

# UEC EPO REPORT

UEC meeting  
David & Manolis  
February 21, 2020

# From Meet and Greet!

- Send out FNAL packets to UMichigan and U Chicago
- **Send out FNAL packets to local schools, specially with underrepresented population**
  - **Useful feedback to be shared with Becky Thompson**
- How to communicate physics better? Science and Communication training
- Advertise more internships, both in and out the laboratory
  - High School Internships -> Include in the packet
  - Advertise in Science Fair (High Schools)
  - Wonderful Women in STEM fields.
- Recognition for docents/tour guides
  - Excellent communicator of science (at experiment, or neutrino division).
  - Letter, title, webpage (social media) -> Communication Office (Andre Salles, Kurt Riesselmann)
- Culture of welcome visitors

## • Education & Public Outreach

Send out FNAL packets to Univ of Michigan + Univ of Chicago

How to improve public outreach programs?

Send out info to public schools

Send out FNAL packets to local schools, especially under-represented

Bring the packets when volunteers from Fermilab go to schools

Some University level physics courses

How to communicate physics better?

## Suggestions

Shared process communication between Travelers + Admin Support.

Advertise more internships, both in and out the lab

- Fermilab Today

- Communication / Media Class / Training

Recognition for docents/tour guides

Culture of welcome to visitors

UEC-feedback@fnal.gov

We expect too much from post doc  
Too many people  
Ask too few  
People to do everything

# Science and Communication training: DC Trip and UM

- DC Trip: EPO Contacted Andre Salles (Office of Communication). Andre will be willing to help!
- Users Meeting: Possibly to have two Science and Communication training sessions during the UM.
  - Increase participation to 60 persons
  - Andre Salles and Lauren Biron could be leading the training sessions.
- Video: Breese Quinn will be recording the video in the following days (with help of Gavin :) )
  - From Breese: Keys to success for DC trip
    - **Persistence - in making initial contact**
    - **Preparation - for your visit**
    - **Passion - for particle physics**
    - **Positive - in everything**
    - **Personal - build relationships**
    - **Politics - AVOID!**
    - **Profuse - in thanks**

# Database: Reach collaborations for volunteers

- Spreadsheet with information of collaborations & young associations
  - <https://docs.google.com/spreadsheets/d/1LVHIKeeR8pul7E8IU9xSU5KgKHnQ7z6uwV-tEv88m3M/edit?usp=sharing>

	Experiment Spokesperson	UEC Member	Young Associations	UEC/FSPA Member
DUNE		David M		
NOvA				
MicroBooNE		David M		
SBND				
ANNIE				
DES				
g-2				
Mu2e				

- We need help from UEC/FSPA members to reach the collaborations and young associations ASAP.
  - Once we have the people defined to contact the collaborations, we will share a template email
  - Contact young DUNE/NOVA in their young time find a time slot to talk about volunteer database in their meetings
    - We are thinking in the best narrative of the email
      - Important to mention the potential RECOGNITION for the people participating in the outreach activities
      - What programs need more volunteers? Need to have close connection to Fermilab EPO
- Send email:
  - Ask a scientist-> not allowed general mail list, lab wide mailing list? Why not?
- Organize a meeting with Becky to discuss about the Fermilab EPO Strategic Planning Task Force