

Outreach & Education Sub-committee update

Sowjanya Gollapinni (UTK)
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O&E webpage updates

- I have started updating the UEC page for our committee:
http://orgs.fnal.gov/fermilab_users_org/Committee/Outreach/Committee-Outreach.html
 - Changed the name of the committee to “Outreach and Education” everywhere
 - A new image on the committee page (SMP action shot)
 - Added “Deputy” next to Joseph's name
 - I have also added a bunch of things under “What’s new?” on our page
 - a recent article on SMP;
 - about the recent MBK event;
 - about the upcoming open house;
 - we will try to keep this section updated as we move along. There will be great use to this.

O&E webpage updates

- I have added a small section for volunteers on the page and that if they are interested to contribute, they can contact us (me and Joseph).
- Here is a screenshot of the text:

Volunteer Opportunities for Education and Outreach at Fermilab

Volunteers play a key role in the success of outreach and education programs at the lab. There are many ways you can help and support our program. If you are a Fermilab user or employee and are interested to contribute to lab's education and outreach efforts, please contact **Sowjanya Gollapinni** and **Joseph Zennamo** with your interests. Please also contact us if you would like to share your ideas on education and outreach or would like to provide feedback on existing programs, we very much welcome your input.

- I am thinking of adding a google form for sign up and also have a comment box like Frank in case users wants to give feedback to us (keeping the feedback process discrete has its advantages)

Mission Statement(s)

This (long) statement is planned to go on the outreach committee page:
http://orgs.fnal.gov/fermilab_users_org/Committee/Outreach/Committee-Outreach.html

"The mission of the outreach and education committee is to enhance the lab's education and public outreach efforts to promote science literacy among general public and provide educational opportunities to students at all levels, from pre-K to graduate school, through engaging science and technology programs. The committee in particular focuses on developing ways to improve user participation in outreach and education programs at the lab thereby broadening the existing efforts and promoting them internationally.

The outreach and education committee works closely with the education office, the diversity and Inclusion office, and the communications office at Fermilab to develop new strategic plans for education and public outreach and plays a key role in organizing outreach and education activities at the lab. The committee is also extremely committed to promoting equity, diversity and inclusivity in all the outreach and education programs conducted at the lab."

Mission Statement(s)

This (short) statement is planned to go on the page where we list the committees

http://orgs.fnal.gov/fermilab_users_org/Committees.html

"The goal of the outreach and education committee is to broaden and enhance the existing education and public outreach efforts at the lab through user participation and raise science literacy in general public, educators and students internationally through various stimulating science and technology educational and outreach programs."

Other things

- SMP:
 - Establishing teacher/science contacts with West Chicago, East/West Aurora, Metea Valley high school, and Elgin – good progress so far.
 - Will reach out to FSPA and UEC for help when we plan school visits.
 - Clicker training for SMP speakers will be scheduled starting this month)
 - Marcela Carena agreed to give our Fall SMP lecture in Spanish!
 - Isabella, one of the star SMP students, has been offered a TARGET internship based on the commitment she has shown in SMP – first step towards pipelining effort.
- UEC's role in the Open house event on September 23rd
 - Joseph and I will hold meeting(s) with Katie/Comm. Office in the coming weeks to define UEC's O&E sub-committee's role.
 - Given the no. of anticipated attendees, users role is critical, UEC can help pipeline that effort and/or work as one of the organizing bodies for the event, suggest program ideas etc.
- Will have more to report next time.