

USLUA Outreach & Communications Subcommittee Report

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Social Media

- Revived accounts & appointed managers
- Twitter ([@us_lhc](https://twitter.com/us_lhc))
- Facebook: [USLHCUsers](https://www.facebook.com/USLHCUsers)
- Website: <https://www.uslua.org/>
- Next up:
 - LinkedIn company page
 - Instagram/TikTok



Community Inreach

- Have standard conference abstract available & aim to submit to upcoming meetings
 - Ex: US ATLAS workshop @ Yale [July 2023], APS April [2024]

11:00 → 13:00 DEI/EPO
Conveners: Christine Angela McLean (Argonne National Laboratory (US)), Ira Joseph Kroll (University of Pennsylvania (US))

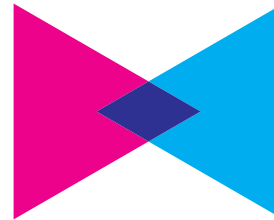
11:00 The US LHC Users Association: Overview and Status
8+2
Speaker: John Stupak (University of Oklahoma (US))
Stupak_USATLASW...

10m

Luce Hall Room 101

- P5 rollout activities:

- Dedicated early career public communications
- Maintain close contact with Government Relations committee to help with communications material & DC trip involvement



USLUA Summer Party 2023

Ideas for the Future

- Calendar of science festivals & general public events
 - Enhanced online presence, eg. Reddit “Ask Me Anything”
 - USLUA participation in education/school outreach, eg. International Particle Physics Outreach Group (IPPOG) master’s classes
- Always looking for new ideas & volunteers!

