

iSGTW Advisory Board Meeting

October 2014

Status Report

Overview

- Event coverage and media partnerships
- Readership
- Subscribers
- Social media
- Name

Q3 2014 events

- XSEDE '14
- IEEE Cluster 2014

- International Supercomputing (ISC)

- EUDAT Third Conference
- RDA Fourth Plenary
- ISC Cloud
- ISC Big Data

Readership

Page views:

44,239 (-22.18%)

Visits :

30,530 (-25.17%)

Unique visitors:

26,037 (-25.33%)

Percentage new visits:

82.13% (-0.70%)

Ave. pages per visit:

1.45 (+4.00%)

Ave. visit duration:

01:09 (9.00%)

Bounce rate:

74.15% (-1.09%)

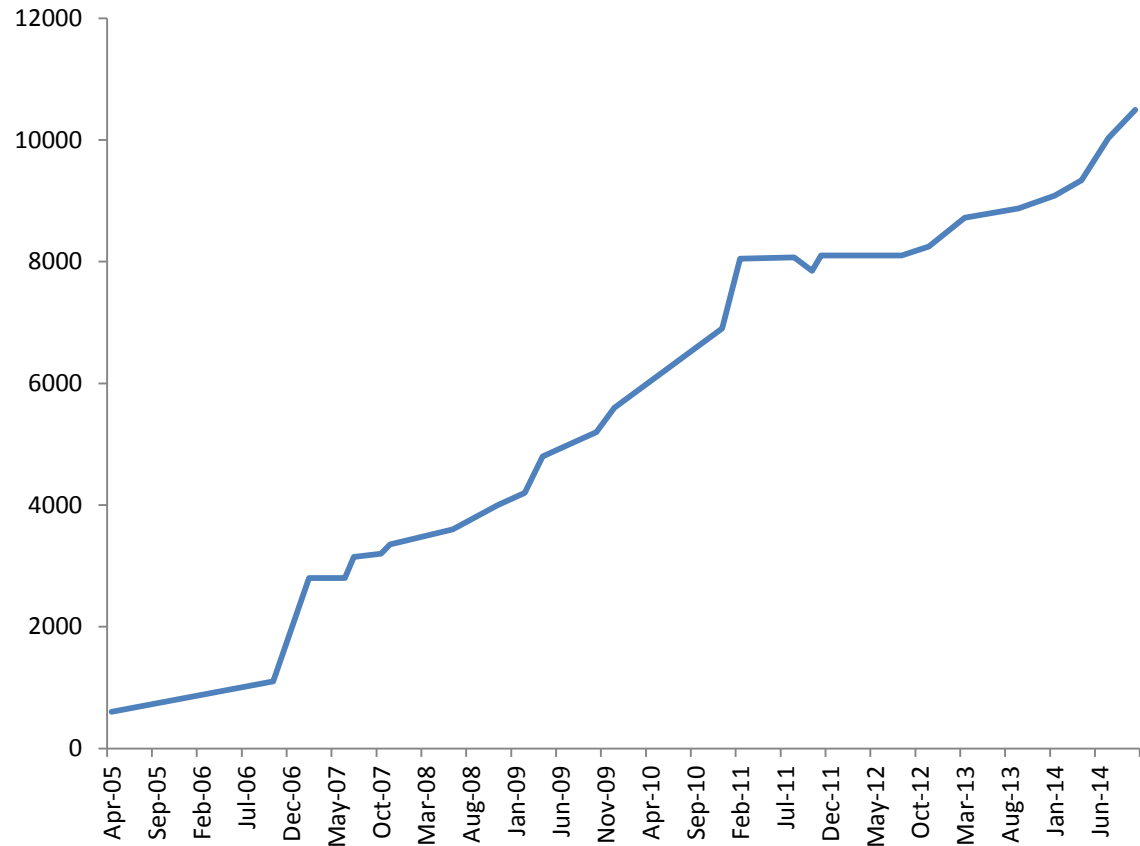
Top articles

1. Attacking Ebola with nanoparticles
2. Creating a pan-European data infrastructure
3. HPC is like Formula 1 racing... but cloud is changing things
4. Computational medicine: A new era for understanding, diagnosing, and treating human disease
5. SoyKB and iPlant streamline complex bioinformatics analysis

Subscribers

10,496 (+466)

Comments:
Strong growth
continues.



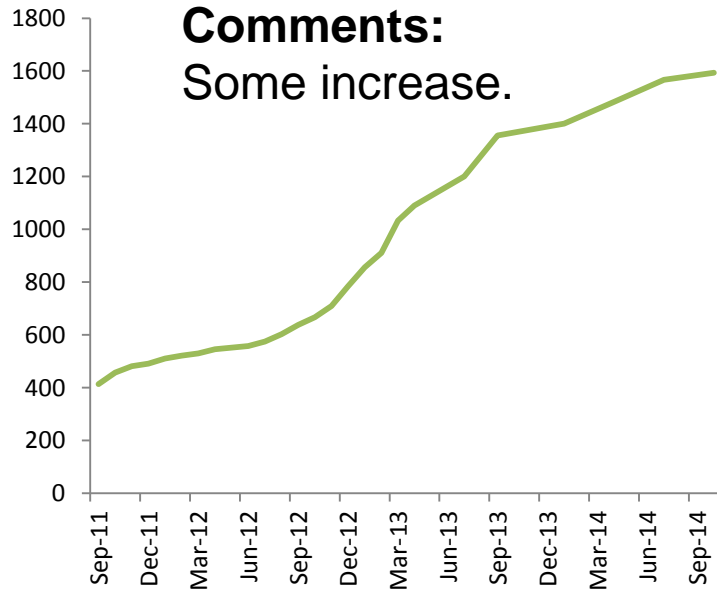
Social media

Klout

50 (-3)

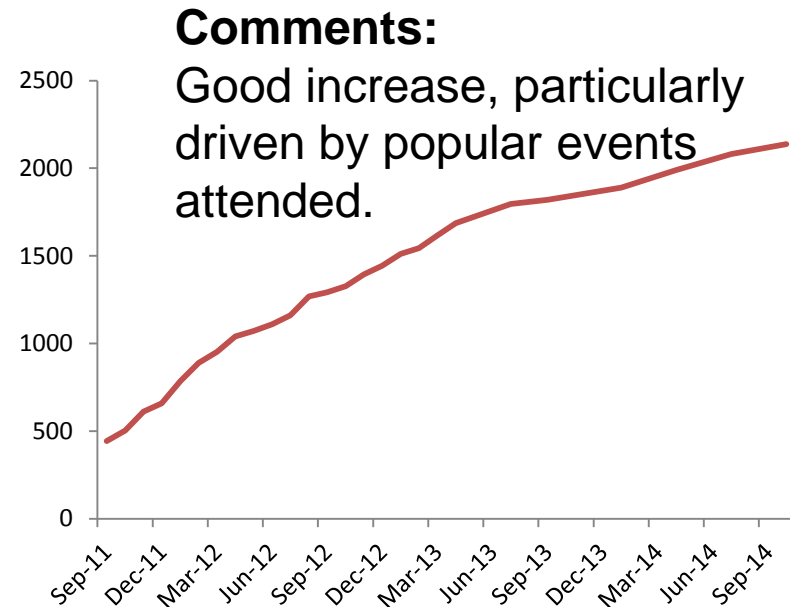
Facebook

1593 page 'likes' (+26)



Twitter

2137 followers (+56)



Name

- IU legal team has expressed concern about both *Digital Science News* and *International Digital Science*.
- Now looking at two backup options: *The Science Node* and *The Connected Scientist*.
- Doodle poll here:
<http://doodle.com/wmibna2ccv94txky>

