

UEC GOVERNMENT RELATIONS SUBCOMMITTEE MEETING

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WELCOME TO THE GOVERNMENT RELATIONS SC!

- Thank you all for volunteering your time!
- The main job of this subcommittee is to organise the HEP community advocacy trip to DC in (roughly) March
- Organised jointly by USLUA (US LHC Users Association), SLUO (SLAC Users Organisation), FSPA, and UEC
- Together we represent over 6,000 scientists in the US - share our enthusiasm for the work that we do with members of Congress, thank them for their support, and keep them updated on our progress
- This is arguably the highest-impact thing you can do for the HEP field

THE TRIP

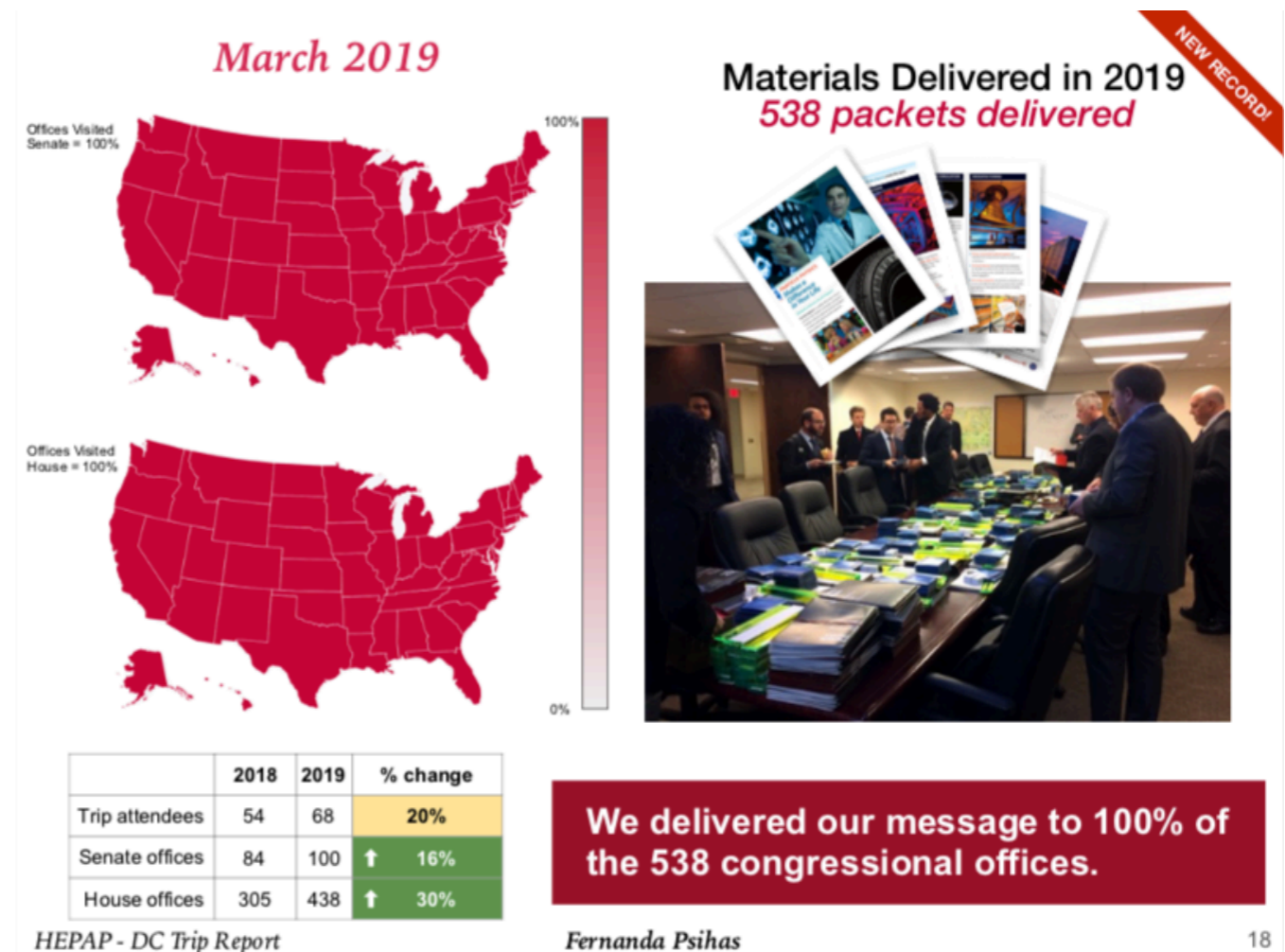
This is the big one! 538 congressional offices in 3 days means a busy week for a lot of people



- The goal of the trip is to visit:
 - **Congressional offices (meet with their staff)**
 - Congressional appropriations and authorisation committee staff
 - The Administration (Office of Management and Budget, Office of Science and Technology Policy)
 - Funding agencies (DOE and NSF)
- Thank them for their support of HEP and motivate our Ask

LAST YEAR

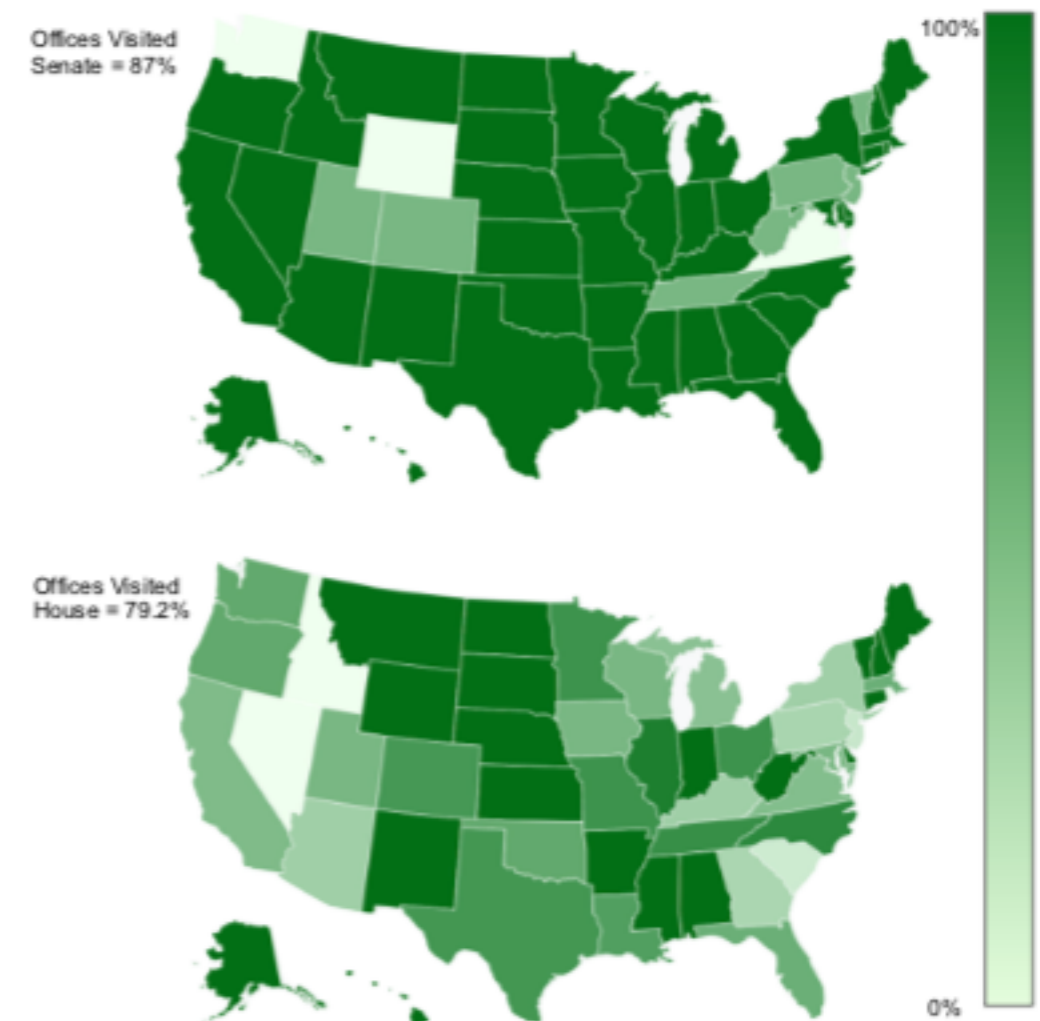
- Last year Fernanda set a patently insane goal of delivering our message to 100% of Congressional offices
- ...and met it



AIMS FOR THIS YEAR

- There are still things we can improve on this year!
- In-person meetings:
 - 87/100 Senate offices
 - 346/438 House offices
- Of the 538 offices, 156 have non-zero relevance scores due to participation in appropriations and authorization committees and leadership
 - We arranged meetings with 136
- We can do better! Increase our number of sit-down meetings with offices — that's where we really get the chance to deliver our message

March 2019



F. Psihas

LET'S GET INTO DETAILS: OTHER PLAYERS

- Lewis-Burke Associates: Ben, Leland, and Lindsay
 - Contracted by FRA (Fermi Research Alliance: also manages Fermilab)
 - Work primarily with GovRel chair (and deputy)
 - Advise us on messaging and “the ask”.
 - Throughout the year, they are in contact with Congressional offices reinforcing our message — in February/March they start “socialising” the ask so offices are prepared for us to ask for that number

LET'S GET INTO DETAILS: OTHER PLAYERS



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- usparticlephysics.org content group
 - Community-driven effort to develop materials for outreach/education — these form a large part of the materials for our trip!
 - Content group organised by Mike Cooke from the DOE Office of Science
 - Includes representation from all the community groups: DPF Executive Committee, Fermilab UEC, US LHC Users Association, SLAC Users Organisation
 - Fermilab UEC representatives: UEC Chair, GovRel Chair, GovRel Deputy
 - Also attended by members Fermilab Communications office (Kurt Riesselmann, Reidar Hahn)
 - We represent the UEC at the meetings, but **we need feedback from this whole committee** — we will be circulating materials and asking for comments and appreciate any input!

WHO GETS TO GO ON THE TRIP?

- In 2019 we had 68 trip attendees — 40 supported by the UEC
- We can only support trip participants thanks to very generous support from the URA (please thank them if you ever see them!)
- We have to be strategic in who we support to have the most effective trip we can:
 - UEC and FSPA officers: represent Fermilab's users community
 - Experienced trip attendees are very valuable and people who have had successful trips in the past will take priority over new people (although new, enthusiastic people are also important!). We have some big-hitters that we invite and support every year
 - Consider what each participant will bring to the trip (connections, communications skills)
 - Ultimately the decision of who the UEC supports lies with the GovRel Chair and Deputy



WHAT WE NEED TO DO

- **Before mid-November**

- Plan the dates of the trip
 - Choose dates based on advice from Lewis & Burke, together with USLUA, SLUO. Generally in March, midweek (Tues-Thurs).
 - All SC members: let me know ASAP if there are big events (large conferences, collaboration meetings etc that would prevent a significant number of people being able to attend) planned for March.
- Finalize our budget (GovRel Chair+Deputy)

WHAT WE NEED TO DO

- **After the dates have been set, before January**

- Arrange breakfast at URA for the first morning of the trip (GovRel Chair+Deputy will invite Ben, Leland, and Lindsay)
- Negotiate a hotel block booking for URA to sign (Kim Pearce usually helps with this)
- Start working on materials for packets
 - GovRel Chair+Deputy attend usparticlephysics.org meetings
 - All SC members: feedback and ideas!
- Work out how much we will reimburse for trip attendees (and therefore how many people we can support)
- Update the wiki page
- Start to develop training

WHAT WE NEED TO DO

■ **January/February**

- Logistics for all UEC-supported trip attendees: ensure everyone has made their hotel booking, sent information to Kim to book flights
- More logistics: make sure all trip attendees are on a mailing list and the slack
- Finalize material for packets and send to printing
- Finalize the ask with Nigel/FRA/Lewis&Burke/USLUA/SLUO
- Training, training, training! (Finish preparing and deliver)
- Run WHIPS and give out assignments — start arranging meetings

WHAT WE NEED TO DO

- **Just before/on the trip**

- Mobilise local trippers to assemble packets (as much as possible) at Fermilab and ship to DC
- Monday of the trip: small group (SC members) meet at URA to finish assembling packets and make individual piles
- Organise dinners! Make restaurant reservations for Monday/
Tuesday/Wednesday evenings

HELP NEEDED!

- Some of the tasks I've just described can only be done by GovRel Chair/Deputy or UEC Chair (mostly communicating with other groups - they like to know who they're talking to)
- Speaking of, I need a UEC deputy! Two year position, transitioning into Chair next year.
- But lots of this will need help from any/all SC members
- Two big ones that I'd like help with that we can get started on right now, where input from both brand new and experienced trippers would be extremely helpful:
 - 1) Updating the wiki page: FAQs? What exactly is our message in 3 sentences? What else are we missing for first-time trip attendees?
 - 2) Training: how can we structure training to best utilise everyone's time and make sure they get the training they need? Can we video some experienced trippers doing their pitch? What else could we put in to make sure everyone is prepared?