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## Radiative Decays of the Higgs Boson to a Pair of Fermions

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We revisit the radiative decays of the Higgs boson to a fermion pair  $h\to f\bar f\gamma$  where f denotes a fermion in the Standard Model (SM). We include the chirality-flipping diagrams via the Yukawa couplings at the order  $\mathcal{O}(y_f^2\alpha)$ , the chirality-conserving contributions via the top-quark loops of the order  $\mathcal{O}(y_t^2\alpha^3)$ , and the electroweak loops at the order  $\mathcal{O}(\alpha^4)$ . The QED correction is about  $Q_f^2\times calO(1\%)$  and contributes to the running of fermion masses at a similar level, which should be taken into account for future precision Higgs physics. The chirality-conserving electroweak-loop processes are interesting from the observational point of view. First, the branching fraction of the radiative decay  $h\to \mu^+\mu^-\gamma$  is about a half of that of  $h\to \mu^+\mu^-$ , and that of  $h\to e^+e^-\gamma$  is more than four orders of magnitude larger than that of  $h\to e^+e^-$ , both of which reach about  $10^{-4}$ . The branching fraction of  $h\to \tau^+\tau^-\gamma$  is of the order  $10^{-3}$ . All the leptonic radiative decays are potentially observable at the LHC Run 2 or the HL-LHC. The kinematic distributions for the photon energy or the fermion pair invariant mass provide non-ambiguous discrimination for the underlying mechanisms of the Higgs radiative decay. We also study the process  $h\to c\bar c\gamma$  and evaluate the observability at the LHC. We find it potentially comparable to the other related studies and better than the  $h\to J/\psi$   $\gamma$  channel in constraining the charm-Yukawa coupling.

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