

A Chicagoland meeting of the global Advanced Accelerator Concepts community

# Sponsor and Exhibitors' Manual

*July 21-26, 2024  
Naperville, IL, USA*



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# Welcome to AAC24!

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Advanced Accelerator Concepts (AAC) comprises a broad range of promising new particle-accelerator technologies with the potential to transform the use of accelerators in science, industry and education. The Advanced Accelerator Concepts Workshop is the world's preeminent AAC gathering of scientists, engineers, students and industrial professionals.

We are pleased to announce AAC24, which will be held July 21-26, 2024 in the Chicagoland area at the Northern Illinois University - Naperville Conference Center. The AAC workshop focuses on intensive, cross-cutting interactions that will advance collaborations, science goals and technology readiness within the field.

Over the last several years, major scientific and technological advances in AAC have brought the prospect of substantial, near-term commercial opportunities into sharper focus than ever before. The application space stretches from accelerators for high-energy physics to radiation sources for security, medicine, materials science and lithography. For our industrial partners, AAC24 is an excellent opportunity to connect with the leading groups and institutions that are shaping the future and viability of this application space.

As an AAC24 exhibitor you will have the opportunity for extensive, productive interactions with the ~250-300 workshop attendees, which include programmatic and technical decision makers and a large contingent of the community's early-career talent. Throughout the workshop, you will be able to highlight the unique capabilities that your personnel and product portfolios deliver while also developing future opportunities for engagement and collaboration with the AAC community.

Our industrial partners have been, and continue to be, a core element of our R&D programs, and we look forward to strengthening this relationship even further at AAC24.

We'll see you in Chicagoland!

## Co-chairs of AAC24



**John Power**  
ANL



**Philippe Piot**  
NIU/ANL



**Jonathan Jarvis**  
FNAL

## Local Organizing Committee

Jeanne Bureau (NIU)  
Scott Doran (ANL)  
Sue Gervino (ANL)  
Lisa Lopez (FNAL)  
Xueying Lu (NIU/ANL)  
Nancy Rezek (ANL)

## Industry contact

Jonathan Jarvis ([jjarvis@fnal.gov](mailto:jjarvis@fnal.gov))

# Advanced Accelerator Concepts 2024

<https://indico.fnal.gov/event/59618/>

## AAC24 Venue

NIU-Naperville Conference Center  
1120 E. Diehl Rd.  
Naperville, Illinois 60563

Located in Chicago's western suburbs, NIU-Naperville is a dedicated, full-service event venue with extensive experience in all aspects of event hosting. Exhibitors will be centrally located in the atrium with continuous opportunities for interaction with conference attendees.

<https://www.niu.edu/conference-event-services/meetings/naperville/index.shtml>

## Important Dates

Sponsor Registration Closes:  
Sunday, March 31, 2024

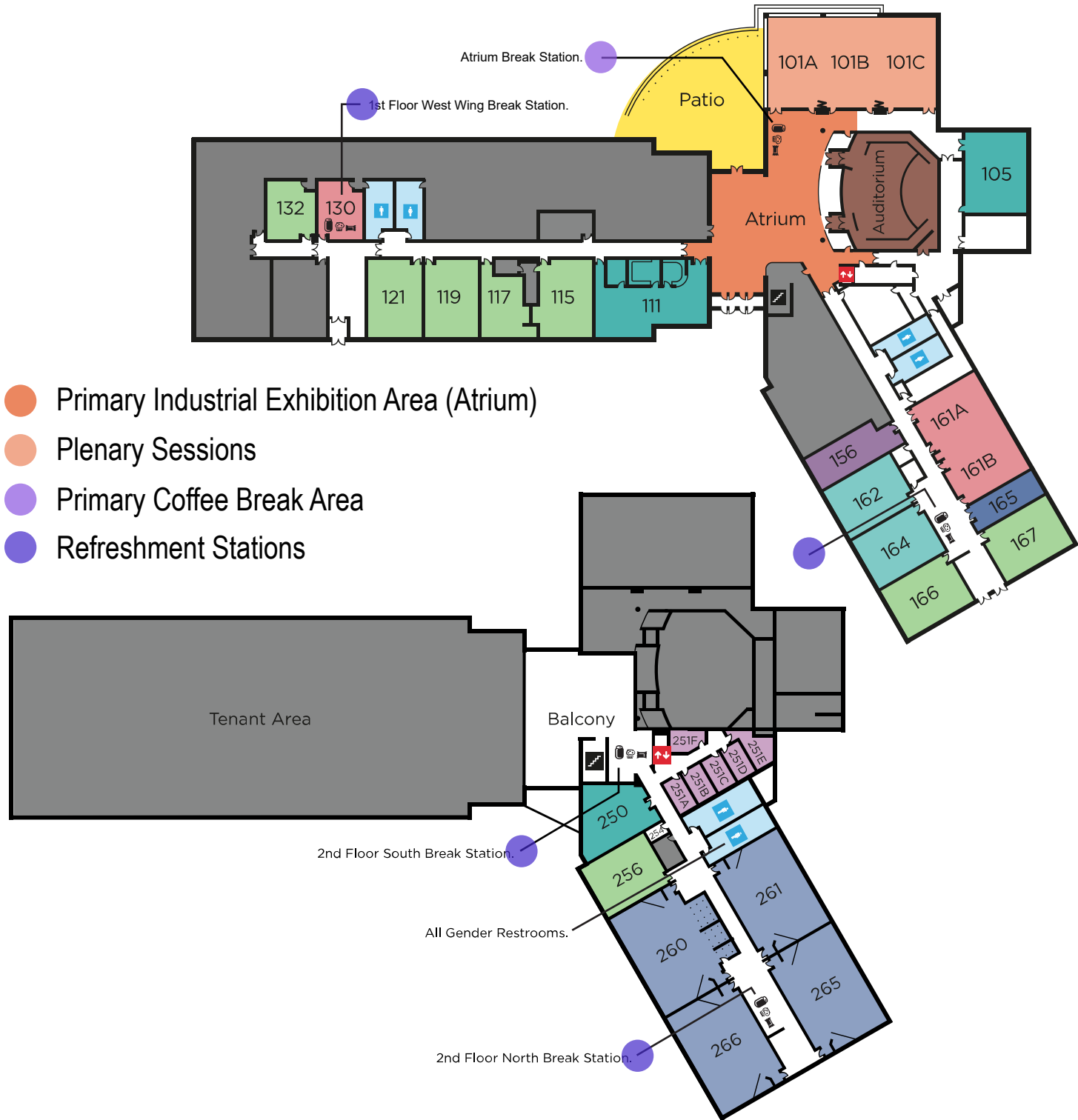
Literature/promotional materials must be received by:  
Friday, June 28, 2024; \*see sponsorship details on pg 4

Deadline for sponsorship of AAC24 prizes:  
Wednesday, July 5, 2024



# NIU-Naperville Floor Maps

<https://www.niu.edu/conference-event-services/meetings/naperville/event-spaces.shtml>



# AAC24

## Sponsorship Levels

Sponsor Deadline: March 30, 2024

**keV**  
**\$2,000**

- One complete registration included.
- Exhibit table: One 6' table in the Grand Ballroom Foyer where all coffee breaks and the Poster Session are held.
- Listed as a sponsor on the AAC'24 website.
- Sponsor logo continuously displayed on the main projection screens before and after each plenary session.

**MeV**  
**\$4,000**

- Includes all keV-level benefits plus...
- One additional registration included (two total).
- Listed on sponsor signage placed in high-traffic areas of the workshop.
- Literature and/or promotional giveaway distributed at workshop registration (sponsor responsible for providing materials)

**GeV**  
**\$6,000**

- Includes all keV and MeV-level benefits plus...
- One additional registration included (three total).
- Sponsor logo included prominently on the workshop home page.
- Sponsorship of all workshop coffee breaks: Sponsor logo included prominently on signage at all coffee stations

**TeV**  
**\$8,000**

- Includes all keV, MeV and GeV-level benefits plus...
- One additional registration included (four total).
- Sponsorship of all major AAC events (welcome reception, poster session, banquet): Sponsor logo included prominently on all event signage
- Sponsorship of all breakfasts and lunches: Sponsor logo included prominently on signage at food stations and high-traffic areas
- Exclusive company branding on one conference giveaway (pg. 5)

# AAC24

## Sponsorship Levels

Sponsor Deadline: March 31, 2024

### Exclusive branding on conference giveaways:

First come, first served for **TeV** sponsors:

- Conference backpack (limit of 1 sponsor)\*
- Conference lanyard (limit of 1 sponsor)\*
- Aluminum water bottle (limit of 1 sponsor)\*
- 32 GB flash drive (limit of 1 sponsor)

\*AAC24 logo also included



### Additional sponsorship opportunities:

Sponsor Deadline: July 5, 2024

AAC community awards :

Sponsorship of the AAC Prize:

- Since 2008, the prestigious AAC Prize has been awarded to individuals for outstanding contributions to the science and technology of advanced accelerator concepts.
- Sponsor will be acknowledged during the prize ceremony and on the conference website
- \$5,000 exclusive or \$2500 for cosponsorship with limit of 2 sponsors

Sponsorship of the AAC Student Awards:

- The AAC24 Student Awards recognize outstanding contributions to the field, which were presented at AAC24 as either a poster or an oral presentation; multiple awards are anticipated.
- Sponsors will be acknowledged during the ceremony and on the conference website
- \$1000 exclusive (limit 1)

\*Additional sponsorship opportunities can be negotiated on a case-by-case basis; contact us with your requests

# NIU-Naperville Floor Maps

<https://www.niu.edu/conference-event-services/meetings/naperville/event-spaces.shtml>

- Up to 22, 8'x8' exhibitor stations are available in the atrium.
- Exhibitor locations are first come, first served.
- AAC24 will provide a 6' table and chairs for each station
- Final locations may be reconfigured based on number of exhibitors

