tau \rightarrow \mu \gamma$
 - improvement on $Br(\tau \rightarrow \mu \gamma)$ can have a big impact
- same diagrams that generate fermion masses (higgs yukawas) also give $\tau \rightarrow \mu \gamma$



LARGE FV

Altmannshofer, Gori, Kagan, Silvestrini, JZ, 1507.07927

- a viable set of models
 - decouple fermion mass generation from $\tau \rightarrow \mu \gamma$
 - possible if new source of EWSB
 - for instance if our higgs only responsible for tau mass
 - e.g. in 2HDM

$$M^l = \begin{pmatrix} \times & \times & \times \\ \times & \times & \times \\ \times & \times & \times \end{pmatrix}$$

ϕ'

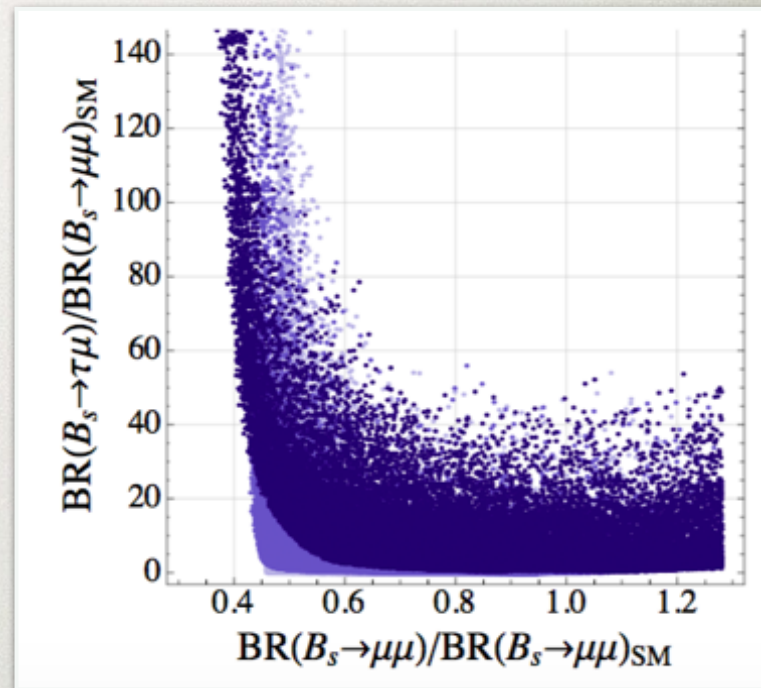
ϕ and ϕ'

- but could also be other sources of mass (TC,..)

PHENOMENOLOGICAL IMPLICATIONS

Altmannshofer, Gori, Kagan, Silvestrini, JZ, to appear

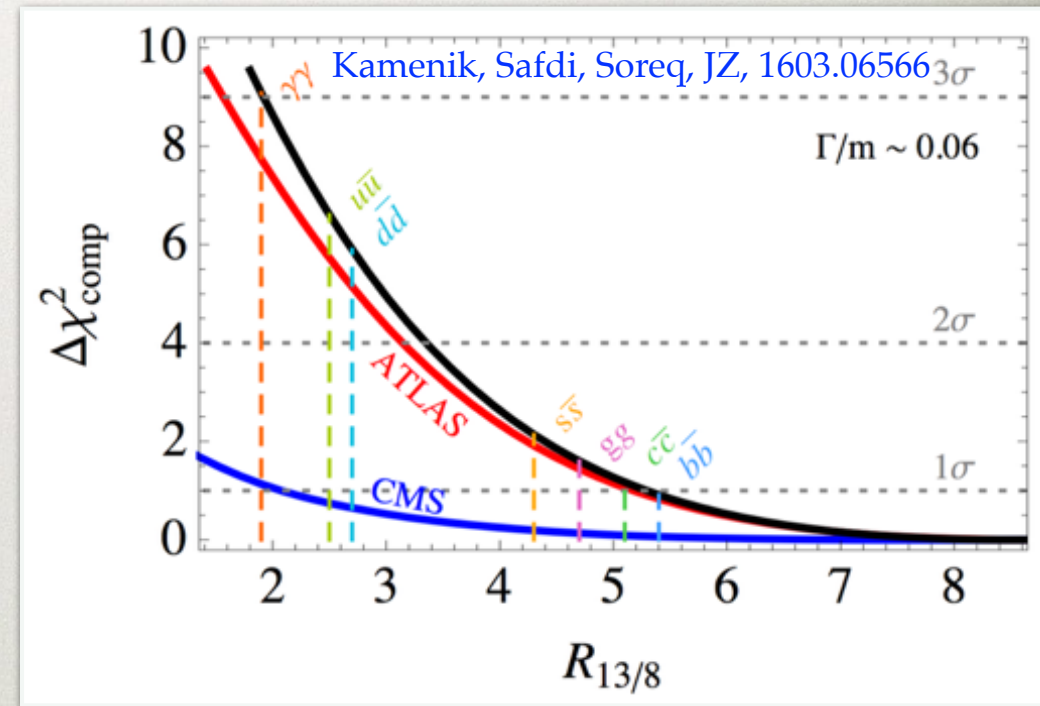
- $B_s \rightarrow \mu\mu$ can be modified by $O(1)$
- sizable $B_s \rightarrow \tau\mu$, $B \rightarrow K\tau\mu$, $B \rightarrow K^*\tau\mu$
- anomalies could be seen in B_s mixing, $\tau \rightarrow \mu\gamma$, $b \rightarrow s\gamma$
- leptonic heavy Higgs (H) decays to $\mu\mu$ dominate over $\tau\tau$
- opposite to Type-II 2HDMs
- lower bound on $H \rightarrow \tau\mu$



Efrati, Kamenik, Nir,
work in progress

750 GeV

- other NP states can have nontrivial flavor interactions
- e.g. 750 GeV di-photon
- right now preference for couplings to heavy quarks or gluons
- flavor violating decays of S severely constrained



750 GEV

- other NP states can have nontrivial flavor

interact

- e.g. 750

- right r

for cou

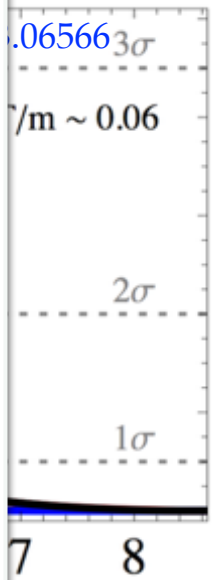
quarks

- flavor

of S se

Goertz, Kamenik, Katz, Nardecchia, 1512.08500

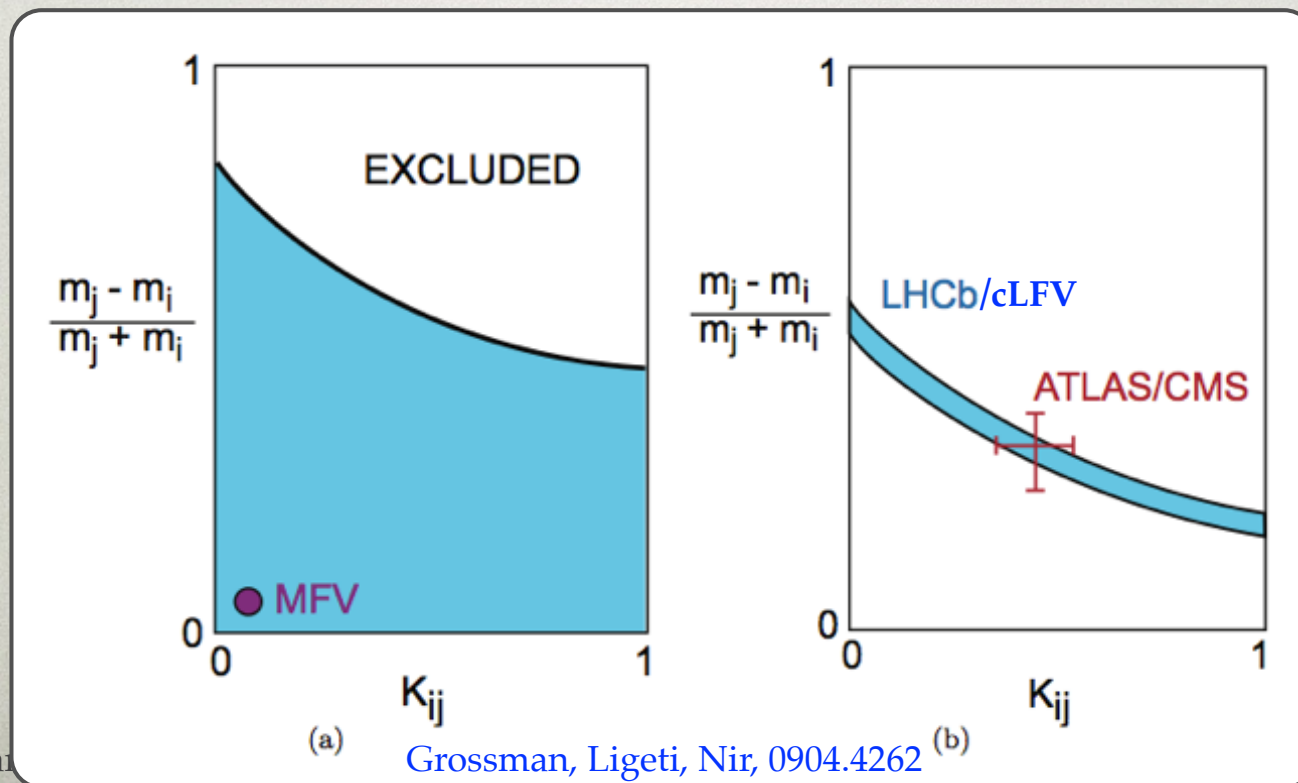
Bound on $Y_{f,f'}$	Observable	$\Gamma(S \rightarrow ff')/M$
$ \text{Im}(Y_{ee}) \lesssim 6 \times 10^{-8}$	d_e	$\lesssim 1 \times 10^{-16}$
$ \text{Im}(Y_{dd}) \lesssim 2 \times 10^{-4}$	d_N, d_{Hg}	$\lesssim 5 \times 10^{-9}$
$ \text{Im}(Y_{uu}) \lesssim 3 \times 10^{-4}$	d_N, d_{Hg}	$\lesssim 1 \times 10^{-8}$
$ \text{Im}(Y_{cc}) \lesssim 0.3$	d_N, d_{Hg}	$\lesssim 0.01$
$ Y_{e\mu} , Y_{\mu e} \lesssim 1 \times 10^{-5}$	$\mathcal{B}(\mu \rightarrow e\gamma)$	$\lesssim 4 \times 10^{-12}$
$ Y_{e\tau} , Y_{\tau e} \lesssim 0.05$	$\mathcal{B}(\tau \rightarrow e\gamma)$	$\lesssim 1 \times 10^{-4}$
$ Y_{\mu\tau} , Y_{\tau\mu} \lesssim 0.06$	$\mathcal{B}(\tau \rightarrow \mu\gamma)$	$\lesssim 1 \times 10^{-4}$
$\sqrt{\text{Re}[(Y_{sd})^2]}, \sqrt{\text{Re}[(Y_{ds})^2]} < 1.0 \times 10^{-4}$	Δm_K	$< 1.2 \times 10^{-9}$
$\sqrt{\text{Im}[(Y_{sd})^2]}, \sqrt{\text{Im}[(Y_{ds})^2]} < 7.2 \times 10^{-6}$	ϵ_K	$< 6.2 \times 10^{-12}$
$ Y_{cu} , Y_{uc} < 3.0 \times 10^{-4}$	x_D	$< 1.1 \times 10^{-8}$
$ Y_{bd} , Y_{db} < 6.4 \times 10^{-4}$	Δm_d	$< 4.9 \times 10^{-8}$
$ Y_{bs} , Y_{sb} < 5.7 \times 10^{-3}$	Δm_s	$< 3.9 \times 10^{-6}$



TAKE HOME MESSAGE # 1

- there is complementarity between cLFV and high p_T searches for New Physics
- they measure orthogonal properties

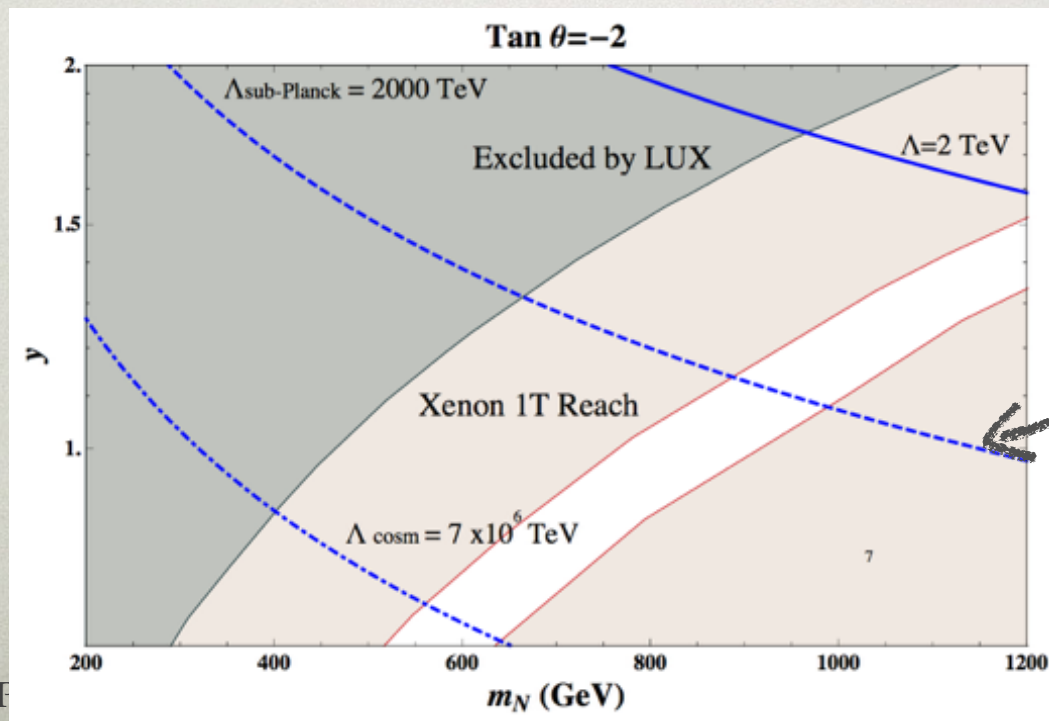
see also Galon, Shadmi, 1108.2220



TAKE HOME MESSAGE #2

- cLFV signals could come from unexpected NP corners
- example: relaxion mechanism to make EW scale technically natural through cosmological evolution
 - some concrete realizations require extra Z_2 odd charged leptons
 - if any mixing with SM leptons \Rightarrow cLFV

Gupta et al., 1509.00047

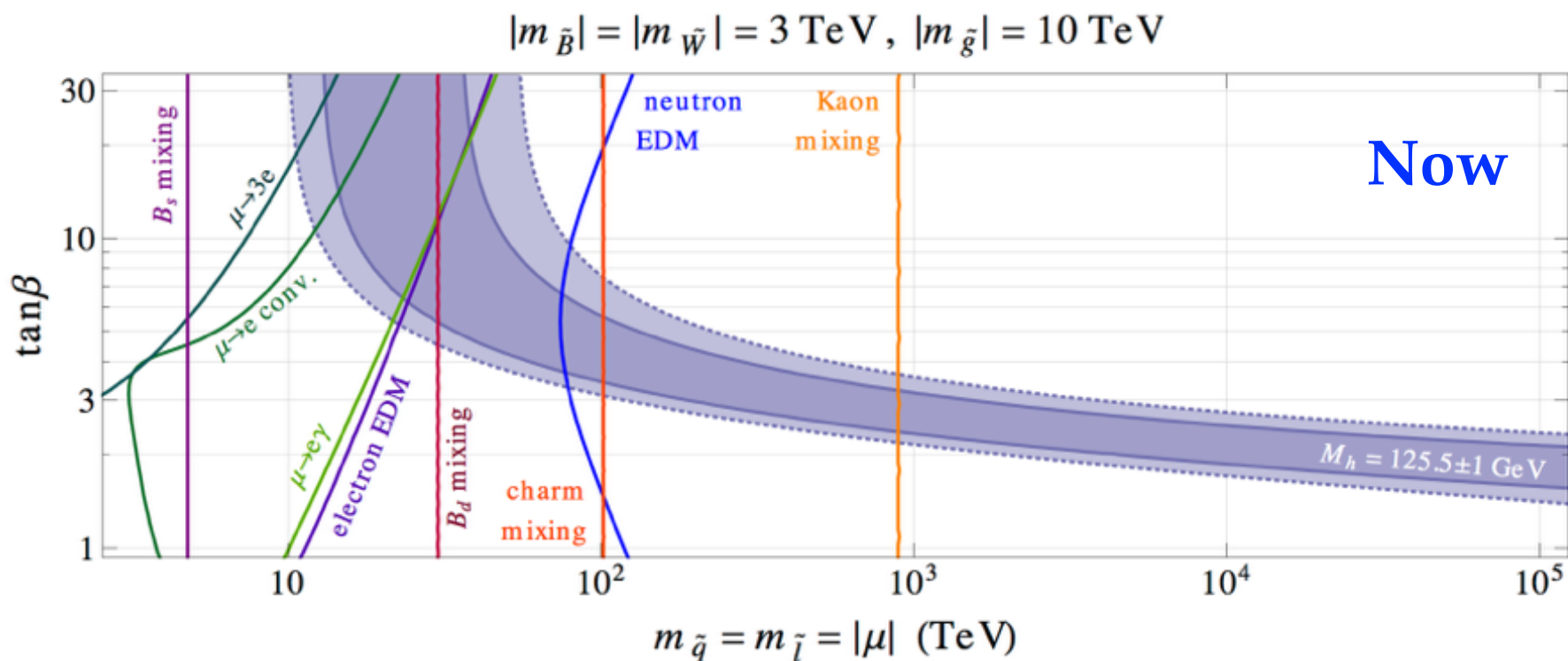


large couplings,
low mass scale

TAKE HOME MESSAGE #3

- cLFV can probe high scale
- examples mini-split SUSY
- $O(1-10\text{TeV})$ gauginos at LHC or future collider; PeV sfermions from low energy precision probes

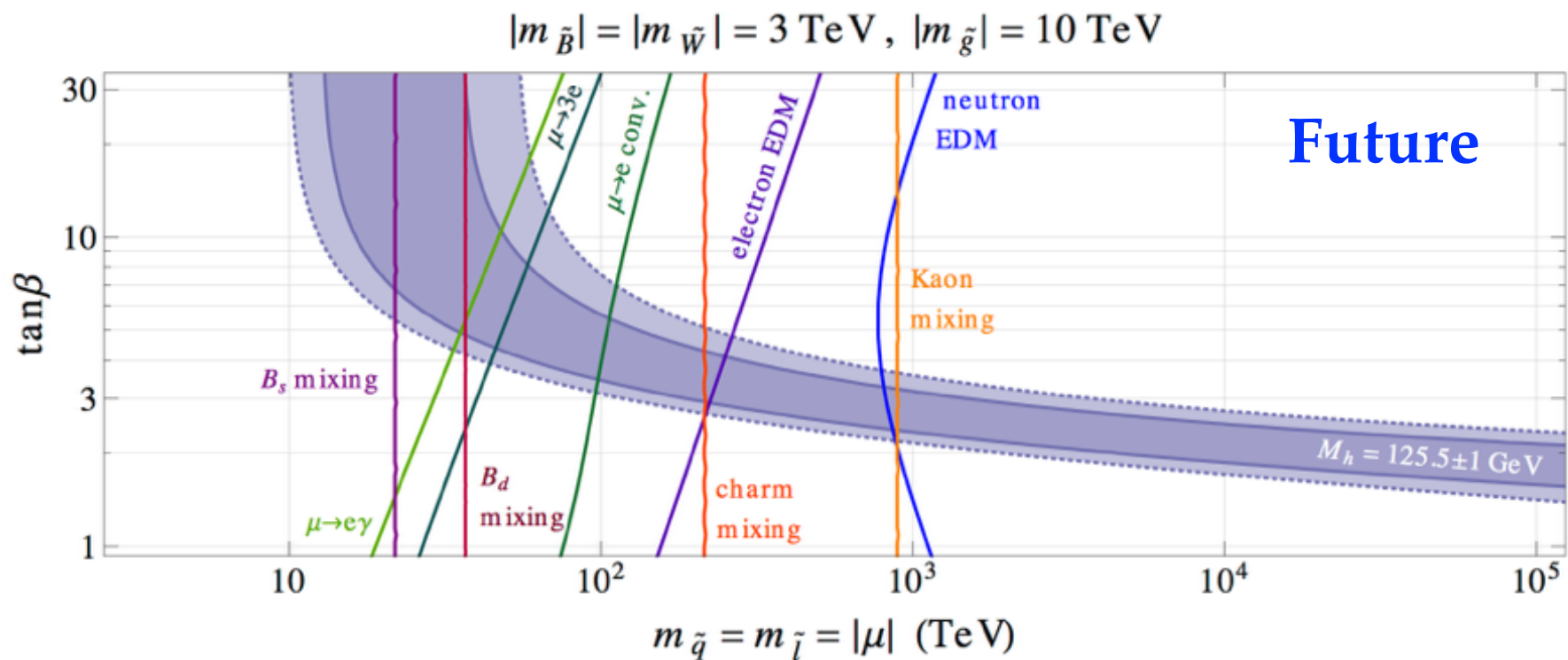
see also [McKeen, Pospelov, Ritz, 1303.1172](#)



TAKE HOME MESSAGE #3

- and will improve dramatically in the future

see also McKeen, Pospelov, Ritz, 1303.1172



CONCLUSIONS

- cLFV searches are an indispensable part of particle physicist's toolkit
- shown examples where cLFV probe see-saw models, Higgs Yukawas, PeV SUSY, 750 GeV scalar..
- the discovery may well be in an unexpected corner of NP model space

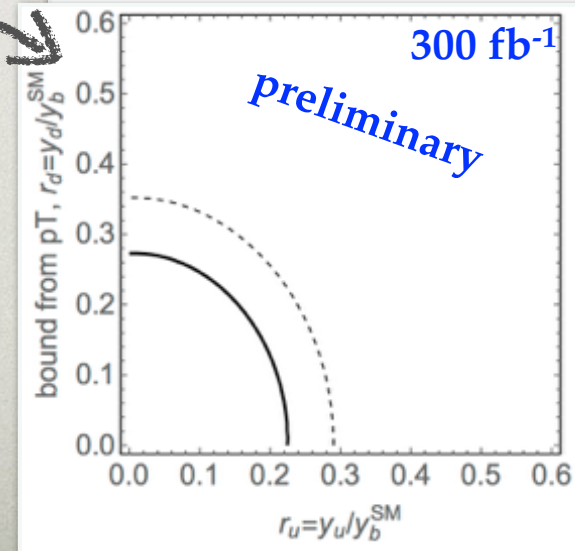
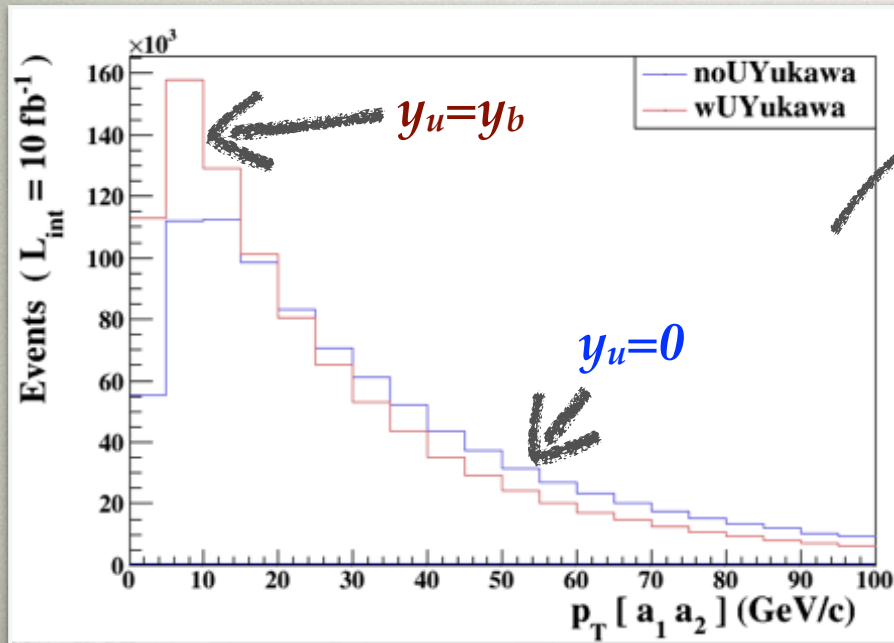
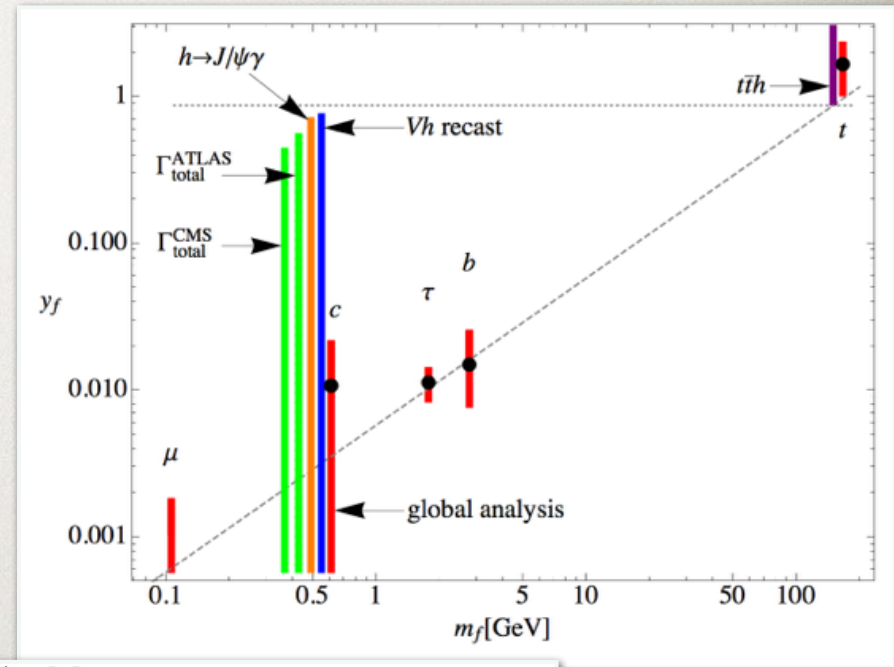
BACKUP SLIDES

FOR LIGHT QUARK YUKAWA COUPLINGS

- several indirect probes of 1st and 2nd generation Higgs yukawas
- using charm tagging for $h \rightarrow c\bar{c}$ inclusive decays
Perez, Soreq, Stamou, Tobioka, 1503.00290
- exclusive decays: $h \rightarrow \Upsilon\gamma$ (y_b),
 $h \rightarrow J/\psi\gamma$ (y_c), $h \rightarrow \phi\gamma$ (y_s)
Bodwin, Petriello, Stoynev, Velasco, 1306.5770
Konig, Neubert, 1505.03870
Kagan, Perez, Petriello, Soreq, Stoynev, JZ, 1406.1722
- potentially isotopic shift measurements
Delaunay, Ozeri, Perez, Soreq, 1601.05087

HIGGS FLAVOR NON-UNIVERSALITY

- for up-quarks and charged leptons the non-universality established
 - how about down quarks?
- possible from p_T and η distribution of h

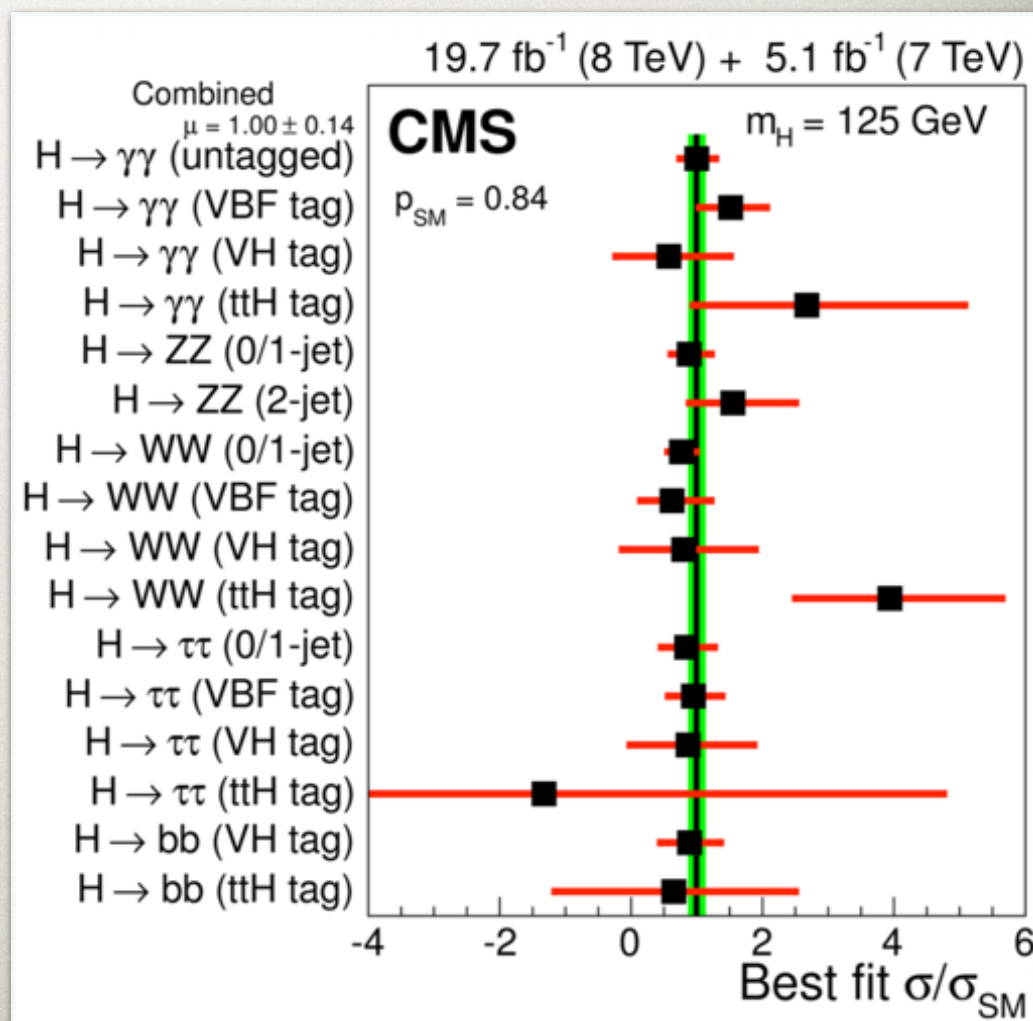
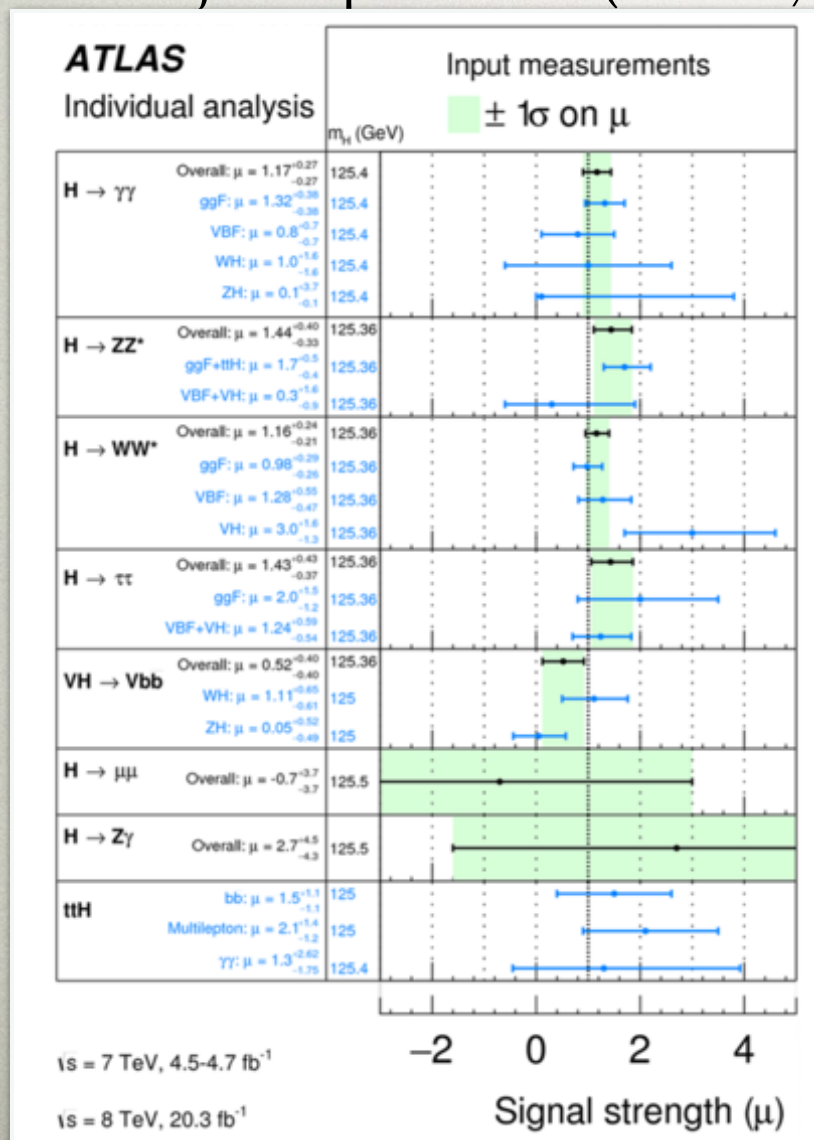


Soreq, Zhu, JZ,
work in progress

MEASUREMENTS

- $J^P = 0^+$ preferred (at 97.8% C.L. over 0^-)

talk by M. Pieri at LHCP2015

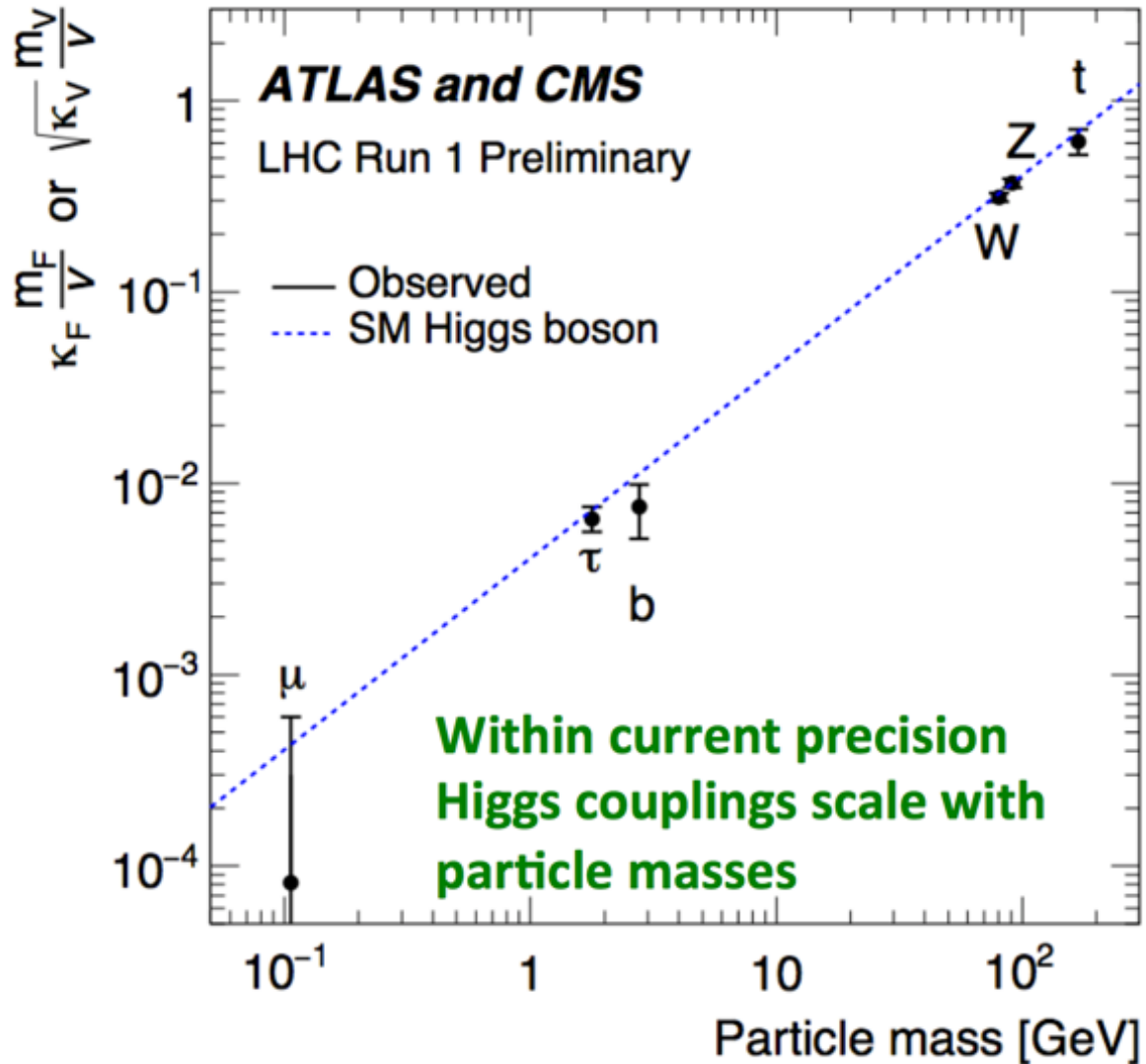


- $J^P = 0^+$

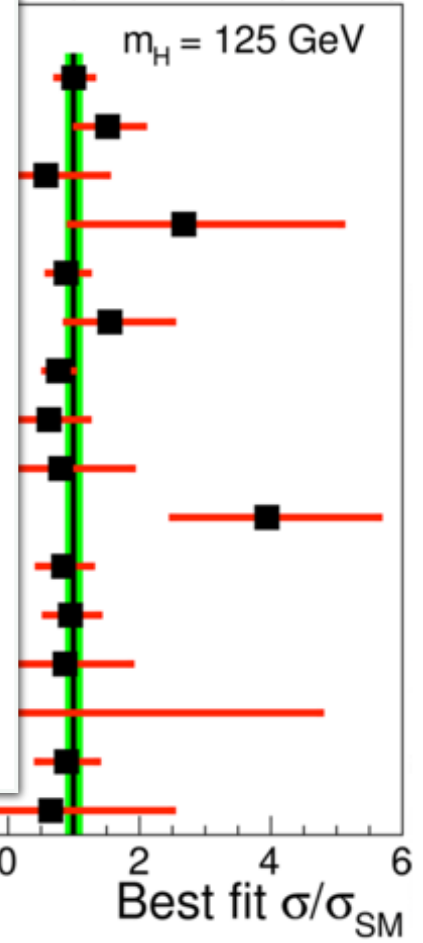
M. Pieri at LHCP2015

ATLAS
Individual analysis

H → γγ	Overall: $\mu = 1.17^{+0.27}_{-0.27}$ ggF: $\mu = 1.32^{+0.36}_{-0.36}$ VBF: $\mu = 0.8^{+0.7}_{-0.7}$ WH: $\mu = 1.0^{+1.6}_{-1.6}$ ZH: $\mu = 0.1^{+3.7}_{-0.1}$
H → ZZ*	Overall: $\mu = 1.44^{+0.40}_{-0.33}$ ggF+ttH: $\mu = 1.7^{+0.5}_{-0.4}$ VBF+VH: $\mu = 0.3^{+1.6}_{-0.5}$
H → WW*	Overall: $\mu = 1.16^{+0.24}_{-0.21}$ ggF: $\mu = 0.98^{+0.29}_{-0.26}$ VBF: $\mu = 1.28^{+0.55}_{-0.47}$ VH: $\mu = 3.0^{+1.6}_{-1.3}$
H → ττ	Overall: $\mu = 1.43^{+0.43}_{-0.37}$ ggF: $\mu = 2.0^{+1.5}_{-1.2}$ VBF+VH: $\mu = 1.24^{+0.59}_{-0.54}$
VH → Vbb	Overall: $\mu = 0.52^{+0.40}_{-0.40}$ WH: $\mu = 1.11^{+0.65}_{-0.61}$ ZH: $\mu = 0.05^{+0.52}_{-0.49}$
H → μμ	Overall: $\mu = -0.7^{+3.7}_{-3.7}$
H → Zγ	Overall: $\mu = 2.7^{+4.5}_{-4.3}$
ttH	bb: $\mu = 1.5^{+1.1}_{-1.1}$ Multilepton: $\mu = 2.1^{+1.4}_{-1.2}$ γγ: $\mu = 1.3^{+2.62}_{-1.75}$

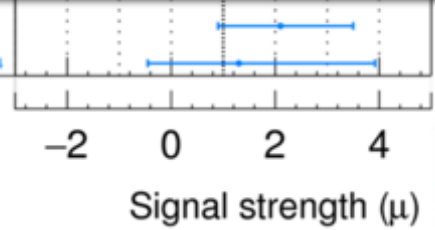


7 TeV) + 5.1 fb⁻¹ (7 TeV)



√s = 7 TeV, 4.5-4.7 fb⁻¹

√s = 8 TeV, 20.3 fb⁻¹



H → bb (ttH tag)

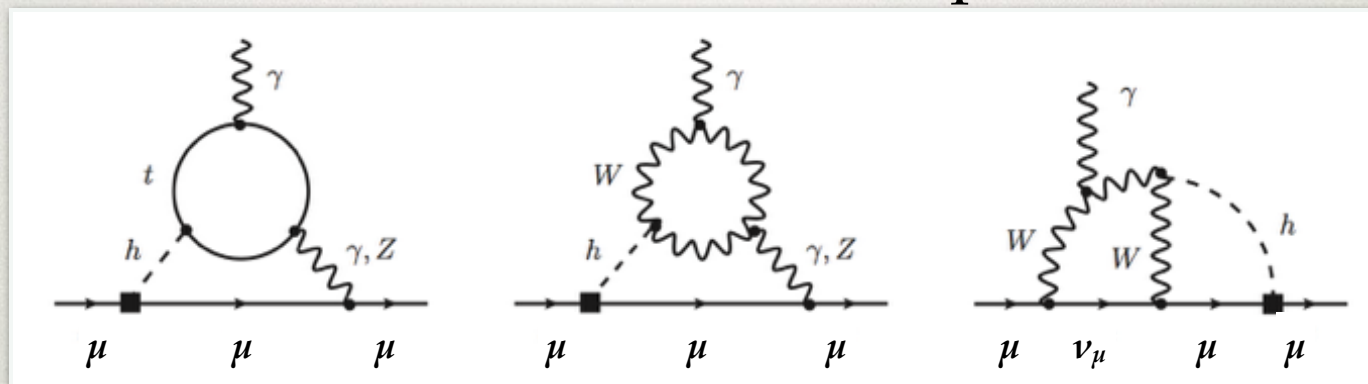


3;

MUON YUKAWA

thanks to J. Brod

- similarly, $\tilde{\kappa}_\mu \neq 0$ induces muon EDM
- dominant contributions at 2-loop



- experimental bound [Muon \(g-2\) Collaboration, 0811.1207](#)

$$|d_\mu| < 1.9 \times 10^{-19} \text{ e}\cdot\text{cm} \text{ (95\% C.L.)}$$

$$|\tilde{\kappa}_\mu| < 1.8 \times 10^5$$

- compare with [CMS-HIG-13-007; ATLAS 1406.7663](#)

$$Br(h \rightarrow \mu^+ \mu^-) < 1.5 \times 10^{-3}$$

$$\sqrt{|\kappa_\mu|^2 + |\tilde{\kappa}_\mu|^2} < 7.0$$