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Reaching Out for Particle Physics

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The International Particle Physics Outreach Group (IPPOG) is a global network of physicists and educators committed to promote the particle physics research in the community through informal education and outreach. Following the model of experimental particle physics collaborations, IPPOG itself has become a scientific collaboration based on a memorandum of understanding. We describe the collaboration and its work to share ideas and best practices for reaching both scientist enthusiasts and audiences new to science.

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