

Higgs EFT coupling constraints

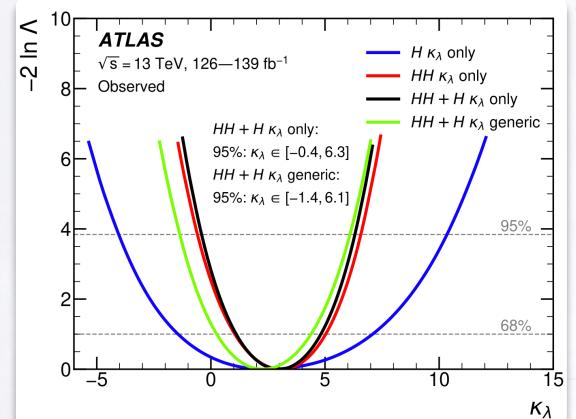
Duarte Fontes

Brookhaven National Lab.

July 10th, 2023

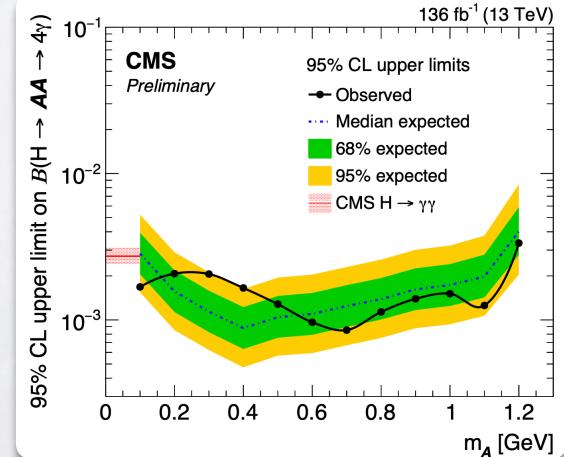
- A scalar boson was seen at the LHC in 2012, opening a brave new world: **Higgs physics**

Higgs self-coupling:



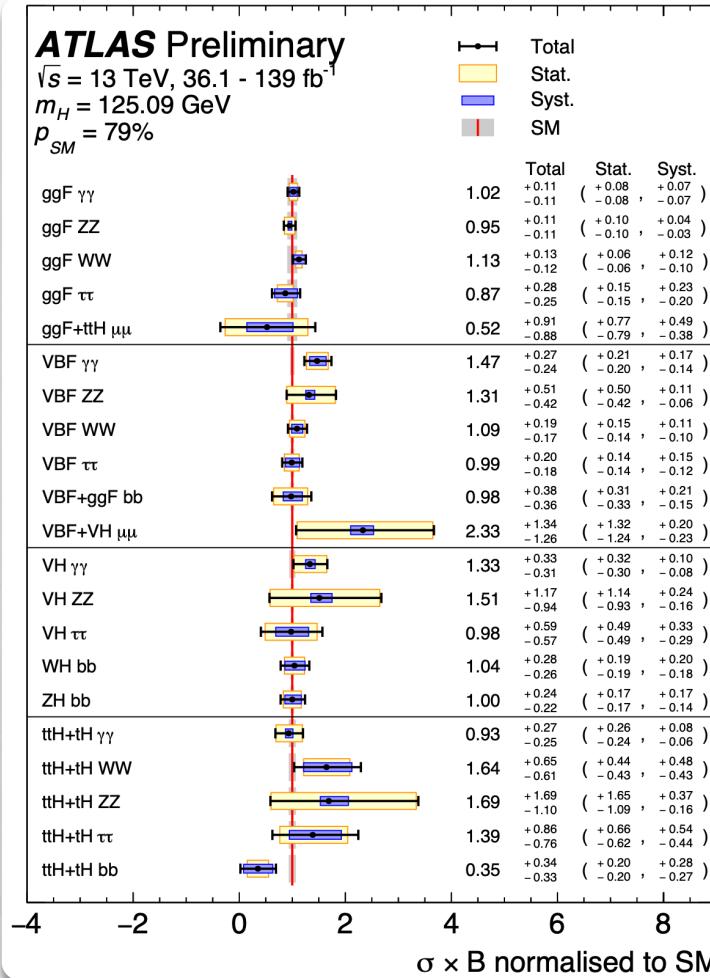
[ATLAS, 2211.01216]

Exotic Higgs decays:



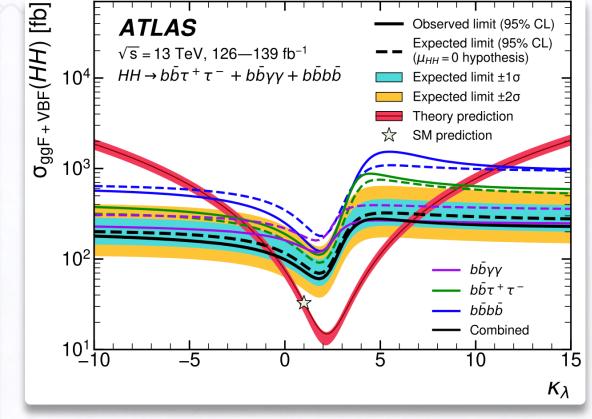
[CMS-PAS-HIG-21-016]

Single Higgs production and decay:



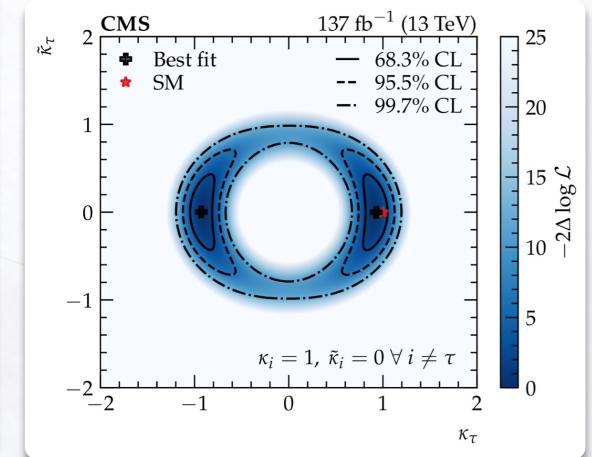
[ATLAS-CONF-2021-053]

Double Higgs production and decay:



[ATLAS, 2211.01216]

Higgs CP violation:



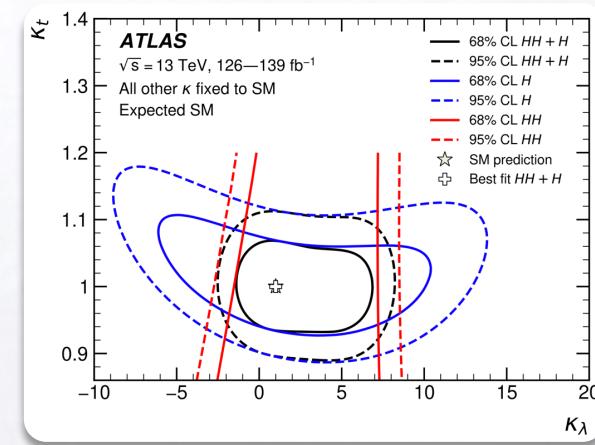
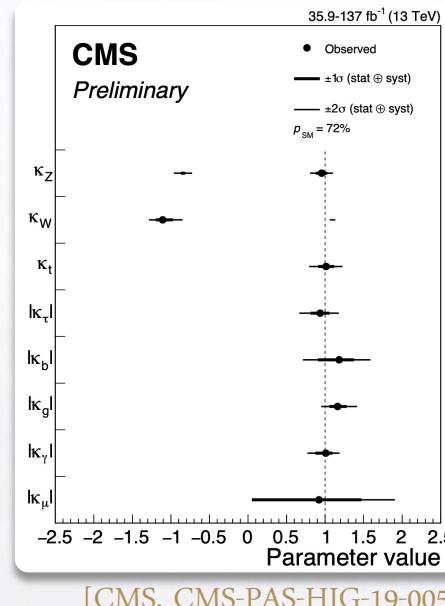
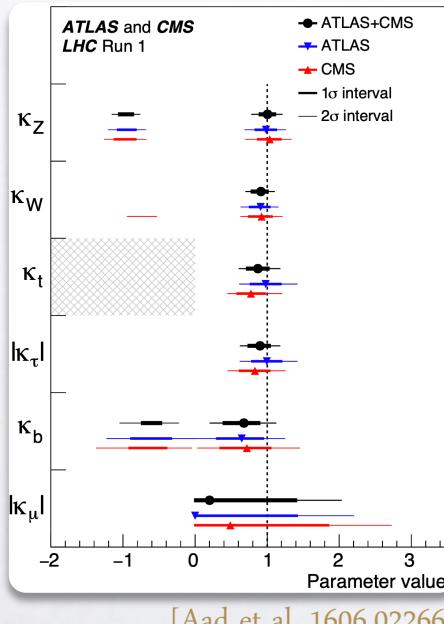
[CMS, 2110.04836]

• How to search for physics Beyond the Standard Model (BSM) within Higgs physics?

- The dream: **direct detection!** But if BSM physics is too **heavy** to be produced, we resort to indirect methods — ideally, in a **model-independent** way

- A usual approach is the **kappa formalism**: [David et al, 1209.0040] [Heinemeyer et al, 1307.1347]

- A set of scale factors κ_i are defined, such that all decay channels and production cross-sections of the SM Higgs are rescaled by a κ_i^2 : $\frac{\sigma_{ggH}}{\sigma_{ggH}^{SM}} = \kappa_g^2$, $\frac{\Gamma_{\gamma\gamma}}{\Gamma_{\gamma\gamma}^{SM}} = \kappa_\gamma^2$, $\frac{\Gamma_{ff}}{\Gamma_{ff}^{SM}} = \kappa_f^2$, ...
- ATLAS and CMS have provided (and still provide) limits on the κ_i parameters:



- But the **kappa formalism** was explicitly proposed as an *interim solution*:
 - it deliberately ignores tensorial structures not present in the SM
(so that it becomes model dependent and cannot be used for kinematic distributions)
 - it does not follow from a consistent Quantum Field Theory
(so that it does not allow higher order, different scales, etc.)
 - it is not an **Effective Field Theory** (EFT)
(so that it does not represent an IR limit of an UV sector) [Brivio, Trott, 1706.08945]

- The theoretical framework that should be used for a **model-independent** approach is an **EFT**
 - General & consistent for **heavy** BSM
 - It was not mature at LHC Run 1
- Two main **EFT** candidates for **Higgs** physics:

SMEFT

HEFT

- In this talk:

- What are these two candidates? How are they constrained from Higgs measurements?
- How to relate them? Which one is preferred?
- How important are higher orders of the **EFT** expansion?

In both cases, I will resort to the 2HDM

→ *Standard Model Effective Field Theory*

- The SMEFT is an EFT that takes the SM before SSB and includes higher-order terms:

$$\mathcal{L}_{\text{SMEFT}} = \mathcal{L}_{\text{SM}} + \sum_{i=1}^{n_d} \frac{C_i^{(d)}}{\Lambda^{d-4}} Q_i^{(d)}, \quad d > 4$$

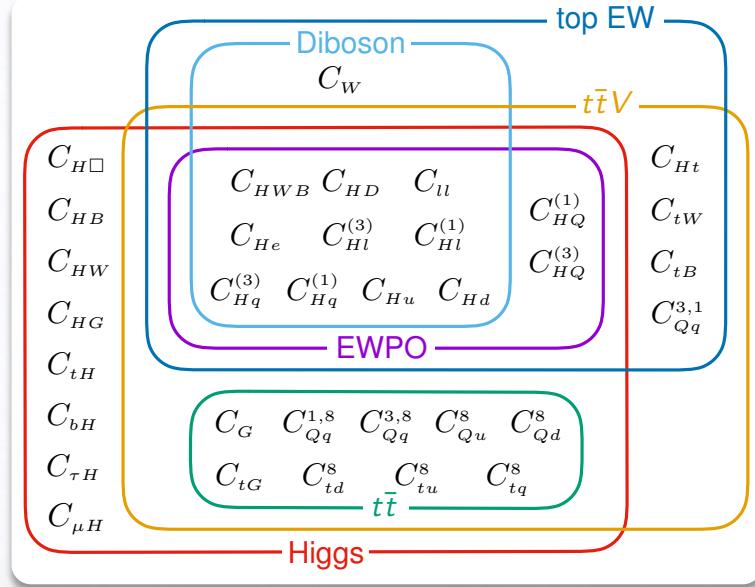
Wilson coefficients
is even if lepton and baryon number are conserved

- dof's and symmetries of the SM
- Higgs belongs to a SU(2) doublet
- clear power-counting in $1/\Lambda$

- The Warsaw basis is a complete basis for dim-6 operators... which can be divided into sectors

X^3		φ^6 and $\varphi^4 D^2$		$\psi^2 \varphi^3$	
Q_G	$f^{ABC} G_\mu^{A\nu} G_\nu^{B\rho} G_\rho^{C\mu}$	Q_φ	$(\varphi^\dagger \varphi)^3$	$Q_{e\varphi}$	$(\varphi^\dagger \varphi)(\bar{l}_p e_r \varphi)$
$Q_{\widetilde{G}}$	$f^{ABC} \widetilde{G}_\mu^{A\nu} G_\nu^{B\rho} G_\rho^{C\mu}$	$Q_{\varphi\square}$	$(\varphi^\dagger \varphi)\square(\varphi^\dagger \varphi)$	$Q_{u\varphi}$	$(\varphi^\dagger \varphi)(\bar{q}_p u_r \widetilde{\varphi})$
Q_W	$\varepsilon^{IJK} W_\mu^{I\nu} W_\nu^{J\rho} W_\rho^{K\mu}$	$Q_{\varphi D}$	$(\varphi^\dagger D^\mu \varphi)^*$ $(\varphi^\dagger D_\mu \varphi)$	$Q_{d\varphi}$	$(\varphi^\dagger \varphi)(\bar{q}_p d_r \varphi)$
$Q_{\widetilde{W}}$	$\varepsilon^{IJK} \widetilde{W}_\mu^{I\nu} W_\nu^{J\rho} W_\rho^{K\mu}$				
$X^2 \varphi^2$		$\psi^2 X \varphi$		$\psi^2 \varphi^2 D$	
$Q_{\varphi G}$	$\varphi^\dagger \varphi G_{\mu\nu}^A G^{A\mu\nu}$	Q_{eW}	$(\bar{l}_p \sigma^{\mu\nu} e_r) \tau^I \varphi W_{\mu\nu}^I$	$Q_{\varphi l}^{(1)}$	$(\varphi^\dagger i \overset{\leftrightarrow}{D}_\mu \varphi)(\bar{l}_p \gamma^\mu l_r)$
$Q_{\varphi \widetilde{G}}$	$\varphi^\dagger \varphi \widetilde{G}_{\mu\nu}^A G^{A\mu\nu}$	Q_{eB}	$(\bar{l}_p \sigma^{\mu\nu} e_r) \varphi B_{\mu\nu}$	$Q_{\varphi l}^{(3)}$	$(\varphi^\dagger i \overset{\leftrightarrow}{D}_\mu^I \varphi)(\bar{l}_p \tau^I \gamma^\mu l_r)$
$Q_{\varphi W}$	$\varphi^\dagger \varphi W_{\mu\nu}^I W^{I\mu\nu}$	Q_{uG}	$(\bar{q}_p \sigma^{\mu\nu} T^A u_r) \widetilde{\varphi} G_{\mu\nu}^A$	$Q_{\varphi e}$	$(\varphi^\dagger i \overset{\leftrightarrow}{D}_\mu \varphi)(\bar{e}_p \gamma^\mu e_r)$
$Q_{\varphi \widetilde{W}}$	$\varphi^\dagger \varphi \widetilde{W}_{\mu\nu}^I W^{I\mu\nu}$	Q_{uW}	$(\bar{q}_p \sigma^{\mu\nu} u_r) \tau^I \widetilde{\varphi} W_{\mu\nu}^I$	$Q_{\varphi q}^{(1)}$	$(\varphi^\dagger i \overset{\leftrightarrow}{D}_\mu \varphi)(\bar{q}_p \gamma^\mu q_r)$
$Q_{\varphi B}$	$\varphi^\dagger \varphi B_{\mu\nu} B^{\mu\nu}$	Q_{uB}	$(\bar{q}_p \sigma^{\mu\nu} u_r) \widetilde{\varphi} B_{\mu\nu}$	$Q_{\varphi q}^{(3)}$	$(\varphi^\dagger i \overset{\leftrightarrow}{D}_\mu^I \varphi)(\bar{q}_p \tau^I \gamma^\mu q_r)$
$Q_{\varphi \widetilde{B}}$	$\varphi^\dagger \varphi \widetilde{B}_{\mu\nu} B^{\mu\nu}$	Q_{dG}	$(\bar{q}_p \sigma^{\mu\nu} T^A d_r) \varphi G_{\mu\nu}^A$	$Q_{\varphi u}$	$(\varphi^\dagger i \overset{\leftrightarrow}{D}_\mu \varphi)(\bar{u}_p \gamma^\mu u_r)$
$Q_{\varphi WB}$	$\varphi^\dagger \tau^I \varphi W_{\mu\nu}^I B^{\mu\nu}$	Q_{dW}	$(\bar{q}_p \sigma^{\mu\nu} d_r) \tau^I \varphi W_{\mu\nu}^I$	$Q_{\varphi d}$	$(\varphi^\dagger i \overset{\leftrightarrow}{D}_\mu \varphi)(\bar{d}_p \gamma^\mu d_r)$
$Q_{\varphi \widetilde{WB}}$	$\varphi^\dagger \tau^I \varphi \widetilde{W}_{\mu\nu}^I B^{\mu\nu}$	Q_{dB}	$(\bar{q}_p \sigma^{\mu\nu} d_r) \varphi B_{\mu\nu}$	$Q_{\varphi ud}$	$i(\widetilde{\varphi}^\dagger D_\mu \varphi)(\bar{u}_p \gamma^\mu d_r)$

[Grzadkowski et al, 1008.4884]



[Ellis et al, 2012.02779]

- Combining the Higgs sectors with other sectors is very desirable!

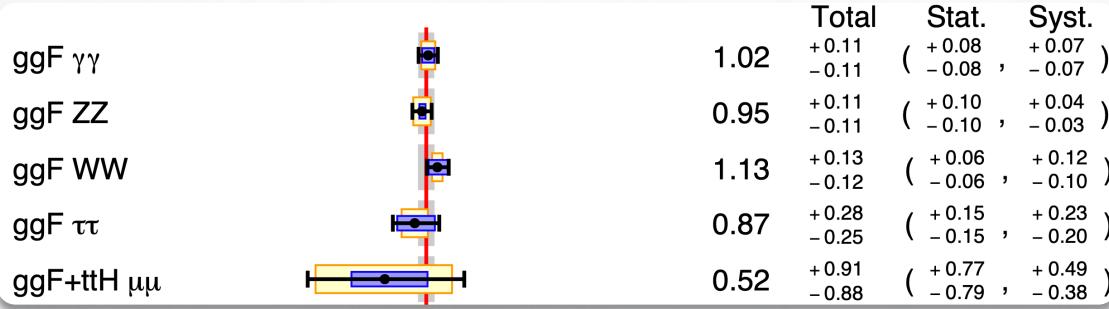
- Generality comes at a cost: at dim-6, there are in general 2499 operators!
- This can be reduced assuming flavor symmetries: e.g. $U(3)^5$ or top specific
- Ok. Then, how to use Higgs measurements to constrain dim-6 Wilson coefficients?

The Higgs sector can then be described with ~30 operators

THEORY

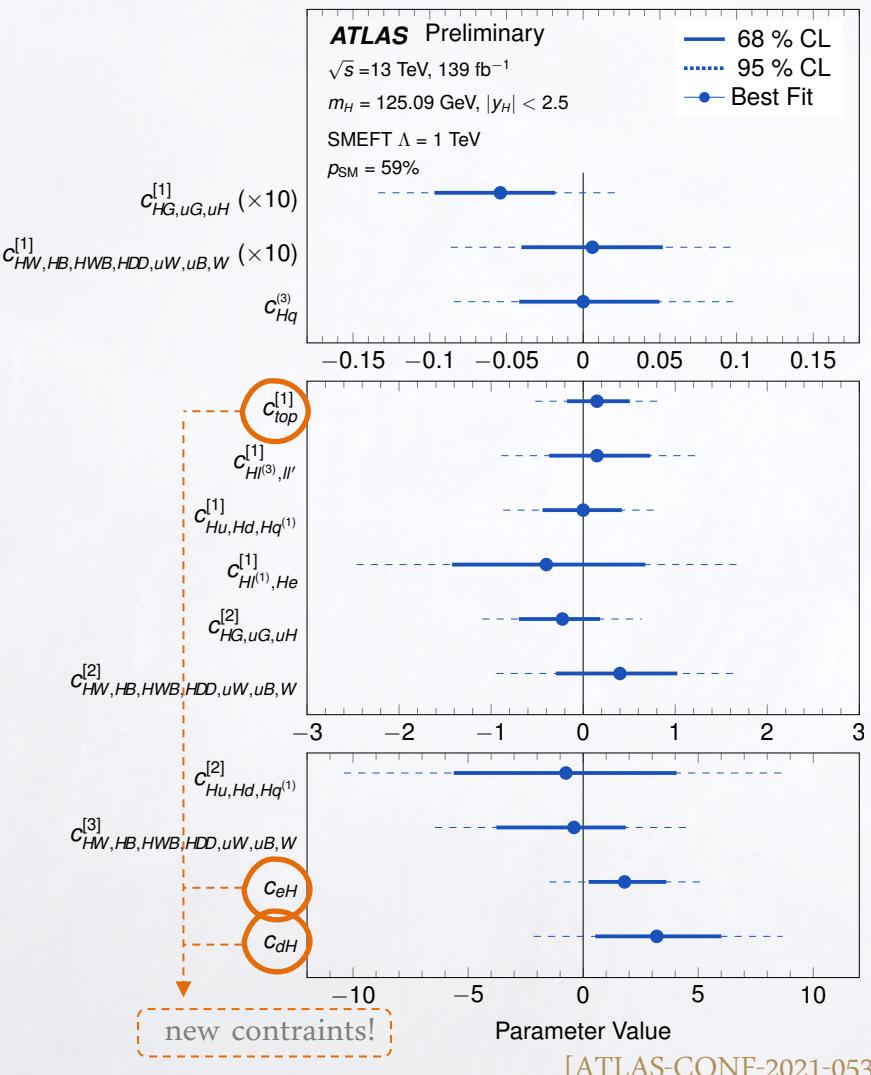
- Calculate all channels of Higgs production and decay in SMEFT at $1/\Lambda^2$
 - prod. modes: ggh , VBF, Wh , Zh , $t\bar{t}h$
 - final states: $\gamma\gamma$, $b\bar{b}$, $\tau^+\tau^-$, W^+W^- , ZZ , ...
- Indeed, for an amplitude $\mathcal{A} \propto a_0 g_{\text{SM}} + a_1 \frac{C^{(6)}}{\Lambda^2} + a_2 \frac{C^{(8)}}{\Lambda^4} + \dots$, the amplitude square is:
$$|\mathcal{A}|^2 \propto |a_0 g_{\text{SM}}|^2 + \frac{2}{\Lambda^2} \text{Re}[a_0 a_1 g_{\text{SM}} C^{(6)}] + \frac{1}{\Lambda^4} \left\{ |a_1 C^{(6)}|^2 + 2 \text{Re}[a_0 a_2 g_{\text{SM}} C^{(8)}] \right\} + \dots$$
- Tree-level results can be obtained with SMEFTsim, whereas loop ones with SMEFT@NLO
[Brivio, 2012.11343] [Degrade et al, 2008.11743]
- Compare with experimental Higgs signal strengths: $\mu_{pp \rightarrow h \rightarrow f}^P = \frac{\sigma^P(pp \rightarrow h)}{\sigma^P(pp \rightarrow h)_{\text{SM}}} \times \frac{\text{BR}(h \rightarrow f)}{\text{BR}(h \rightarrow f)_{\text{SM}}}$

EXPERIMENT

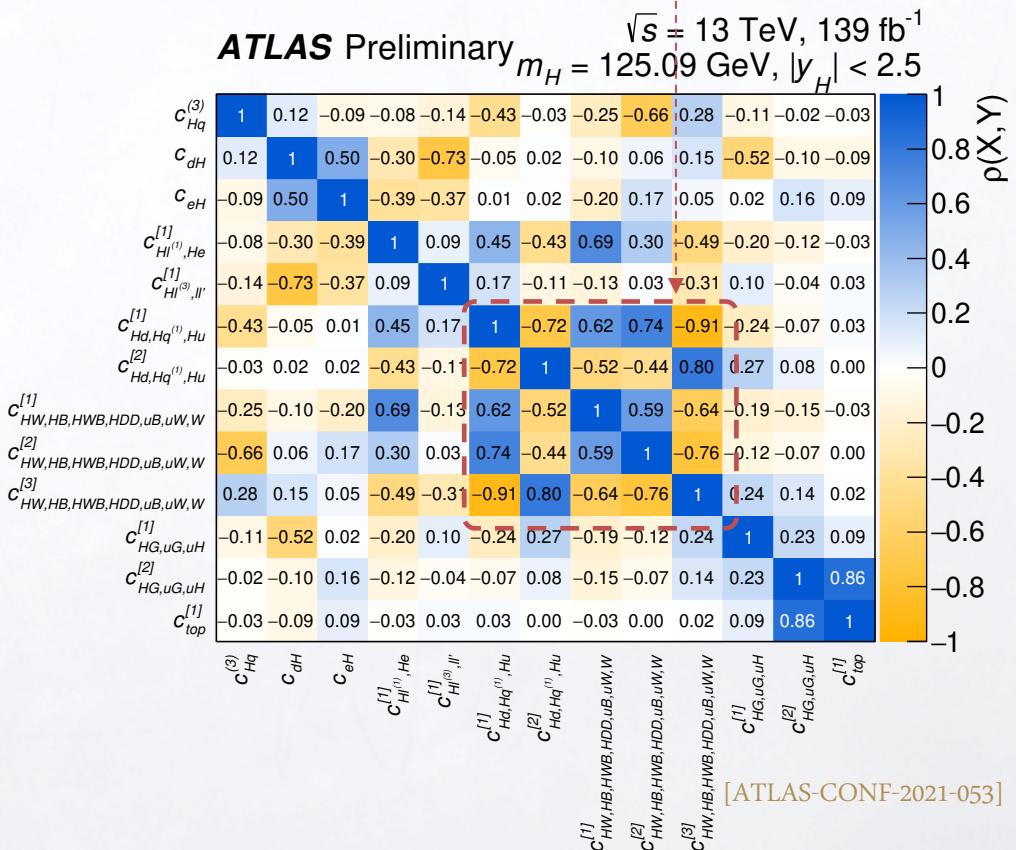


[ATLAS-CONF-2021-053]

- Performing fits, we find:

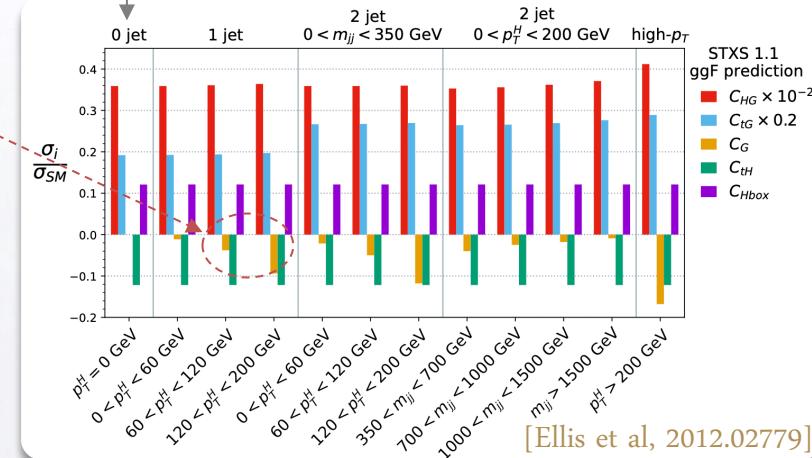
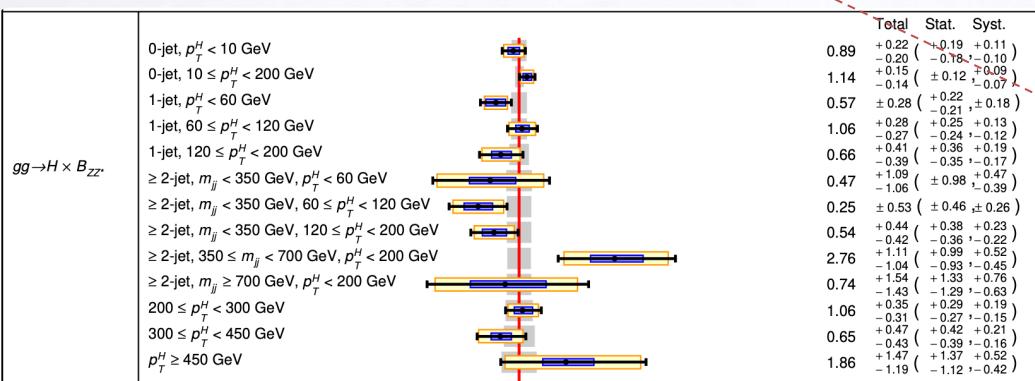
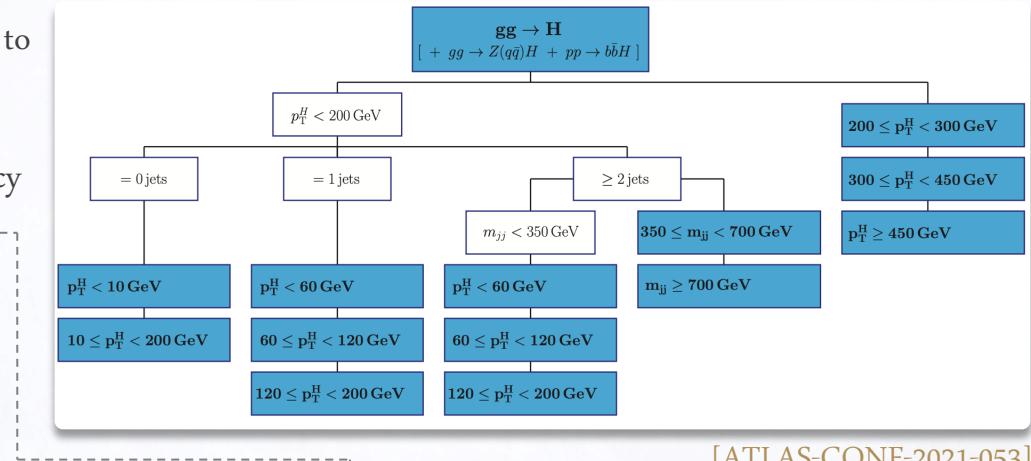


- Additional sensitivity constrains 3 new WCs
- All WCs are compatible with the SM...
- ...but with different hierarchies of errors,
- and with some of them exhibiting **strong correlations**

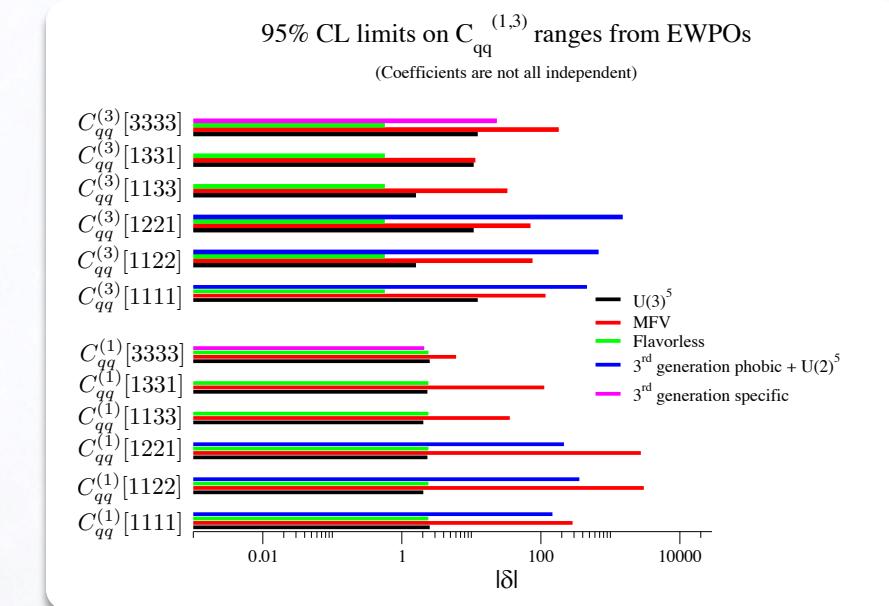
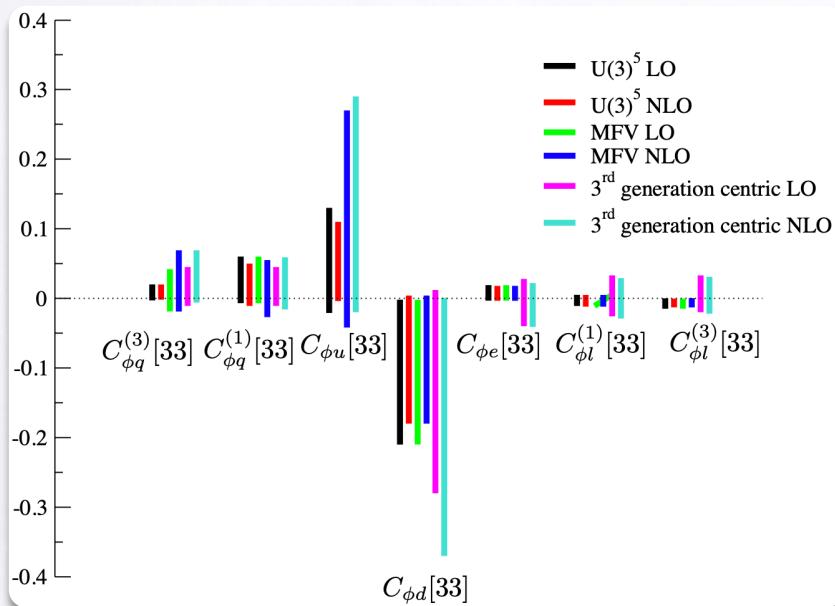


- Besides with signal strengths, one can also compare with Simplified Template X-Sections (STXS), which are kinematically richer
 - [Andersen et al, 1605.04692]
 - [Berger et al, 1906.02754]
- Example: gluon fusion Higgs production

- Without STXS, one would be restricted to the ‘0-jet’ entry
- In that case, there would be a degeneracy of the 4 relevant WCs
- The use of STXS, by introducing jets, allows to **break that degeneracy**, and thus better constrain the different WCs



- Are flavor assumptions really justified?
 - Without flavor assumptions, there are simply too many operators...
 - Still, a recent study suggests that flavor matters:
[Bellafronte, Dawson, Giardino, 2304.00029]



- The study focused on Electroweak Precision Observables (EWPO)
- The impact of flavor on Higgs measurements is still to be investigated

→ *Higgs Effective Field Theory*

- The HEFT is a fusion of chiral perturbation theory (χ PT) (in the scalar sector) with SMEFT (in the fermion and gauge sector). Just as in χ PT:

- The 3 Goldstone bosons are independent of the Higgs, which is a **gauge singlet**
 π^I , imbedded into $U = \exp(i\tau^I \pi^I/v)$ h (instead of part of an SU(2) doublet)
- There is an expansion in the number of (covariant) derivatives. At LO:

$$\mathcal{L}_{\text{HEFT}} \supset \frac{v^2}{4} \mathcal{F}(h) \text{Tr} \{ D_\mu U^\dagger D_\mu U \} + \frac{1}{2} (\partial_\mu h)^2 - V(h)$$

with:

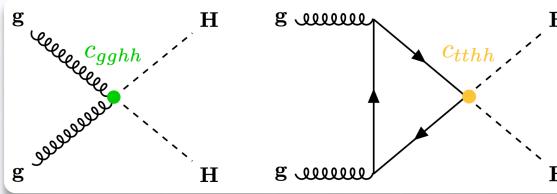
$$\mathcal{F}(h) = 1 + 2a \frac{h}{v} + b \frac{h^2}{v^2} + \dots, \quad V(h) = \frac{1}{2} m_h^2 h^2 \left(1 + d_3 \frac{h}{v} + \frac{d_4}{4} \frac{h^2}{v^2} + \dots \right)$$

(such that the SM corresponds to $a = b = d_3 = d_4 = 1$)

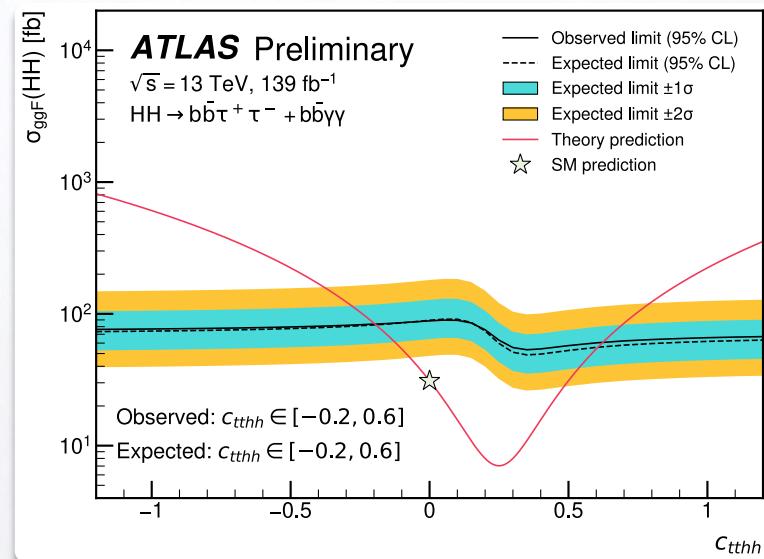
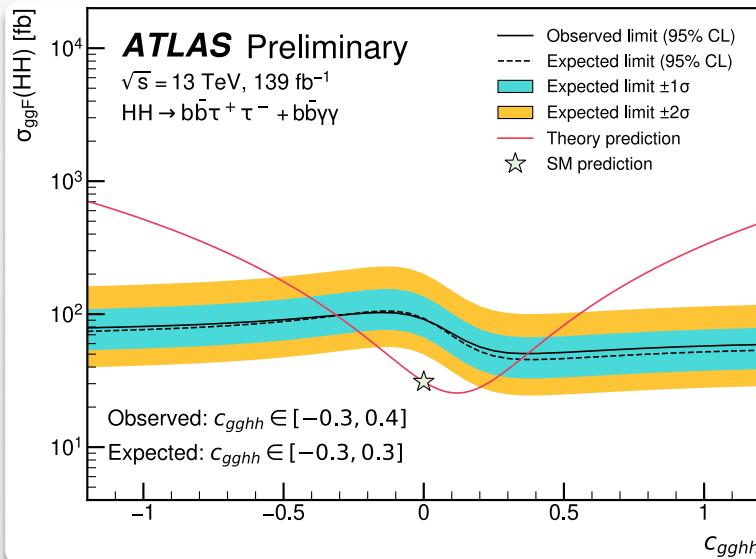
→ HEFT coefficients

- Because the Higgs is a **gauge singlet**, it has arbitrary couplings: e.g. d_3 and d_4 are independent
 (whereas in the SMEFT they are related, since h is contained in a doublet)
- The organization of HEFT is subtle, since χ PT and SMEFT have different organizations
 - One sometimes includes the NLO term, since the LO one has a poor structure
 - But there is no agreement in the literature on what is LO and what is NLO [Brivio et al, 1604.06801]
 [Buchalla, Cata, Krause, 1307.5017]

- Does the LHC use Higgs measurements to constrain HEFT couplings?
- Recently, yes:** in searches for Higgs pair production [ATL-PHYS-PUB-2022-019]
 - albeit in a primitive form, with no reference to basis, Lagrangian or EFT order
 - It thus exploits the fact that, in the HEFT, couplings to 1 or 2 Higgs are treated separately



- Examples of diagrams considered:
- In the end, then, the ‘HEFT’ parameters c_{ttthh} and c_{gghh} are constrained:



[ATL-PHYS-PUB-2022-019]

- We may then ask: given SMEFT and HEFT, which one should be used?
- This question has been addressed several times (from a rather theoretical perspective)

[Brivio et al, 1311.1823] [Brivio, PhD thesis, 2016] [Cohen et al, 2008.08597] [Banta et al, 2110.02967] [Ambrosio et al, 2204.01763]
 [Alonso et al, 1409.1589] [Brivio, Trott, 1706.08945] [Cohen et al, 2108.03240] [Kanemura, Nagai, 2111.12585] [Ambrosio et al, 2207.09848]
 [Brivio et al, 1604.06801] [Falkowski, Rattazzi, 1902.05936] [Alonso, West, 2109.13290] [Banta, 2202.04608] [Gráf et al, 2211.06275]

- As an intro:

	SMEFT	HEFT
Higgs couplings	polynomial dependence in $(v + h)^n$, determined by the $SU_L(2)$ doublet	totally arbitrary functions $\mathcal{F}(h)$
Power counting	simple: canonical mass dimensions	complex!
Number of terms (flavor blind)	76 at dim-6	148 at NLO [Brivio, PhD thesis, 2016]

- It seems clear that, by allowing the Higgs to have arbitrary couplings, the HEFT is more general
- The distinction SMEFT vs. HEFT is usually: linear vs. nonlinear realization of the symmetry

[Brivio et al, 1311.1823] [Alonso et al, 1409.1589] [Brivio et al, 1604.06801]

- But more physical descriptions are preferred: **analytic** vs. **non-analytic**, or geometrical descriptions
[Falkowski, Rattazzi, 1902.05936] [Alonso, Jenkins, Manohar, 1511.00724]
- Very interesting... but also quite theoretical. Is there a more phenomenological answer to the question ‘Which EFT?’? Specifically:
 The LHC **Higgs measurements** should constrain the couplings of an **EFT**. Which one?
- A **model-independent** strategy was proposed by Alonso et al and perfected by Brivio et al
[Alonso et al, 1212.3305] [Brivio et al, 1311.1823]
- But can we look at **particular UV models**? *[Check Samuel Homiller's talk on Thursday]*
 - EFTs** are **generic, model-independent** -----→ (bottom-up approach)
 - Still, by matching to **particular UV models**, one may gain insight about the **generic** approach
(top-down approach)

→ *2 Higgs Doublet Model*

- Let us take the 2HDM to compare SMEFT and HEFT. The 2HDM in (very) short:
[Dawson et al, 2305.07689]

- Start with the SM and add an extra scalar doublet. The potential reads:

$$\begin{aligned} V = & Y_1 H_1^\dagger H_1 + Y_2 H_2^\dagger H_2 + \left(Y_3 H_1^\dagger H_2 + \text{h.c.} \right) + \frac{Z_1}{2} \left(H_1^\dagger H_1 \right)^2 + \frac{Z_2}{2} \left(H_2^\dagger H_2 \right)^2 + Z_3 \left(H_1^\dagger H_1 \right) \left(H_2^\dagger H_2 \right) \\ & + Z_4 \left(H_1^\dagger H_2 \right) \left(H_2^\dagger H_1 \right) + \left\{ \frac{Z_5}{2} \left(H_1^\dagger H_2 \right)^2 + Z_6 \left(H_1^\dagger H_1 \right) \left(H_1^\dagger H_2 \right) + Z_7 \left(H_2^\dagger H_2 \right) \left(H_1^\dagger H_2 \right) + \text{h.c.} \right\} \end{aligned}$$

- To diagonalize the states in H_1 and H_2 , introduce two mixing angles: β and $\beta - \alpha$
 - In the end, 4 scalars: h is the (SM) scalar found at the LHC, and H, A, H^+ are BSM scalars
- In order to build an EFT from the 2HDM, this model needs separated scales: $\Lambda \gg v = 246 \text{ GeV}$
 - We thus assume that the BSM scalars **decouple**: $m_H \simeq m_A \simeq m_{H^+} \gg m_h \simeq v$
 - But we do not want the couplings constants too large: we want **perturbativity**

$$\begin{aligned} m_h^2 &= \frac{c_{\beta-\alpha}^2}{2 c_{\beta-\alpha}^2 - 1} Y_2 + \frac{2(c_{\beta-\alpha}^2 - 1)Z_1 + c_{\beta-\alpha}^2 Z_{345}}{4 c_{\beta-\alpha}^2 - 2} v^2, & m_A^2 &= Y_2 + \frac{Z_{345} - 2Z_5}{2} v^2, \\ m_H^2 &= \frac{(c_{\beta-\alpha}^2 - 1)}{2 c_{\beta-\alpha}^2 - 1} Y_2 + \frac{c_{\beta-\alpha}^2(2Z_1 + Z_{345}) - Z_{345}}{4 c_{\beta-\alpha}^2 - 2} v^2 & m_{H^+}^2 &= Y_2 + \frac{Z_3}{2} v^2 \end{aligned}$$

with $Z_{345} \equiv Z_3 + Z_4 + Z_5$

- Keeping the Z 's fixed, we have **decoupling** if Y_2 is large and $c_{\beta-\alpha}$ is small

- Then, the **decoupling** limit $m_H \simeq m_A \simeq m_{H^+} \gg m_h$ can be obtained in a way consistent with **perturbativity** if, for a small ξ , we have: $v^2/Y_2 \sim \mathcal{O}(\xi)$, $c_{\beta-\alpha} \sim \mathcal{O}(\xi)$

- We can use this to perform an **EFT expansion!**
- Both the **SMEFT** and the **HEFT** matchings to the 2HDM will follow this **expansion**
- So, even if they are structurally different...

→ integrate out the physical states H, A, H^+

integrate out the doublet H_2 ←

SMEFT/HEFT matching to the 2HDM:
integrate out the heavy dof's before/after SSB

...they end up being very similar!

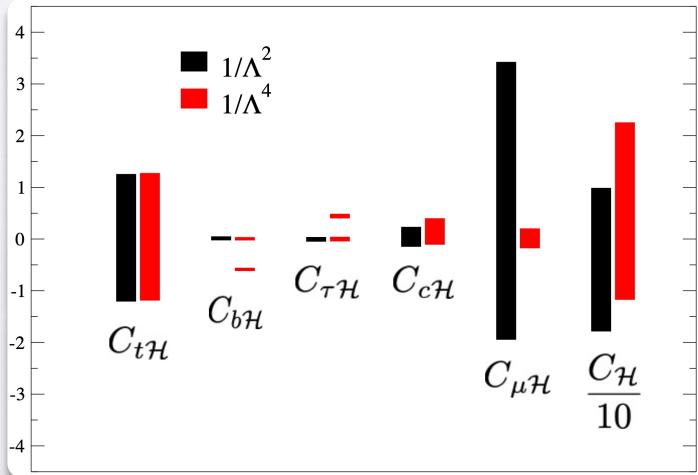
- In fact, for tree-level at $\mathcal{O}(\xi^2)$, for both single/double Higgs production/decay, they are *identical*!
- In sum: assuming **decoupling** and **perturbativity** in the 2HDM, we find *no differences* between the **SMEFT** and the **HEFT** matchings [Dawson et al, 2305.07689]
- Open questions:
 - How general is this identity between **SMEFT** and **HEFT** matchings in the UV models?
 - And what are the consequences for a **model-independent** comparison between the two?
 - Is it possible to have an **EFT** without **decoupling**? How much room for that?

- Back to a **model-independent** approach. In an EFT like the **SMEFT**, there are several types of theory uncertainties:

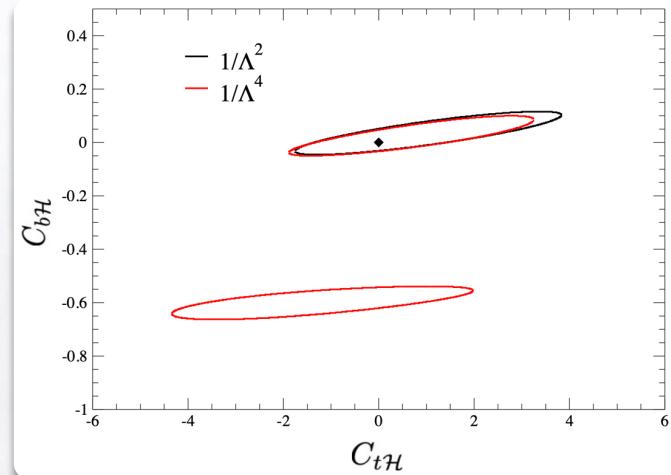
- from dependence on SM quantities (input schemes, PDFs, scales)
- from higher orders in the loop expansion (both QCD and QED)
- from running and mixing of the EFT coefficients
- from higher orders in the EFT expansion:

$$\mathcal{L}_{\text{SMEFT}} = \mathcal{L}_{\text{SM}} + \sum_{i=1}^{n_6} \frac{C_i^{(6)}}{\Lambda^2} Q_i^{(6)} + \sum_{i=1}^{n_8} \frac{C_i^{(8)}}{\Lambda^4} Q_i^{(8)} + \dots$$

- When using Higgs measurements to constrain **SMEFT** coefficients, is $1/\Lambda^2$ **enough**?



- even if we stick to dim-6 terms, the $1/\Lambda^4$ corrections can be very relevant!
- then, and for consistency, we need to consider dim-8 operators as well



[Dawson et al, 2205.01561]

[Dawson et al, 2205.01561]

RGE's and positivity

[Assi et al, 2307.03187]

[Zhang, 2306.03008]

[Chala, 2301.09995]

[Bakshi, Díaz-Carmona, 2301.07151]

[Helset, Jenkins, Manohar, 2212.03253]

[Bakshi et al, 2205.03301]

[Chala et al, 2106.05291]

...

[Check Mikael Chala's talk on Wednesday]

geoSMEFT

[Corbett, Martin, 2306.00053]

[Kim, Martin, 2203.11976]

[Martin, Trott, 2109.05595]

[Corbett et al, 2102.02819]

[Hays et al, 2007.00565]

[Helset, Martin, Trott, 2001.01453]

...

Computational tools

[Dedes et al, 2302.01353]

[Fuentes-Martin et al, 2212.04510]

[Allwicher et al, 2207.10756]

[Carmona et al, 2112.10787]

[Fuentes-Martin et al, 2012.08506]

[Criado, 1901.03501]

...

SMEFT

beyond $1/\Lambda^2$:

Matching to UV models

[Banerjee et al, 2303.05224]

[Dawson et al, 2305.07689]

[Ellis, Mimasu, Zampedri, 2304.06663]

[Banerjee et al, 2210.14761]

[Liao, Ma, 2210.04270]

[Dawson et al, 2205.01561]

[Dawson, Homiller, Sullivan, 2110.06929]

...

Other theoretical analyses

[Banerjee, 2306.09103]

[Banta et al, 2304.09884]

[Naskar, Prakash, Rahaman, 2205.00910]

[Li et al, 2204.03660]

[Fonseca, 1907.12584]

[Henning et al, 1706.08520]

[Henning, et al, 1512.03433]

[Lehman, Martin, 1510.00372]

[Lehman, Martin, 1503.07537]

...

Bases

- [Harlander, Kempkens, Schaaf, 2305.06832]
- [Ren, Yu, 2211.01420]
- [Li et al, 2201.04639]
- [Chala, Díaz-Carmona, Guedes, 2112.12724]
- [Liao, Ma, 2007.08125]
- [Li et al, 2007.07899]
- [Liao, Ma, Wang, 2005.08013]
- [Murphy, 2005.00059]
- [Li et al, 2005.00008]
- [Lehman, 1410.4193]
- ...

Specific processes

- [Corbett et al, 2304.03305]
- [Degrande, Li, 2303.10493]
- [Asteriadis, Dawson, DF, 2212.03258]
- [Aoude et al, 2208.04962]
- [Allwicher et al, 2207.10714]
- [Boughezal, Huang, Petriello, 2207.01703]
- [Ellis, He, Xiao, 2206.11676]
- [Boughezal, Mereghetti, Petriello, 2106.05337]
- [Hays et al, 1808.00442]
- ...

- Again, the cost of generality: *44807 operators* at dim-8!

- Even if imposing assumptions, and even focusing on Higgs measurements, we still have several dozens of operators

$Q_{l^2 H^4 D}^{(1)}$	$i(l_p \gamma^\mu l_r)(H^\dagger \overleftrightarrow{D}_\mu H)(H^\dagger H)$
$Q_{l^2 H^4 D}^{(2)}$	$i(l_p \gamma^\mu \tau^I l_r)[(H^\dagger \overleftrightarrow{D}_\mu^I H)(H^\dagger H) + (H^\dagger \overleftrightarrow{D}_\mu^I H)(H^\dagger \tau^I H)]$
$Q_{l^2 H^4 D}^{(3)}$	$i e^{IJK}(l_p \gamma^\mu \tau^I l_r)(H^\dagger \overleftrightarrow{D}_\mu^J H)(H^\dagger \tau^K H)$
$Q_{l^2 H^4 D}^{(4)}$	$\epsilon^{IJK}(l_p \gamma^\mu \tau^I l_r)(H^\dagger \tau^J H)D_\mu(H^\dagger \tau^K H)$
$Q_{e^2 H^4 D}$	$i(e_p \gamma^\mu e_r)(H^\dagger \overleftrightarrow{D}_\mu H)(H^\dagger H)$
$Q_{q^2 H^4 D}^{(1)}$	$i(q_p \gamma^\mu q_r)(H^\dagger \overleftrightarrow{D}_\mu H)(H^\dagger H)$
$Q_{q^2 H^4 D}^{(2)}$	$i(q_p \gamma^\mu \tau^I q_r)[(H^\dagger \overleftrightarrow{D}_\mu^I H)(H^\dagger H) + (H^\dagger \overleftrightarrow{D}_\mu^I H)(H^\dagger \tau^I H)]$
$Q_{q^2 H^4 D}^{(3)}$	$i e^{IJK}(q_p \gamma^\mu \tau^I q_r)(H^\dagger \overleftrightarrow{D}_\mu^J H)(H^\dagger \tau^K H)$
$Q_{q^2 H^4 D}^{(4)}$	$\epsilon^{IJK}(q_p \gamma^\mu \tau^I q_r)(H^\dagger \tau^J H)D_\mu(H^\dagger \tau^K H)$
$Q_{u^2 H^4 D}$	$i(u_p \gamma^\mu u_r)(H^\dagger \overleftrightarrow{D}_\mu H)(H^\dagger H)$
$Q_{d^2 H^4 D}$	$i(d_p \gamma^\mu d_r)(H^\dagger \overleftrightarrow{D}_\mu H)(H^\dagger H)$
$Q_{udH^4 D} + \text{h.c.}$	$i(u_p \gamma^\mu d_r)(H^\dagger \overleftrightarrow{D}_\mu H)(H^\dagger H)$

$Q_{l^2 H^2 D^3}^{(1)}$	$i(\bar{l}_p \gamma^\mu D^\nu l_r)(D_{(\mu} D_{\nu)} H^\dagger H)$
$Q_{l^2 H^2 D^3}^{(2)}$	$i(\bar{l}_p \gamma^\mu D^\nu l_r)(H^\dagger D_{(\mu} D_{\nu)} H)$
$Q_{l^2 H^2 D^3}^{(3)}$	$i(\bar{l}_p \gamma^\mu \tau^I D^\nu l_r)(D_{(\mu} D_{\nu)} H^\dagger \tau^I H)$
$Q_{l^2 H^2 D^3}^{(4)}$	$i(\bar{l}_p \gamma^\mu \tau^I D^\nu l_r)(H^\dagger \tau^I D_{(\mu} D_{\nu)} H)$
$Q_{e^2 H^2 D^3}^{(1)}$	$i(\bar{e}_p \gamma^\mu D^\nu e_r)(D_{(\mu} D_{\nu)} H^\dagger H)$
$Q_{e^2 H^2 D^3}^{(2)}$	$i(\bar{e}_p \gamma^\mu D^\nu e_r)(H^\dagger D_{(\mu} D_{\nu)} H)$
$Q_{q^2 H^2 D^3}^{(1)}$	$i(\bar{q}_p \gamma^\mu D^\nu q_r)(D_{(\mu} D_{\nu)} H^\dagger H)$
$Q_{q^2 H^2 D^3}^{(2)}$	$i(\bar{q}_p \gamma^\mu D^\nu q_r)(H^\dagger D_{(\mu} D_{\nu)} H)$
$Q_{q^2 H^2 D^3}^{(3)}$	$i(\bar{q}_p \gamma^\mu \tau^I D^\nu q_r)(D_{(\mu} D_{\nu)} H^\dagger \tau^I H)$
$Q_{q^2 H^2 D^3}^{(4)}$	$i(\bar{q}_p \gamma^\mu \tau^I D^\nu q_r)(H^\dagger \tau^I D_{(\mu} D_{\nu)} H)$
$Q_{u^2 H^2 D^3}^{(1)}$	$i(\bar{u}_p \gamma^\mu D^\nu u_r)(D_{(\mu} D_{\nu)} H^\dagger H)$
$Q_{u^2 H^2 D^3}^{(2)}$	$i(\bar{u}_p \gamma^\mu D^\nu u_r)(H^\dagger D_{(\mu} D_{\nu)} H)$
$Q_{d^2 H^2 D^3}^{(1)}$	$i(\bar{d}_p \gamma^\mu D^\nu d_r)(D_{(\mu} D_{\nu)} H^\dagger H)$
$Q_{d^2 H^2 D^3}^{(2)}$	$i(\bar{d}_p \gamma^\mu D^\nu d_r)(H^\dagger D_{(\mu} D_{\nu)} H)$
$Q_{udH^2 D^3} + \text{h.c.}$	$i(\bar{u}_p \gamma^\mu D^\nu d_r)(\tilde{H}^\dagger D_{(\mu} D_{\nu)} H)$

$Q_{G^2 H^4}^{(1)}$	$(H^\dagger H)^2 G_{\mu\nu}^A G^{A\mu\nu}$
$Q_{G^2 H^4}^{(2)}$	$(H^\dagger H)^2 \tilde{G}_{\mu\nu}^A G^{A\mu\nu}$
$Q_{W^2 H^4}^{(1)}$	$(H^\dagger H)^2 W_{\mu\nu}^I W^{I\mu\nu}$
$Q_{W^2 H^4}^{(2)}$	$(H^\dagger H)^2 \tilde{W}_{\mu\nu}^I W^{I\mu\nu}$
$Q_{W^2 H^4}^{(3)}$	$(H^\dagger \tau^I H)(H^\dagger \tau^J H)W_{\mu\nu}^I W^{J\mu\nu}$
$Q_{W^2 H^4}^{(4)}$	$(H^\dagger \tau^I H)(H^\dagger \tau^J H)\tilde{W}_{\mu\nu}^I W^{J\mu\nu}$
$Q_{WBH^4}^{(1)}$	$(H^\dagger H)(H^\dagger \tau^I H)W_{\mu\nu}^I B^{\mu\nu}$
$Q_{WBH^4}^{(2)}$	$(H^\dagger H)(H^\dagger \tau^I H)\tilde{W}_{\mu\nu}^I B^{\mu\nu}$
$Q_{B^2 H^4}^{(1)}$	$(H^\dagger H)^2 B_{\mu\nu} B^{\mu\nu}$
$Q_{B^2 H^4}^{(2)}$	$(H^\dagger H)^2 \tilde{B}_{\mu\nu} B^{\mu\nu}$

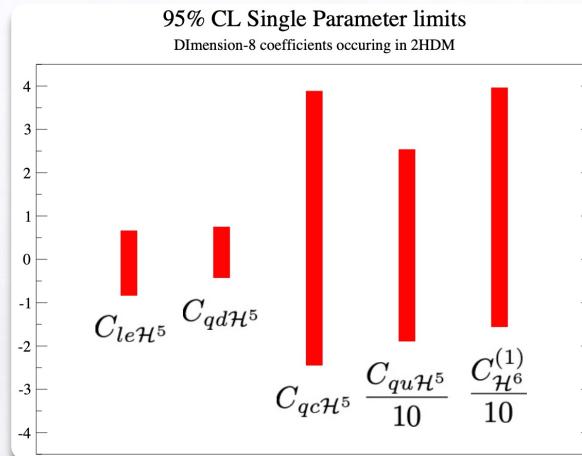
$Q_{H^6}^{(1)}$	$(H^\dagger H)^2 (D_\mu H^\dagger D^\mu H)$
$Q_{H^6}^{(2)}$	$(H^\dagger H)(H^\dagger \tau^I H)(D_\mu H^\dagger \tau^I D^\mu H)$

[Murphy, 2005.00059]

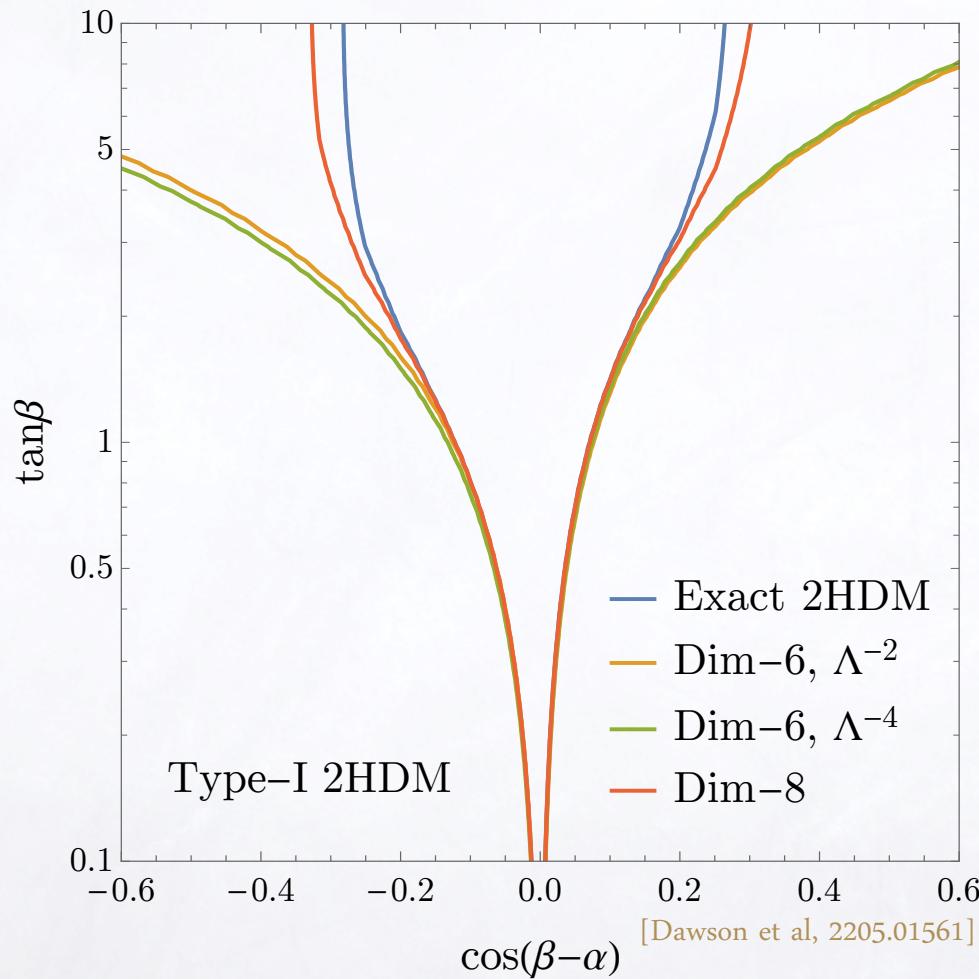
- Fitting them all seems too daring!

- Is an EFT the best strategy?

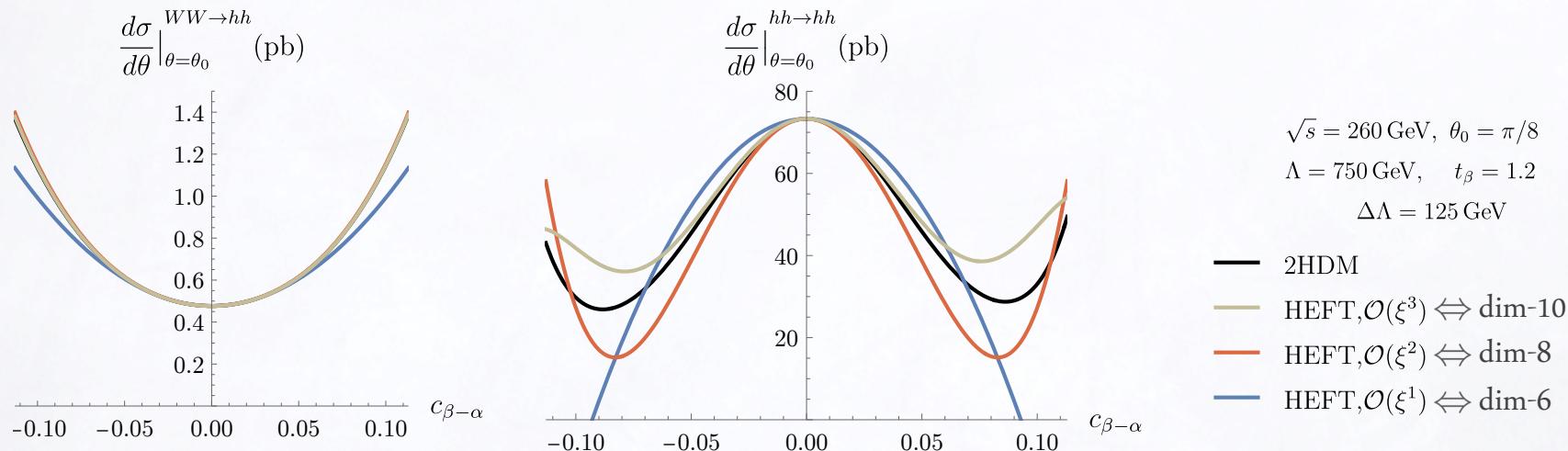
- One can always focus on a subset:



- In the case of the SMEFT matched to the 2HDM, there are regions where dim-8 really matters!



- But is it possible that even dim-8 operators are not enough?
 - Using again the 2HDM as probe, Higgs pair production can give some clues:



[Dawson et al, 2305.07689]

- In $WW \rightarrow hh$, dim-8 operators properly replicate the full model
- In $hh \rightarrow hh$, however, there are regions where dim-8 operators are not enough
 - Is an EFT the best strategy?

- Higgs measurements were inaugurated in 2012 and have been spectacularly improved ever since
- If they are to be used in a model-independent way, an EFT should be used
- The SMEFT has the Higgs as part of the SU(2) doublet, with a simple power-counting. It is the preferred EFT at the LHC, and immense progress has been done to constrain its couplings
- The HEFT has the Higgs as a gauge singlet, with a not-so-simple power-counting. Only recently have its couplings been constrained at the LHC via Higgs measurements
- Which EFT should be used, given the Higgs measurements?
 - One way to address this question is by looking at particular UV models
 - In the 2HDM with decoupling, there seems to be *no difference* between the two approaches
- And is the leading order of the EFT expansion enough, given the Higgs measurements?
 - Not really. A huge progress has been done into dim-8 SMEFT operators
 - But the amount of operators is also huge... and in some cases even dim-8 is not enough!
- All in all, is an EFT the best strategy?

Thank you