

Public Policy and Government Engagement
Community Chat on **HEP Education and
Training for Advocacy**

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Guidelines for the discussion

In this meeting and all our interactions we will follow the [core principle and community guidelines](#) as drafted by the DPF Ethics Task Force as well as the [APS code of conduct](#)

[1] Be Seen : Please raise your hand on Zoom if you would like to make a comment or ask a question. Please wait to be called on by the session moderator before speaking.

[2] Be Mindful : Please be mindful of others if you are dominating the discussion. Share the air. We want to hear as many voices as possible.

[3] Be Relevant : Please keep questions and comments relevant to the discussion.

[4] Be Respectful : As always, be respectful of your colleagues. Everyone has a right to be heard, so speak up but give space for others to contribute as well. Let's have a good meeting!

For any questions/comments we are not able to get to within the time please copy to Slack for the discussion to continue

Please be aware we plan to record this meeting. Please let us know if you do not wish to be recorded.

Scope of group

This group covers all aspects (for example: activities, materials, and training) of communication with

- elected representatives at the federal, state and local level
- officials at funding agencies
- professional staff members who oversee particle physics-related budgets, such as staff members in the Office of Management and Budget, Office of Science and Technology Policy and related state organizations

Since Snowmass 2013, community efforts in this area have been mostly through the:

- Annual DC advocacy trip, led by Fermilab, SLAC, and US LHC users groups, with input from DPF.

Group currently organized into four Broad Topics

I Engagement with Congress on HEP advocacy and funding

This includes the majority of existing HEP advocacy infrastructure (i.e. the annual "DC trip", led by the users groups of FNAL, SLAC and US-LHC).

Areas include: What has worked for our community and where can we expand existing efforts?

How can we quantify the impact of our efforts?

Can we improve the representation active in these areas?

Are there barriers preventing members in our community from participating?

II Engagement with Congress on topics that impact HEP.

Should we expand the community advocacy efforts beyond HEP funding advocacy to also include topics that directly impact HEP? This could include topics like STEM education, diversity affecting HEP researchers, immigration issues affecting HEP researchers.

What mechanism would be used to decide which topics to advocate for?

Would this impact our ongoing HEP advocacy?

Group currently organized into four Broad Topics

III HEP engagement of other governmental organizations <- This meeting

Current advocacy efforts are mostly focused on Congress. How can we establish more robust channels of communication with our funding agencies at the community-wide level?

Is there a place for HEP advocacy at the State and local level within the US?

Could international partners benefit from the tools we have developed for their own advocacy?

Can we benefit from additional community communications with the executive branch, OMB (office of management and budget) and OSTP (office of science and technology policy)?

IV HEP advocacy training and education

How well-educated is our community about existing advocacy efforts?

How can we improve awareness within our community about these efforts?

Separately, how can we provide advocacy training for HEP community members more expansively than we currently do?

Meetings

We hold bi-weekly meeting every other Wednesday starting at 9am.

Please see Indico <https://indico.fnal.gov/category/1160/> (connection details at link) and add our [Google calendar](#) for details of upcoming meetings.

We will be holding three types of public meetings:

Community chat - A less-structured forum to begin discussing a broad topic and identifying individual questions to investigate further.

Town hall - A more structured forum to hear from experts and drill down deeper into individual questions and topics of discussion that have been identified.

Workshop - To-be-fleshed-out format for an even deeper dive into individual questions

Next meeting:

16 September 9-11am CT - **Workshop: HEP-funding congressional advocacy improvements**

Getting involved

We invite you to join these conversations, and specifically to participate in our upcoming public fora. If any of these topics specifically piques your interest, or you'd like to raise another question that we should be thinking about, please feel free to reach out directly to us!

-Join us on [Slack](#): [#commf06-pub_pol_govt_eng](#)

-[Subscribe](#) to our email listserv: SNOWMASS-COMMF-06-PUB_POL_GOVT_E

-Attend meetings: <https://indico.fnal.gov/category/1160/> (connection details at link)

-Add our [Google calendar](#)

-See the PP&GE wiki <https://snowmass21.org/community/policy>.

[Link to live meeting notes](#)

Public Policy & Government Engagement Training and Education

PP&GE Training and Education

1. **Training the HEP community to advocate for our field**
 - Current advocacy efforts are centered around the annual “DC Trip”
 - There is some level of training provided as part of that effort
 - Area of focus in recent years
 - Still being developed
 - Only engages a small slice of the community for a few days each Spring
 - How can we provide advocacy training for HEP community members more expansively than we currently do?

PP&GE Training and Education

2. Educating the HEP community about the advocacy we do

- Current advocacy efforts are centered around the annual “DC Trip”
- Involvement of this limited to the FNAL, SLAC, and US-LHC communities
 - This is exclusive of other HEP community members
 - Even within those communities many folks are not aware of ongoing efforts that impact them
- How well-educated is our community about existing advocacy efforts?
- How can we improve awareness within our community about these efforts?