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Better public talks...through science!

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As a physicist, you're an expert on your chosen area of science. You've spent years learning the fine details, have read all the latest research in your specialty, and love sharing it with others through public lectures, talks and outreach activities. But did you know that there's a body of research out there that can help you improve your public engagement? Have you read the latest papers on public speaking, perused the newest analyses of social media networks, or investigated recent case studies on multicultural communication? This presentation will provide an overview of recent research that is relevant to particle physics outreach activities, with a particular focus on tips, tricks and techniques to improve your public talks.

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