

View from the Steering Committee

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CEF Online Workshop

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Snowmass 2013



Snowmass 2021



Communication, Education, and Outreach with

- The General Public
- Policy Makers
- The Science Community
- Teachers and Students

Community Engagement Topical groups

- CommF1: Applications & Industry
- CommF2: Career Pipeline & Development
- CommF3: Diversity & Inclusion
- CommF4: Physics Education
- CommF5: Public Education & Outreach
- CommF6: Public Policy and Government Engagement
- CommF7: Environmental and Societal Impacts

Strategic Goals
summarized by the
Snowmass 2013
Report.

Some were
consolidated by P5
into the Science
Drivers.

Others are for the
HEP community to
prioritize, promote,
organize, advertise
and create lasting
structures.

- Probe the highest possible energies and distance scales with the existing and upgraded Large Hadron Collider and reach for even higher precision with a lepton collider; study the properties of the Higgs boson in full detail.
- Develop technologies for the long-term future to build multi-TeV lepton colliders and 100 TeV hadron colliders.
- Execute a program with the U.S. as host that provides precision tests of the neutrino sector with an underground detector; search for new physics in quark and lepton decays in conjunction with precision measurements of electric dipole and anomalous magnetic moments.
- Identify the particles that make up dark matter through complementary experiments deep underground, on the Earth's surface, and in space, and determine the properties of the dark sector.
- Map the evolution of the universe to reveal the origin of cosmic inflation, unravel the mystery of dark energy, and determine the ultimate fate of the cosmos.
- Invest in the development of new, enabling instrumentation and accelerator technology.
- Invest in advanced computing technology and programming expertise essential to both experiment and theory.
- Carry on theoretical work in support of experimental projects and to explore new unifying frameworks.
- Invest in the training of physicists to develop the most creative minds to generate new ideas in theory and experiment that advance science and benefit the broader society.
- Establish a nationally coordinated communication, education and outreach effort, supported by a dedicated team, to convey the excitement and value of our field to others.

There is a well-trodden path from Snowmass Report → P5 → Projects

But Community Engagement is not a project.

The challenge for Community Engagement is not only about visioning the future but also ...

Creating the infrastructure needed to sustain the goals and forward momentum developed
Consider from the beginning that our study should include the next step.

Consider a special APS report
(beyond the Snowmass Final Report)
with specific action items.

Maybe by topical group
New funding initiatives for training
Join with or expand APS Forums

What new ideas do we have??

APS Forums

[Diversity and Inclusion \(FDI\)](#)

[Early Career Scientists \(FECS\)](#)

[Education \(FEEd\)](#)

[Graduate Student Affairs \(FGSA\)](#)

[Forum on the History and Philosophy of Physics \(FHPP\)](#)

[Industrial and Applied Physics \(FIAP\)](#)

[International Physics \(FIP\)](#)

[Outreach and Engaging the Public \(FOEP\)](#)

[Physics and Society \(FPS\)](#)

Explore how new HEP Public Engagement initiatives fit within the broader mission of APS. Create sustainable programs via collaboration

Publications Meetings & Events Programs Membership Policy & Advocacy

[Home](#) | [Programs](#)

Programs

APS develops and implements a range of programs in physics education, and reach out to physicists around the world.

- Education
- Ethics
- International Affairs
- Public Engagement
- Women in Physics
- Minorities in Physics
- LGBT Physicists
- Industrial Physics
- Innovation
- Honors
- Careers

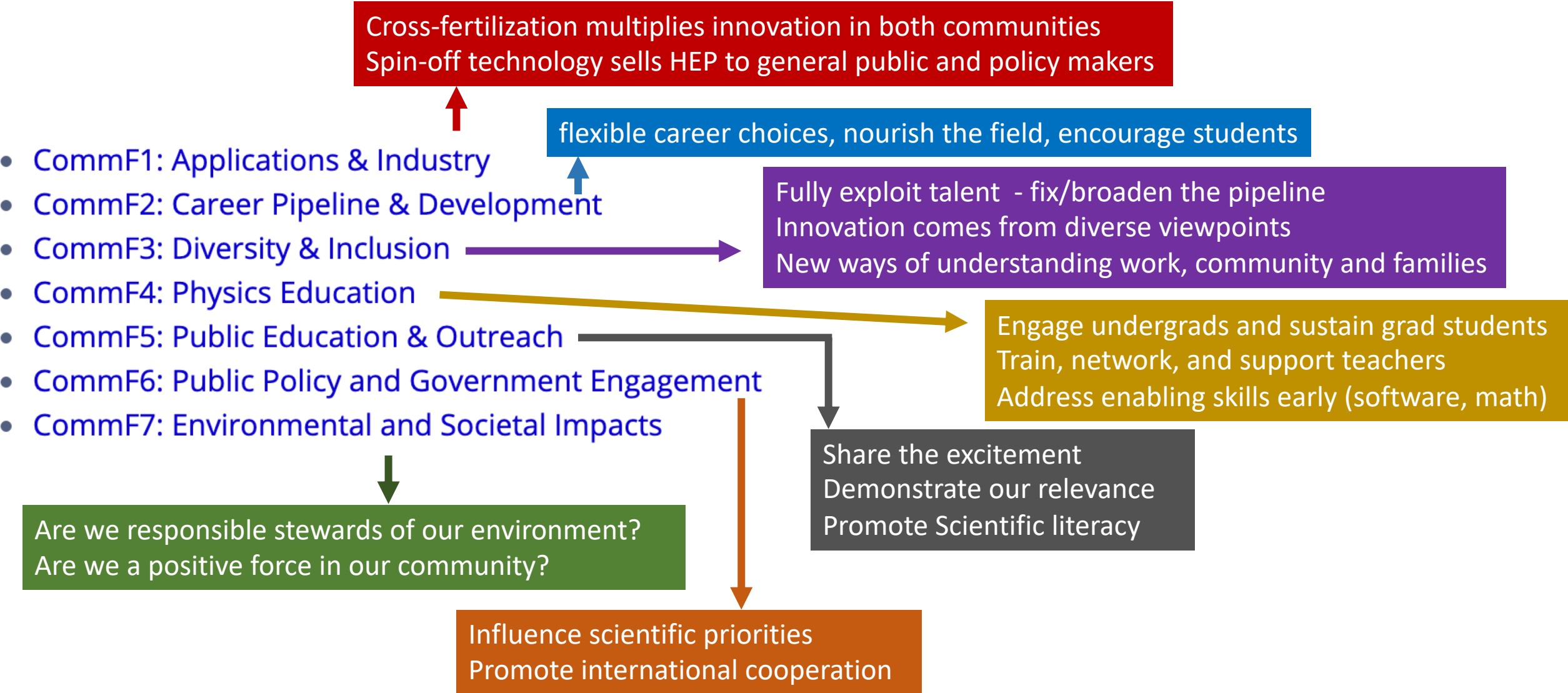
- Action Center
- Reports & Studies
- APS Statements
- Nuclear Threat Reduction
- Contact APS
- Government Affairs

physics education, , increa



And not just APS.
Explore AIP.. (e.g. the TEAM-UP program)
Coordinate with AAS

The work of Community Engagement is crucial to sustaining the rest of our plans. We need new physicists, new ideas, better training, a broad range of opportunities and a general populace that thinks we are worth funding.



What questions are our future scientists asking?

(a quick sample from advising undergrads)

How can I make physics relevant to society?

How will physics save the planet?

What does a scientist do?

Do I need to sacrifice my fill in the blank to be a physicist?

Insert: friends or family or cultural heritage or volunteer work or health or...

Can I retain my identity and still be a physicist? Or will I change?

How can I make a difference in my world?